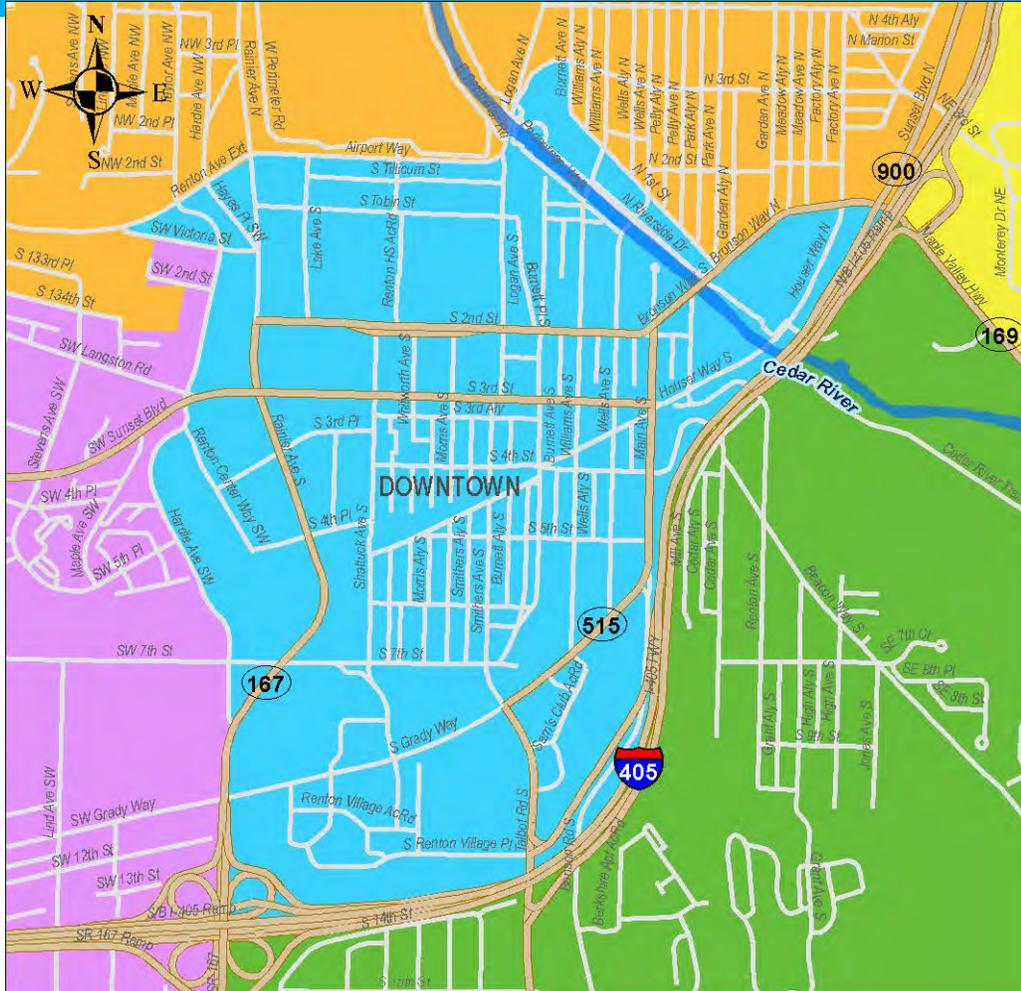
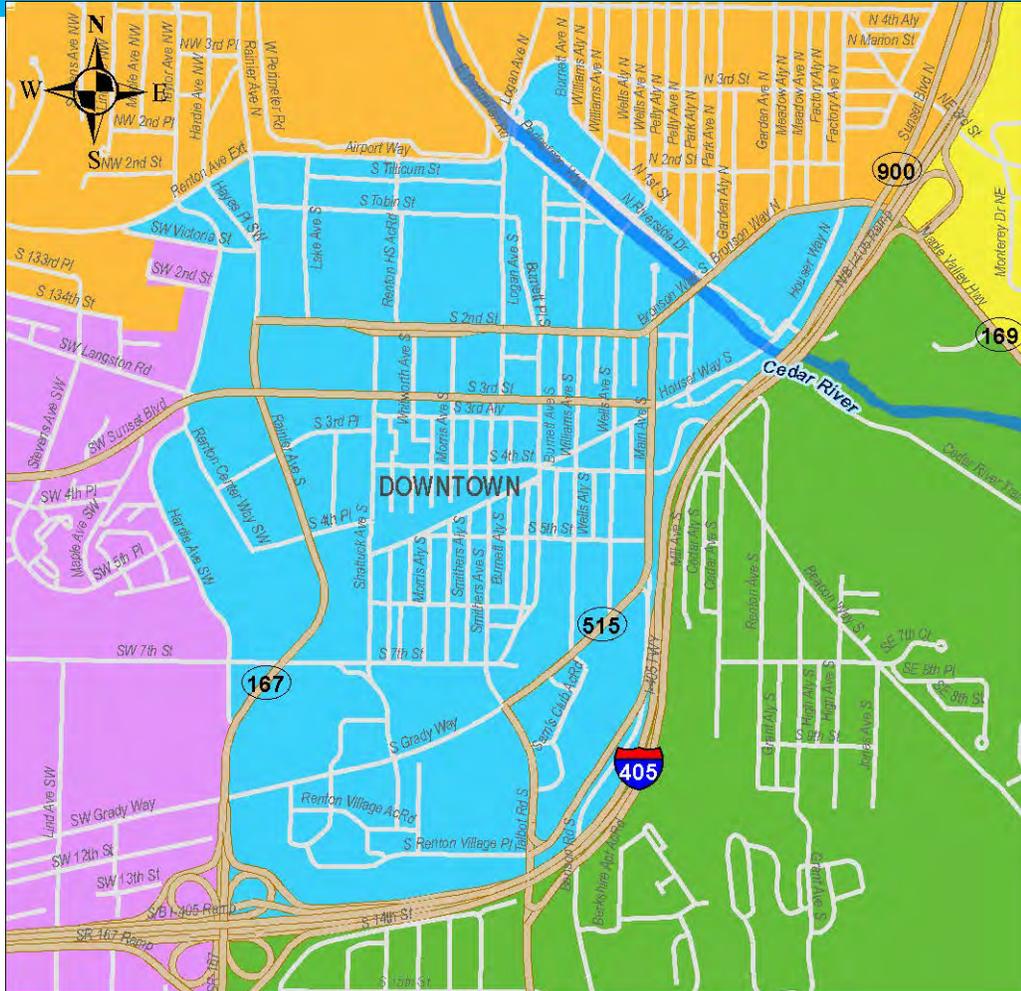


Downtown Renton Demographics



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Downtown Renton Demographics Summary Profile



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Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Population Summary	
2000 Total Population	2,251
2010 Total Population	2,753
2015 Total Population	3,019
2015 Group Quarters	45
2020 Total Population	3,368
2015-2020 Annual Rate	2.21%
Household Summary	
2000 Households	1,220
2000 Average Household Size	1.83
2010 Households	1,623
2010 Average Household Size	1.67
2015 Households	1,764
2015 Average Household Size	1.69
2020 Households	1,975
2020 Average Household Size	1.68
2015-2020 Annual Rate	2.29%
2010 Families	554
2010 Average Family Size	2.63
2015 Families	600
2015 Average Family Size	2.66
2020 Families	673
2020 Average Family Size	2.64
2015-2020 Annual Rate	2.32%
Housing Unit Summary	
2000 Housing Units	1,277
Owner Occupied Housing Units	28.0%
Renter Occupied Housing Units	67.6%
Vacant Housing Units	4.5%
2010 Housing Units	1,836
Owner Occupied Housing Units	16.2%
Renter Occupied Housing Units	72.2%
Vacant Housing Units	11.6%
2015 Housing Units	1,968
Owner Occupied Housing Units	15.0%
Renter Occupied Housing Units	74.5%
Vacant Housing Units	10.4%
2020 Housing Units	2,195
Owner Occupied Housing Units	15.2%
Renter Occupied Housing Units	74.9%
Vacant Housing Units	10.0%
Median Household Income	
2015	\$34,630
2020	\$38,596
Median Home Value	
2015	\$264,130
2020	\$356,548
Per Capita Income	
2015	\$27,995
2020	\$32,036
Median Age	
2010	39.3
2015	40.9
2020	41.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

Downtown
Area: 0.86 square miles

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2015 Households by Income

Household Income Base	1,764
<\$15,000	23.7%
\$15,000 - \$24,999	10.2%
\$25,000 - \$34,999	16.6%
\$35,000 - \$49,999	14.2%
\$50,000 - \$74,999	13.0%
\$75,000 - \$99,999	9.8%
\$100,000 - \$149,999	9.2%
\$150,000 - \$199,999	1.4%
\$200,000+	1.9%
Average Household Income	\$50,809

2020 Households by Income

Household Income Base	1,975
<\$15,000	22.9%
\$15,000 - \$24,999	8.6%
\$25,000 - \$34,999	14.7%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	12.4%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	12.2%
\$150,000 - \$199,999	1.6%
\$200,000+	2.5%
Average Household Income	\$58,082

2015 Owner Occupied Housing Units by Value

Total	296
<\$50,000	0.7%
\$50,000 - \$99,999	4.7%
\$100,000 - \$149,999	10.1%
\$150,000 - \$199,999	13.2%
\$200,000 - \$249,999	16.9%
\$250,000 - \$299,999	15.5%
\$300,000 - \$399,999	17.9%
\$400,000 - \$499,999	5.1%
\$500,000 - \$749,999	3.4%
\$750,000 - \$999,999	2.4%
\$1,000,000 +	10.1%
Average Home Value	\$374,155

2020 Owner Occupied Housing Units by Value

Total	333
<\$50,000	0.6%
\$50,000 - \$99,999	3.6%
\$100,000 - \$149,999	5.4%
\$150,000 - \$199,999	7.2%
\$200,000 - \$249,999	9.3%
\$250,000 - \$299,999	9.6%
\$300,000 - \$399,999	25.2%
\$400,000 - \$499,999	13.8%
\$500,000 - \$749,999	7.8%
\$750,000 - \$999,999	5.4%
\$1,000,000 +	12.0%
Average Home Value	\$466,291

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

Downtown
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2010 Population by Age

Total	2,750
0 - 4	5.5%
5 - 9	3.8%
10 - 14	4.3%
15 - 24	10.0%
25 - 34	19.4%
35 - 44	15.4%
45 - 54	13.2%
55 - 64	11.8%
65 - 74	6.3%
75 - 84	5.6%
85 +	4.7%
18 +	84.7%

2015 Population by Age

Total	3,018
0 - 4	5.3%
5 - 9	4.9%
10 - 14	3.7%
15 - 24	10.5%
25 - 34	16.1%
35 - 44	15.9%
45 - 54	13.6%
55 - 64	12.6%
65 - 74	8.8%
75 - 84	4.5%
85 +	4.1%
18 +	83.6%

2020 Population by Age

Total	3,369
0 - 4	5.5%
5 - 9	4.7%
10 - 14	4.5%
15 - 24	12.1%
25 - 34	13.1%
35 - 44	15.2%
45 - 54	13.8%
55 - 64	12.7%
65 - 74	10.2%
75 - 84	5.0%
85 +	3.4%
18 +	83.2%

2010 Population by Sex

Males	1,333
Females	1,420

2015 Population by Sex

Males	1,475
Females	1,543

2020 Population by Sex

Males	1,657
Females	1,711

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
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2010 Population by Race/Ethnicity

Total	2,753
White Alone	56.8%
Black Alone	16.6%
American Indian Alone	1.6%
Asian Alone	13.5%
Pacific Islander Alone	0.8%
Some Other Race Alone	4.7%
Two or More Races	6.0%
Hispanic Origin	12.9%
Diversity Index	71.4

2015 Population by Race/Ethnicity

Total	3,019
White Alone	53.4%
Black Alone	17.7%
American Indian Alone	1.5%
Asian Alone	15.1%
Pacific Islander Alone	0.9%
Some Other Race Alone	5.0%
Two or More Races	6.4%
Hispanic Origin	13.8%
Diversity Index	74.1

2020 Population by Race/Ethnicity

Total	3,367
White Alone	50.2%
Black Alone	18.5%
American Indian Alone	1.4%
Asian Alone	16.7%
Pacific Islander Alone	0.9%
Some Other Race Alone	5.5%
Two or More Races	6.8%
Hispanic Origin	15.0%
Diversity Index	76.6

2010 Population by Relationship and Household Type

Total	2,753
In Households	98.4%
In Family Households	55.7%
Householder	18.8%
Spouse	11.2%
Child	19.3%
Other relative	3.7%
Nonrelative	2.8%
In Nonfamily Households	42.6%
In Group Quarters	1.6%
Institutionalized Population	1.4%
Noninstitutionalized Population	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
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2015 Population 25+ by Educational Attainment

Total	2,280
Less than 9th Grade	1.6%
9th - 12th Grade, No Diploma	7.5%
High School Graduate	12.5%
GED/Alternative Credential	4.6%
Some College, No Degree	40.3%
Associate Degree	10.4%
Bachelor's Degree	15.5%
Graduate/Professional Degree	7.6%

2015 Population 15+ by Marital Status

Total	2,597
Never Married	47.1%
Married	25.3%
Widowed	10.7%
Divorced	16.9%

2015 Civilian Population 16+ in Labor Force

Civilian Employed	95.2%
Civilian Unemployed	4.7%

2015 Employed Population 16+ by Industry

Total	1,573
Agriculture/Mining	0.0%
Construction	2.9%
Manufacturing	15.5%
Wholesale Trade	7.9%
Retail Trade	15.8%
Transportation/Utilities	8.3%
Information	0.9%
Finance/Insurance/Real Estate	5.2%
Services	42.8%
Public Administration	0.6%

2015 Employed Population 16+ by Occupation

Total	1,575
White Collar	72.3%
Management/Business/Financial	13.3%
Professional	30.7%
Sales	11.8%
Administrative Support	16.5%
Services	13.9%
Blue Collar	13.9%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	2.4%
Installation/Maintenance/Repair	5.0%
Production	2.8%
Transportation/Material Moving	3.8%

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
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2010 Households by Type

Total	1,622
Households with 1 Person	55.6%
Households with 2+ People	44.4%
Family Households	34.2%
Husband-wife Families	20.5%
With Related Children	7.7%
Other Family (No Spouse Present)	13.7%
Other Family with Male Householder	4.3%
With Related Children	2.5%
Other Family with Female Householder	9.4%
With Related Children	6.4%
Nonfamily Households	10.2%
All Households with Children	16.8%
Multigenerational Households	1.8%
Unmarried Partner Households	9.1%
Male-female	8.4%
Same-sex	0.7%

2010 Households by Size

Total	1,623
1 Person Household	55.6%
2 Person Household	26.1%
3 Person Household	8.8%
4 Person Household	5.5%
5 Person Household	2.3%
6 Person Household	1.0%
7 + Person Household	0.7%

2010 Households by Tenure and Mortgage Status

Total	1,623
Owner Occupied	18.3%
Owned with a Mortgage/Loan	13.6%
Owned Free and Clear	4.7%
Renter Occupied	81.7%

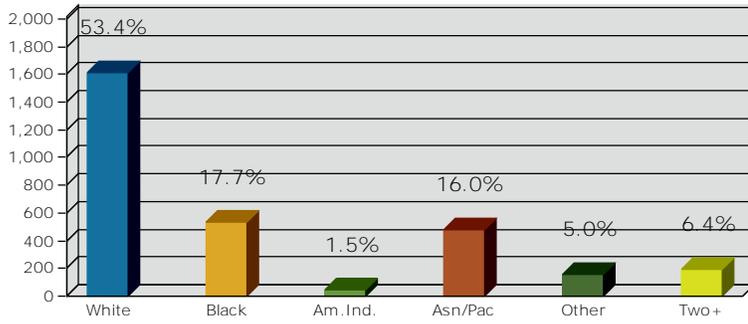
Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

Downtown
Area: 0.86 square miles

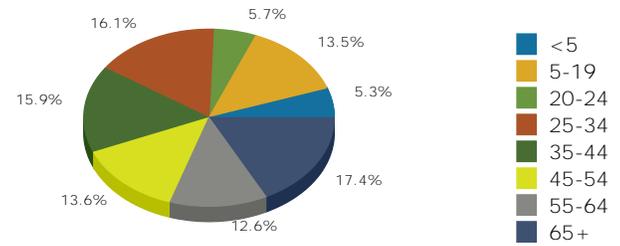
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Latitude: 47.47760492
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2015 Population by Race

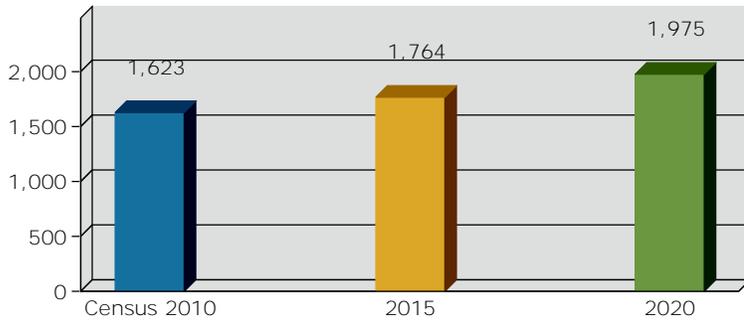


2015 Percent Hispanic Origin: 13.8%

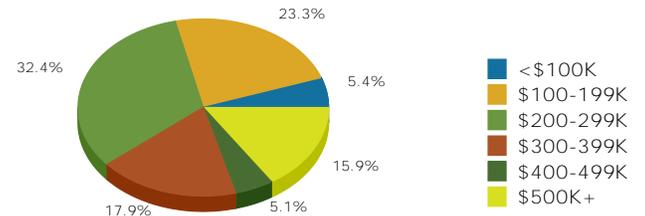
2015 Population by Age



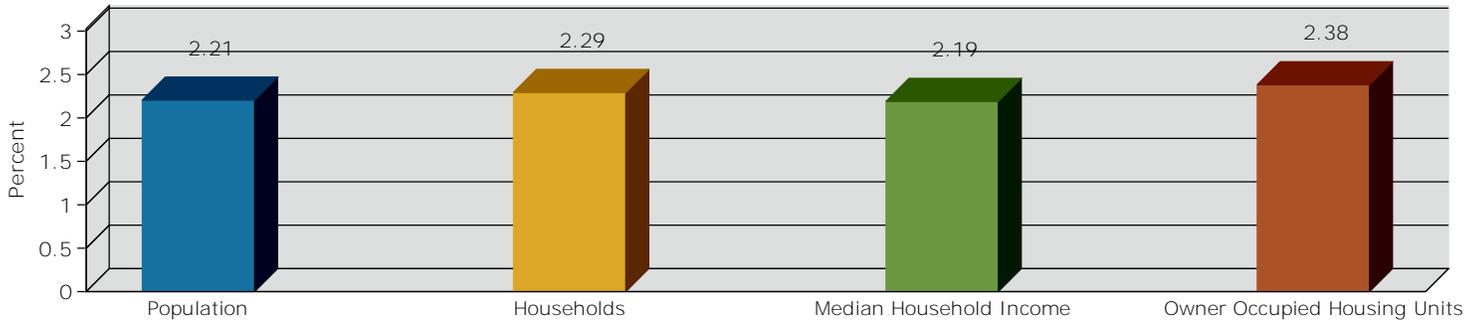
Households



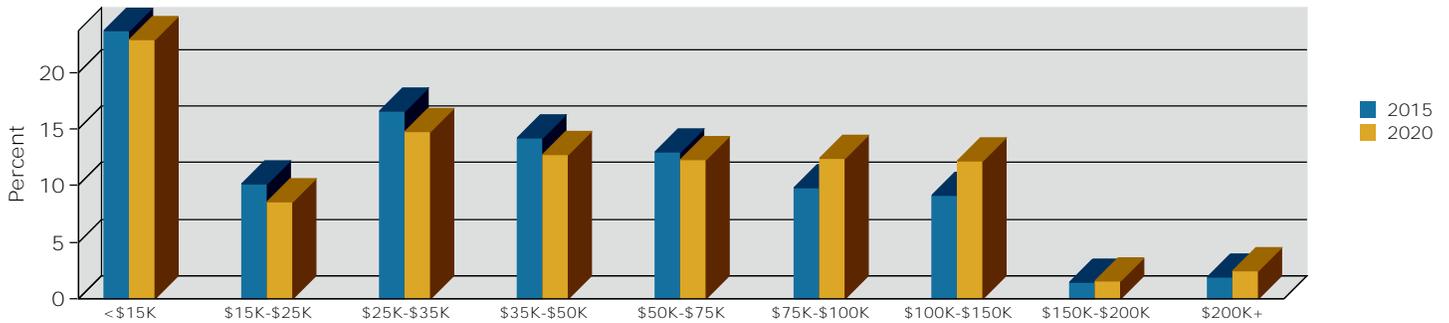
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

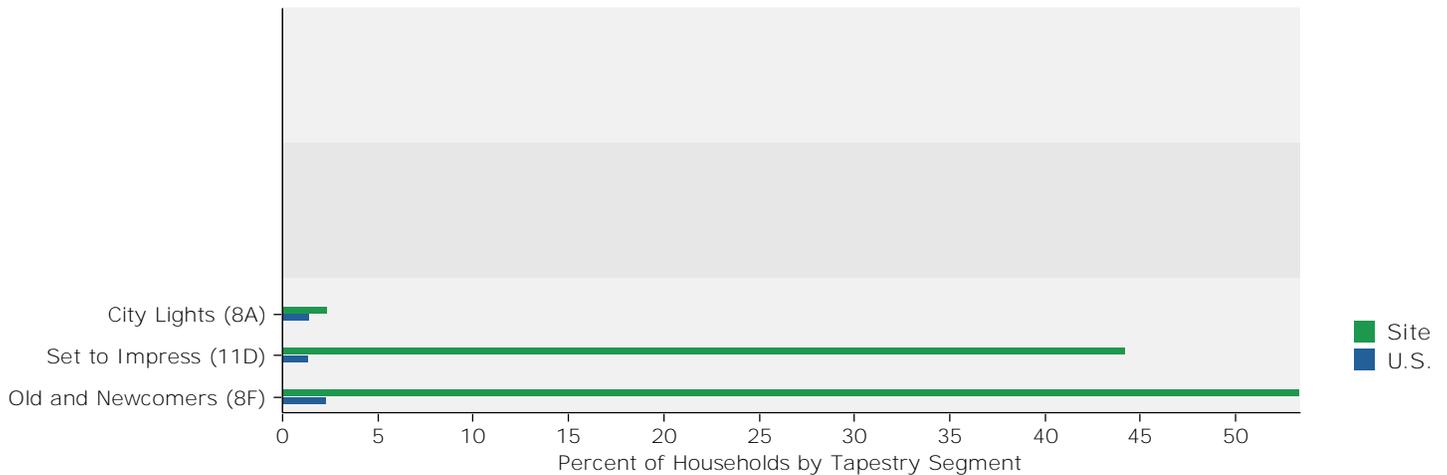
Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
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Top Twenty Tapestry Segments

Rank	Tapestry Segment	2015 Households		2015 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Old and Newcomers (8F)	53.4%	53.4%	2.3%	2.3%	2296
2	Set to Impress (11D)	44.2%	97.6%	1.4%	3.7%	3,190
3	City Lights (8A)	2.4%	100.0%	1.5%	5.2%	161
Subtotal		100.0%		5.2%		
Total		100.0%		5.2%		1927

Top Ten Tapestry Segments Site vs. U.S.



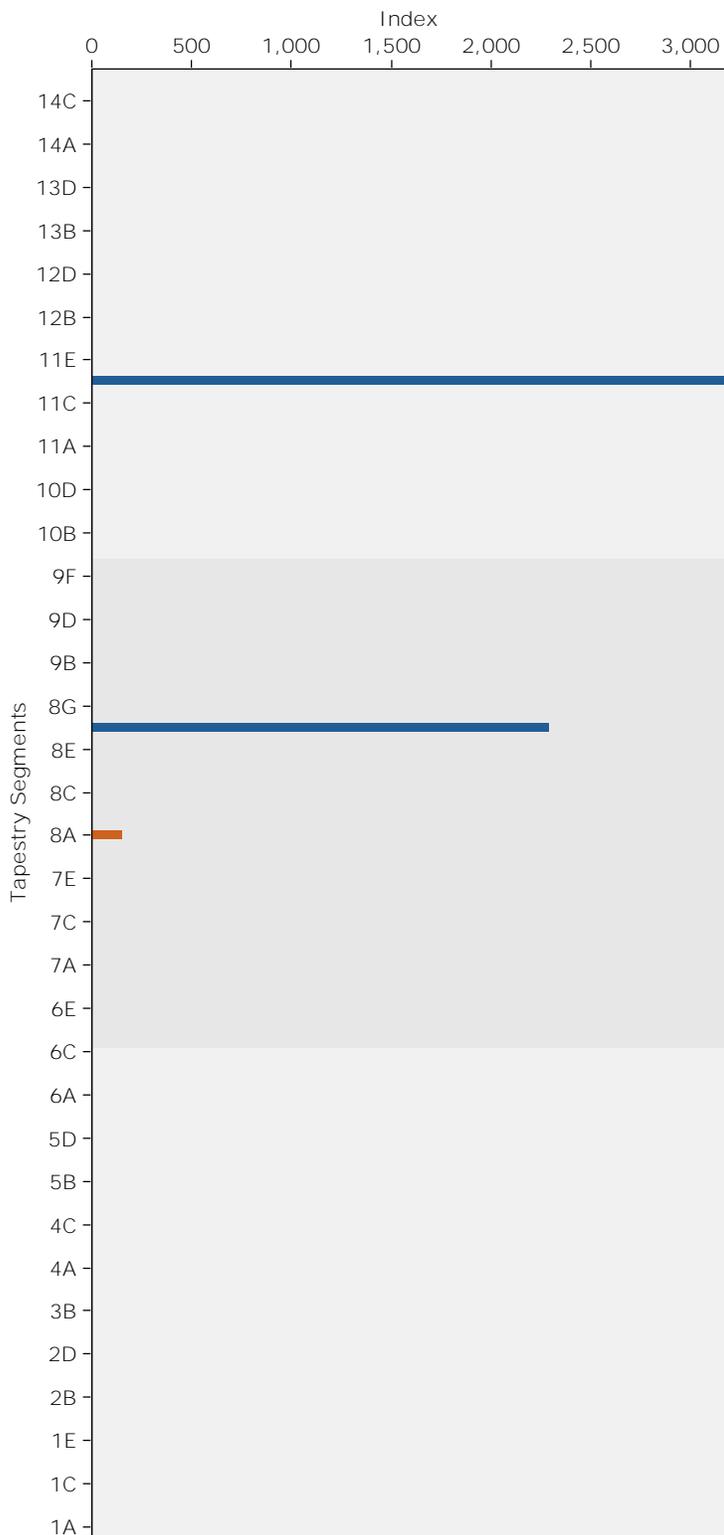
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

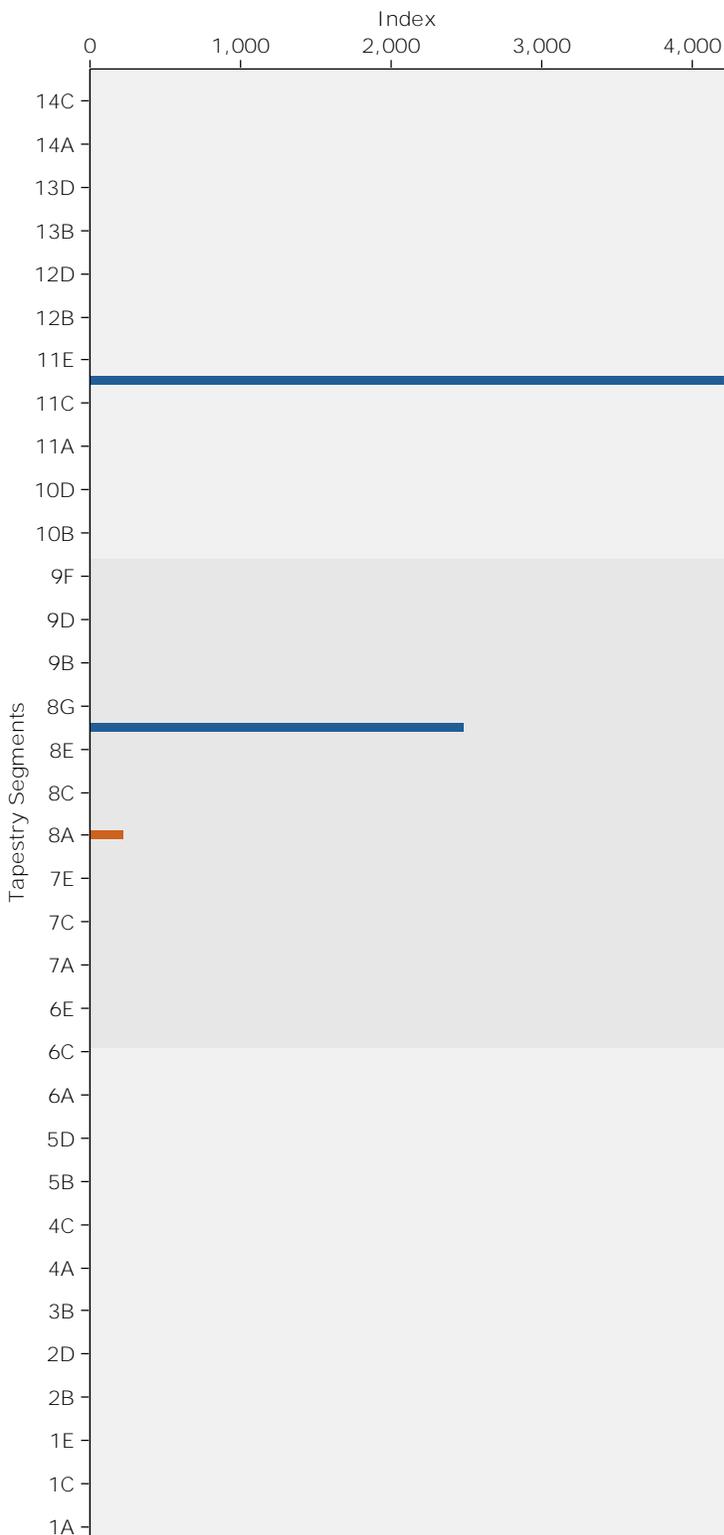
Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
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2015 Tapestry Indexes by Households



2015 Tapestry Indexes by Population



An index of 100 is the US average.

Source: Esri

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
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Longitude: -122.210786

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	1,764	100.0%		3,019	100.0%	
1. Affluent Estates	0	0.0%	0	0	0.0%	0
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters In Style (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Tapestry LifeMode Groups	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	1,764	100.0%		3,019	100.0%	
8. Middle Ground	984	55.8%	511	1,542	51.1%	507
City Lights (8A)	42	2.4%	161	99	3.3%	225
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	942	53.4%	2,296	1,443	47.8%	2,498
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	780	44.2%	718	1,477	48.9%	867
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	780	44.2%	3,190	1,477	48.9%	4,233
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	0	0.0%	0	0	0.0%	0
International Marketplace	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Downtown
Area: 0.86 square miles

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Latitude: 47.47760492
Longitude: -122.210786

Tapestry Urbanization	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	1,764	100.0%		3,019	100.0%	
1. Principal Urban Center	0	0.0%	0	0	0.0%	0
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	0
Metro Renters (3B)	0	0.0%	0	0	0.0%	0
Trendsetters (3C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	0	0.0%	0	0	0.0%	0
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	0	0.0%	0	0	0.0%	0
2. Urban Periphery	42	2.4%	14	99	3.3%	18
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	42	2.4%	161	99	3.3%	225
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	0	0.0%	0	0	0.0%	0
Las Casas (13B)	0	0.0%	0	0	0.0%	0
3. Metro Cities	1,722	97.6%	535	2,920	96.7%	619
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	942	53.4%	2,296	1,443	47.8%	2,498
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	780	44.2%	3,190	1,477	48.9%	4,233
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Downtown
Area: 0.86 square miles

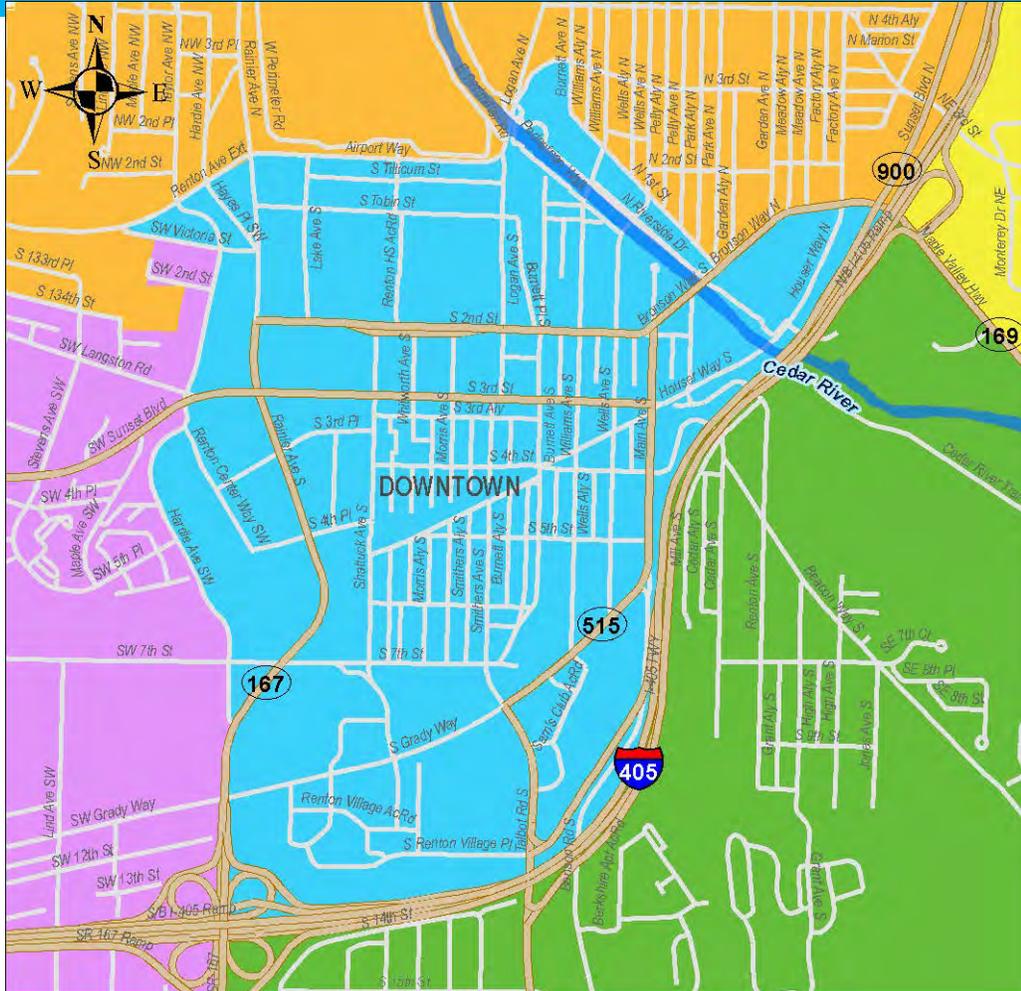
Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Tapestry Urbanization	2015 Households			2015 Population		
	Number	Percent	Index	Number	Percent	Index
Total:	1,764	100.0%		3,019	100.0%	
4. Suburban Periphery	0	0.0%	0	0	0.0%	0
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or population in the area, by Tapestry segment, to the percent of households or population in the United States, by segment. An index of 100 is the US average.

Source: Esri

Downtown Renton Census



CITY OF
Renton



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	2000	2010	2000-2010 Annual Rate
Population	2,251	2,753	2.03%
Households	1,220	1,623	2.90%
Housing Units	1,277	1,836	3.70%
Population by Race			
		Number	Percent
Total		2,753	100.0%
Population Reporting One Race		2,589	94.0%
White		1,565	56.8%
Black		458	16.6%
American Indian		44	1.6%
Asian		371	13.5%
Pacific Islander		22	0.8%
Some Other Race		129	4.7%
Population Reporting Two or More Races		164	6.0%
Total Hispanic Population		356	12.9%
Population by Sex			
Male		1,333	48.4%
Female		1,420	51.6%
Population by Age			
Total		2,750	100.0%
Age 0 - 4		151	5.5%
Age 5 - 9		105	3.8%
Age 10 - 14		119	4.3%
Age 15 - 19		94	3.4%
Age 20 - 24		182	6.6%
Age 25 - 29		285	10.4%
Age 30 - 34		248	9.0%
Age 35 - 39		221	8.0%
Age 40 - 44		203	7.4%
Age 45 - 49		185	6.7%
Age 50 - 54		177	6.4%
Age 55 - 59		174	6.3%
Age 60 - 64		150	5.5%
Age 65 - 69		107	3.9%
Age 70 - 74		67	2.4%
Age 75 - 79		78	2.8%
Age 80 - 84		76	2.8%
Age 85+		130	4.7%
Age 18+		2,329	84.6%
Age 65+		458	16.6%
Median Age by Sex and Race/Hispanic Origin			
Total Population		39.3	
Male		38.7	
Female		40.1	
White Alone		45.3	
Black Alone		34.9	
American Indian Alone		39.7	
Asian Alone		35.0	
Pacific Islander Alone		37.0	
Some Other Race Alone		30.3	
Two or More Races		26.2	
Hispanic Population		29.6	

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

Households by Type		
Total	1,622	100.0%
Households with 1 Person	902	55.6%
Households with 2+ People	720	44.4%
Family Households	554	34.2%
Husband-wife Families	332	20.5%
With Own Children	116	7.2%
Other Family (No Spouse Present)	222	13.7%
With Own Children	127	7.8%
Nonfamily Households	166	10.2%
All Households with Children	272	16.8%
Multigenerational Households	29	1.8%
Unmarried Partner Households	148	9.1%
Male-female	136	8.4%
Same-sex	12	0.7%
Average Household Size	1.67	
Family Households by Size		
Total	554	100.0%
2 People	281	50.7%
3 People	126	22.7%
4 People	85	15.3%
5 People	36	6.5%
6 People	16	2.9%
7+ People	10	1.8%
Average Family Size	2.63	
Nonfamily Households by Size		
Total	1,069	100.0%
1 Person	902	84.4%
2 People	142	13.3%
3 People	17	1.6%
4 People	5	0.5%
5 People	1	0.1%
6 People	1	0.1%
7+ People	1	0.1%
Average Nonfamily Size	1.10	
Population by Relationship and Household Type		
Total	2,753	100.0%
In Households	2,708	98.4%
In Family Households	1,534	55.7%
Householder	518	18.8%
Spouse	309	11.2%
Child	530	19.3%
Other relative	102	3.7%
Nonrelative	77	2.8%
In Nonfamily Households	1,174	42.6%
In Group Quarters	45	1.6%
Institutionalized Population	39	1.4%
Noninstitutionalized Population	6	0.2%

Data Note: **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Family Households by Age of Householder		
Total	556	100.0%
Householder Age 15 - 44	302	54.3%
Householder Age 45 - 54	96	17.3%
Householder Age 55 - 64	76	13.7%
Householder Age 65 - 74	38	6.8%
Householder Age 75+	44	7.9%

Nonfamily Households by Age of Householder		
Total	1,069	100.0%
Householder Age 15 - 44	399	37.3%
Householder Age 45 - 54	177	16.6%
Householder Age 55 - 64	161	15.1%
Householder Age 65 - 74	113	10.6%
Householder Age 75+	219	20.5%

Households by Race of Householder		
Total	1,624	100.0%
Householder is White Alone	1,035	63.7%
Householder is Black Alone	258	15.9%
Householder is American Indian Alone	19	1.2%
Householder is Asian Alone	184	11.3%
Householder is Pacific Islander Alone	8	0.5%
Householder is Some Other Race Alone	52	3.2%
Householder is Two or More Races	68	4.2%
Households with Hispanic Householder	130	8.0%

Husband-wife Families by Race of Householder		
Total	332	100.0%
Householder is White Alone	203	61.1%
Householder is Black Alone	32	9.6%
Householder is American Indian Alone	2	0.6%
Householder is Asian Alone	66	19.9%
Householder is Pacific Islander Alone	5	1.5%
Householder is Some Other Race Alone	13	3.9%
Householder is Two or More Races	11	3.3%
Husband-wife Families with Hispanic Householder	41	12.3%

Other Families (No Spouse) by Race of Householder		
Total	222	100.0%
Householder is White Alone	103	46.4%
Householder is Black Alone	58	26.1%
Householder is American Indian Alone	7	3.2%
Householder is Asian Alone	26	11.7%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	11	5.0%
Householder is Two or More Races	17	7.7%
Other Families with Hispanic Householder	29	13.1%

Nonfamily Households by Race of Householder		
Total	1,068	100.0%
Householder is White Alone	729	68.3%
Householder is Black Alone	168	15.7%
Householder is American Indian Alone	10	0.9%
Householder is Asian Alone	92	8.6%
Householder is Pacific Islander Alone	3	0.3%
Householder is Some Other Race Alone	27	2.5%
Householder is Two or More Races	39	3.7%
Nonfamily Households with Hispanic Householder	60	5.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

Total Housing Units by Occupancy		
Total	1,870	100.0%
Occupied Housing Units	1,623	86.8%
Vacant Housing Units		
For Rent	181	9.7%
Rented, not Occupied	4	0.2%
For Sale Only	19	1.0%
Sold, not Occupied	2	0.1%
For Seasonal/Recreational/Occasional Use	13	0.7%
For Migrant Workers	0	0.0%
Other Vacant	28	1.5%
Total Vacancy Rate	11.6%	
Households by Tenure and Mortgage Status		
Total	1,623	100.0%
Owner Occupied	297	18.3%
Owned with a Mortgage/Loan	221	13.6%
Owned Free and Clear	76	4.7%
Average Household Size	2.00	
Renter Occupied	1,326	81.7%
Average Household Size	1.59	
Owner-occupied Housing Units by Race of Householder		
Total	297	100.0%
Householder is White Alone	238	80.1%
Householder is Black Alone	15	5.1%
Householder is American Indian Alone	2	0.7%
Householder is Asian Alone	29	9.8%
Householder is Pacific Islander Alone	2	0.7%
Householder is Some Other Race Alone	2	0.7%
Householder is Two or More Races	9	3.0%
Owner-occupied Housing Units with Hispanic Householder	11	3.7%
Renter-occupied Housing Units by Race of Householder		
Total	1,325	100.0%
Householder is White Alone	797	60.2%
Householder is Black Alone	243	18.3%
Householder is American Indian Alone	17	1.3%
Householder is Asian Alone	155	11.7%
Householder is Pacific Islander Alone	6	0.5%
Householder is Some Other Race Alone	49	3.7%
Householder is Two or More Races	58	4.4%
Renter-occupied Housing Units with Hispanic Householder	119	9.0%
Average Household Size by Race/Hispanic Origin of Householder		
Householder is White Alone	1.54	
Householder is Black Alone	1.73	
Householder is American Indian Alone	1.68	
Householder is Asian Alone	1.96	
Householder is Pacific Islander Alone	2.50	
Householder is Some Other Race Alone	2.44	
Householder is Two or More Races	1.91	
Householder is Hispanic	2.58	

Source: U.S. Census Bureau, Census 2010 Summary File 1.

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	2,773		457	High
Total Households	1,597		159	High
Total Housing Units	1,767		177	High
POPULATION AGE 15+ YEARS BY MARITAL STATUS				
Total	2,338	100.0%	277	High
Never married	1,031	44.1%	180	High
Married	622	26.6%	118	High
Widowed	268	11.5%	96	Medium
Divorced	417	17.8%	116	Medium
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	2,637	100.0%	377	High
Enrolled in school	515	19.5%	146	Medium
Enrolled in nursery school, preschool	51	1.9%	52	Low
Public school	51	1.9%	52	Low
Private school	0	0.0%	0	
Enrolled in kindergarten	43	1.6%	37	Low
Public school	43	1.6%	37	Low
Private school	0	0.0%	0	
Enrolled in grade 1 to grade 4	56	2.1%	31	Medium
Public school	56	2.1%	31	Medium
Private school	0	0.0%	0	
Enrolled in grade 5 to grade 8	110	4.2%	59	Medium
Public school	110	4.2%	59	Medium
Private school	0	0.0%	0	
Enrolled in grade 9 to grade 12	22	0.8%	33	Low
Public school	20	0.8%	36	Low
Private school	2	0.1%	29	Low
Enrolled in college undergraduate years	187	7.1%	86	Medium
Public school	177	6.7%	88	Medium
Private school	10	0.4%	37	Low
Enrolled in graduate or professional school	46	1.7%	41	Low
Public school	15	0.6%	42	Low
Private school	30	1.1%	40	Low
Not enrolled in school	2,122	80.5%	239	High
POPULATION AGE 25+ YEARS BY EDUCATIONAL ATTAINMENT				
Total	2,076	100.0%	243	High
No schooling completed	0	0.0%	0	
Nursery School	0	0.0%	0	
Kindergarten	0	0.0%	0	
1-4th Grade	1	0.0%	13	Low
5-8th Grade	28	1.3%	25	Low
Some High School	141	6.8%	79	Medium
High School Diploma	297	14.3%	77	Medium
GED	88	4.2%	64	Low
Some College	819	39.5%	168	Medium
Associate's degree	218	10.5%	96	Medium
Bachelor's degree	320	15.4%	93	Medium
Master's degree	98	4.7%	59	Medium
Professional school degree	55	2.6%	43	Low
Doctorate degree	11	0.5%	53	Low

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME AND ABILITY TO SPEAK ENGLISH				
Total	2,550	100.0%	328	
5 to 17 years				
Speak only English	187	7.3%	78	
Speak Spanish	12	0.5%	23	
Speak English "very well" or "well"	12	0.5%	23	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	32	1.3%	57	
Speak English "very well" or "well"	32	1.3%	56	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	1,512	59.3%	238	
Speak Spanish	163	6.4%	121	
Speak English "very well" or "well"	130	5.1%	97	
Speak English "not well"	32	1.3%	40	
Speak English "not at all"	1	0.0%	7	
Speak other Indo-European languages	20	0.8%	62	
Speak English "very well" or "well"	20	0.8%	62	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	139	5.5%	103	
Speak English "very well" or "well"	103	4.0%	75	
Speak English "not well"	36	1.4%	59	
Speak English "not at all"	0	0.0%	0	
Speak other languages	81	3.2%	73	
Speak English "very well" or "well"	51	2.0%	41	
Speak English "not well"	30	1.2%	34	
Speak English "not at all"	0	0.0%	0	
65 years and over				
Speak only English	354	13.9%	75	
Speak Spanish	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	11	0.4%	25	
Speak English "very well" or "well"	2	0.1%	31	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	8	0.3%	33	
Speak Asian and Pacific Island languages	39	1.5%	58	
Speak English "very well" or "well"	27	1.1%	76	
Speak English "not well"	4	0.2%	23	
Speak English "not at all"	8	0.3%	59	
Speak other languages	0	0.0%	0	
Speak English "very well" or "well"	0	0.0%	0	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability:  high  medium  low

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	1,433	100.0%	257	
Worked in state and in county of residence	1,404	98.0%	257	
Worked in state and outside county of residence	22	1.5%	67	
Worked outside state of residence	6	0.4%	15	
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION TO WORK				
Total	1,433	100.0%	257	
Drove alone	859	59.9%	168	
Carpooled	221	15.4%	100	
Public transportation (excluding taxicab)	273	19.1%	137	
Bus or trolley bus	269	18.8%	133	
Streetcar or trolley car	0	0.0%	0	
Subway or elevated	0	0.0%	0	
Railroad	5	0.3%	18	
Ferryboat	0	0.0%	0	
Taxicab	8	0.6%	39	
Motorcycle	5	0.3%	17	
Bicycle	0	0.0%	0	
Walked	32	2.2%	30	
Other means	4	0.3%	19	
Worked at home	31	2.2%	95	
WORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME) BY TRAVEL TIME TO WORK				
Total	1,402	100.0%	255	
Less than 5 minutes	22	1.6%	31	
5 to 9 minutes	62	4.4%	43	
10 to 14 minutes	91	6.5%	49	
15 to 19 minutes	306	21.8%	119	
20 to 24 minutes	173	12.3%	69	
25 to 29 minutes	63	4.5%	53	
30 to 34 minutes	327	23.3%	141	
35 to 39 minutes	78	5.6%	51	
40 to 44 minutes	89	6.3%	58	
45 to 59 minutes	102	7.3%	72	
60 to 89 minutes	80	5.7%	49	
90 or more minutes	10	0.7%	22	
Average Travel Time to Work (in minutes)	N/A		N/A	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY OCCUPATION				
Total	1,481	100.0%	260	
Management	183	12.4%	83	
Business and financial operations	34	2.3%	32	
Computer and mathematical	112	7.6%	65	
Architecture and engineering	47	3.2%	33	
Life, physical, and social science	1	0.1%	20	
Community and social services	3	0.2%	26	
Legal	25	1.7%	30	
Education, training, and library	49	3.3%	45	
Arts, design, entertainment, sports, and media	0	0.0%	0	
Healthcare practitioner, technologists, and technicians	27	1.8%	30	
Healthcare support	49	3.3%	42	
Protective service	66	4.5%	71	
Food preparation and serving related	86	5.8%	88	
Building and grounds cleaning and maintenance	30	2.0%	38	
Personal care and service	54	3.6%	46	
Sales and related	215	14.5%	90	
Office and administrative support	187	12.6%	142	
Farming, fishing, and forestry	0	0.0%	0	
Construction and extraction	58	3.9%	40	
Installation, maintenance, and repair	32	2.2%	25	
Production	90	6.1%	42	
Transportation and material moving	130	8.8%	60	
CIVILIAN EMPLOYED POPULATION AGE 16+ YEARS BY INDUSTRY				
Total	1,481	100.0%	260	
Agriculture, forestry, fishing and hunting	2	0.1%	19	
Mining, quarrying, and oil and gas extraction	0	0.0%	0	
Construction	66	4.5%	43	
Manufacturing	285	19.2%	85	
Wholesale trade	27	1.8%	58	
Retail trade	243	16.4%	105	
Transportation and warehousing	119	8.0%	63	
Utilities	0	0.0%	0	
Information	50	3.4%	33	
Finance and insurance	16	1.1%	27	
Real estate and rental and leasing	72	4.9%	44	
Professional, scientific, and technical services	87	5.9%	73	
Management of companies and enterprises	4	0.3%	75	
Administrative and support and waste management services	104	7.0%	60	
Educational services	46	3.1%	39	
Health care and social assistance	161	10.9%	72	
Arts, entertainment, and recreation	37	2.5%	42	
Accommodation and food services	61	4.1%	60	
Other services, except public administration	11	0.7%	37	
Public administration	91	6.1%	85	
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EMPLOYMENT STATUS				
Total	968	100.0%	176	
Own children under 6 years only	57	5.9%	56	
In labor force	25	2.6%	38	
Not in labor force	32	3.3%	34	
Own children under 6 years and 6 to 17 years	32	3.3%	31	
In labor force	32	3.3%	31	
Not in labor force	0	0.0%	0	
Own children 6 to 17 years only	58	6.0%	44	
In labor force	51	5.3%	44	
Not in labor force	7	0.7%	19	
No own children under 18 years	821	84.8%	163	
In labor force	662	68.4%	158	
Not in labor force	160	16.5%	79	

Source: U.S. Census Bureau, 2009-2013 American Community Survey

Reliability:  high  medium  low

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL				
Total	2,734	100.0%	460	
Under .50	180	6.6%	115	
.50 to .99	478	17.5%	271	
1.00 to 1.24	116	4.2%	60	
1.25 to 1.49	135	4.9%	96	
1.50 to 1.84	96	3.5%	43	
1.85 to 1.99	88	3.2%	51	
2.00 and over	1,641	60.0%	295	

CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYPES OF HEALTH INSURANCE COVERAGE				
Total	2,735	100.0%	460	
Under 18 years:	455	16.6%	255	
One Type of Health Insurance:	446	16.3%	255	
Employer-Based Health Ins Only	249	9.1%	120	
Direct-Purchase Health Ins Only	0	0.0%	0	
Medicare Coverage Only	0	0.0%	0	
Medicaid Coverage Only	197	7.2%	196	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	0	0.0%	0	
No Health Insurance Coverage	9	0.3%	16	
18 to 34 years:	776	28.4%	218	
One Type of Health Insurance:	537	19.6%	163	
Employer-Based Health Ins Only	434	15.9%	143	
Direct-Purchase Health Ins Only	13	0.5%	107	
Medicare Coverage Only	0	0.0%	0	
Medicaid Coverage Only	20	0.7%	51	
TRICARE/Military Hlth Cov Only	53	1.9%	83	
VA Health Care Only	17	0.6%	36	
2+ Types of Health Insurance	3	0.1%	36	
No Health Insurance Coverage	236	8.6%	108	
35 to 64 years:	1,104	40.4%	191	
One Type of Health Insurance:	854	31.2%	165	
Employer-Based Health Ins Only	679	24.8%	149	
Direct-Purchase Health Ins Only	54	2.0%	130	
Medicare Coverage Only	54	2.0%	50	
Medicaid Coverage Only	60	2.2%	57	
TRICARE/Military Hlth Cov Only	2	0.1%	15	
VA Health Care Only	6	0.2%	22	
2+ Types of Health Insurance	47	1.7%	36	
No Health Insurance Coverage	202	7.4%	96	
65+ years:	399	14.6%	74	
One Type of Health Insurance:	86	3.1%	64	
Employer-Based Health Ins Only	4	0.1%	19	
Direct-Purchase Health Ins Only	0	0.0%	0	
Medicare Coverage Only	82	3.0%	61	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	313	11.4%	69	
No Health Insurance Coverage	0	0.0%	0	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	2,318	100.0%	276	■■■
Veteran	264	11.4%	98	■■
Nonveteran	2,054	88.6%	265	■■■
Male	1,076	46.4%	167	■■■
Veteran	192	8.3%	56	■■
Nonveteran	884	38.1%	159	■■■
Female	1,242	53.6%	183	■■■
Veteran	72	3.1%	84	■
Nonveteran	1,170	50.5%	177	■■■
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF MILITARY SERVICE				
Total	264	100.0%	98	■■
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	61	23.1%	83	■
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	5	1.9%	61	■■■
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam	0	0.0%	0	
Gulf War (8/90 to 8/01), no Vietnam Era	26	9.8%	48	■
Gulf War (8/90 to 8/01) and Vietnam Era	6	2.3%	27	■
Vietnam Era, no Korean War, no World War II	47	17.8%	42	■
Vietnam Era and Korean War, no World War II	4	1.5%	19	■
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	20	7.6%	25	■
Korean War and World War II, no Vietnam Era	0	0.0%	0	
World War II, no Korean War, no Vietnam Era	29	11.0%	45	■
Between Gulf War and Vietnam Era only	47	17.8%	33	■
Between Vietnam Era and Korean War only	19	7.2%	30	■
Between Korean War and World War II only	0	0.0%	0	
Pre-World War II only	0	0.0%	0	
HOUSEHOLDS BY POVERTY STATUS				
Total	1,597	100.0%	159	■■■
Income in the past 12 months below poverty level	319	20.0%	97	■■
Married-couple family	62	3.9%	43	■
Other family - male householder (no wife present)	2	0.1%	23	■
Other family - female householder (no husband present)	5	0.3%	19	■
Nonfamily household - male householder	81	5.1%	106	■
Nonfamily household - female householder	168	10.5%	73	■■
Income in the past 12 months at or above poverty level	1,278	80.0%	153	■■■
Married-couple family	155	9.7%	48	■■
Other family - male householder (no wife present)	60	3.8%	39	■■
Other family - female householder (no husband present)	131	8.2%	65	■■
Nonfamily household - male householder	385	24.1%	82	■■
Nonfamily household - female householder	548	34.3%	130	■■

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS BY INCOME				
Total	1,597	100.0%	159	High
Less than \$10,000	210	13.1%	104	Medium
\$10,000 to \$14,999	128	8.0%	68	Medium
\$15,000 to \$19,999	102	6.4%	54	Medium
\$20,000 to \$24,999	108	6.8%	52	Medium
\$25,000 to \$29,999	47	2.9%	39	Low
\$30,000 to \$34,999	176	11.0%	95	Medium
\$35,000 to \$39,999	68	4.3%	37	Medium
\$40,000 to \$44,999	78	4.9%	76	Low
\$45,000 to \$49,999	34	2.1%	55	Low
\$50,000 to \$59,999	103	6.4%	51	Medium
\$60,000 to \$74,999	119	7.5%	55	Medium
\$75,000 to \$99,999	192	12.0%	74	Medium
\$100,000 to \$124,999	110	6.9%	52	Medium
\$125,000 to \$149,999	40	2.5%	20	Medium
\$150,000 to \$199,999	9	0.6%	41	Low
\$200,000 or more	72	4.5%	39	Medium
Median Household Income	\$36,855		N/A	
Average Household Income	\$55,527		\$9,232	High
Per Capita Income	\$30,228		\$6,621	Medium
HOUSEHOLDS WITH HOUSEHOLDER AGE <25 YEARS BY INCOME				
Total	76	100.0%	60	Low
Less than \$10,000	14	18.4%	40	Low
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	3	3.9%	58	Low
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	0	0.0%	0	
\$30,000 to \$34,999	16	21.1%	22	Low
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$44,999	0	0.0%	0	
\$45,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$74,999	0	0.0%	0	
\$75,000 to \$99,999	43	56.6%	58	Low
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	0	0.0%	0	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	0	0.0%	0	
Median Household Income for HHr <25	\$77,907		N/A	
Average Household Income for HHr <25	N/A		N/A	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 25-44 YEARS BY				
Total	591	100.0%	134	High
Less than \$10,000	10	1.7%	34	Low
\$10,000 to \$14,999	39	6.6%	52	Low
\$15,000 to \$19,999	5	0.8%	18	Low
\$20,000 to \$24,999	28	4.7%	29	Low
\$25,000 to \$29,999	27	4.6%	47	Low
\$30,000 to \$34,999	112	19.0%	91	Low
\$35,000 to \$39,999	7	1.2%	35	Low
\$40,000 to \$44,999	12	2.0%	17	Low
\$45,000 to \$49,999	28	4.7%	54	Low
\$50,000 to \$59,999	41	6.9%	31	Low
\$60,000 to \$74,999	72	12.2%	54	Low
\$75,000 to \$99,999	103	17.4%	59	High
\$100,000 to \$124,999	51	8.6%	51	Low
\$125,000 to \$149,999	7	1.2%	16	Low
\$150,000 to \$199,999	7	1.2%	33	Low
\$200,000 or more	41	6.9%	31	Low
Median Household Income for HHr 25-44	\$56,219		N/A	
Average Household Income for HHr 25-44	N/A		N/A	
HOUSEHOLDS WITH HOUSEHOLDER AGE 45-64 YEARS BY INCOME				
Total	558	100.0%	106	High
Less than \$10,000	85	15.2%	61	Low
\$10,000 to \$14,999	51	9.1%	44	Low
\$15,000 to \$19,999	55	9.9%	50	Low
\$20,000 to \$24,999	28	5.0%	59	Low
\$25,000 to \$29,999	1	0.2%	11	Low
\$30,000 to \$34,999	38	6.8%	46	Low
\$35,000 to \$39,999	34	6.1%	35	Low
\$40,000 to \$44,999	39	7.0%	90	Low
\$45,000 to \$49,999	1	0.2%	14	Low
\$50,000 to \$59,999	57	10.2%	42	Low
\$60,000 to \$74,999	36	6.5%	24	Low
\$75,000 to \$99,999	42	7.5%	33	Low
\$100,000 to \$124,999	54	9.7%	40	Low
\$125,000 to \$149,999	11	2.0%	24	Low
\$150,000 to \$199,999	2	0.4%	23	Low
\$200,000 or more	26	4.7%	31	Low
Median Household Income for HHr 45-64	\$38,088		N/A	
Average Household Income for HHr 45-64	N/A		N/A	

	2009 - 2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSEHOLDS WITH HOUSEHOLDER AGE 65+ YEARS BY INCOME				
Total	373	100.0%	81	
Less than \$10,000	102	27.3%	122	
\$10,000 to \$14,999	39	10.5%	37	
\$15,000 to \$19,999	39	10.5%	21	
\$20,000 to \$24,999	52	13.9%	58	
\$25,000 to \$29,999	19	5.1%	14	
\$30,000 to \$34,999	10	2.7%	14	
\$35,000 to \$39,999	28	7.5%	21	
\$40,000 to \$44,999	27	7.2%	19	
\$45,000 to \$49,999	5	1.3%	16	
\$50,000 to \$59,999	6	1.6%	30	
\$60,000 to \$74,999	12	3.2%	26	
\$75,000 to \$99,999	4	1.1%	18	
\$100,000 to \$124,999	6	1.6%	16	
\$125,000 to \$149,999	22	5.9%	21	
\$150,000 to \$199,999	0	0.0%	0	
\$200,000 or more	5	1.3%	17	
Median Household Income for HHR 65+	\$20,612		N/A	
Average Household Income for HHR 65+	N/A		N/A	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	1,597	100.0%	159	
With public assistance income	47	2.9%	38	
No public assistance income	1,550	97.1%	157	
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	1,597	100.0%	159	
With Food Stamps/SNAP	251	15.7%	95	
With No Food Stamps/SNAP	1,346	84.3%	151	
HOUSEHOLDS BY DISABILITY STATUS				
Total	1,597	100.0%	159	
With 1+ Persons w/Disability	413	25.9%	114	
With No Person w/Disability	1,184	74.1%	153	

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2013, adjusted for inflation.

2009-2013 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2009-2013 ACS estimates, five-year period data collected monthly from January 1, 2009 through December 31, 2013. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

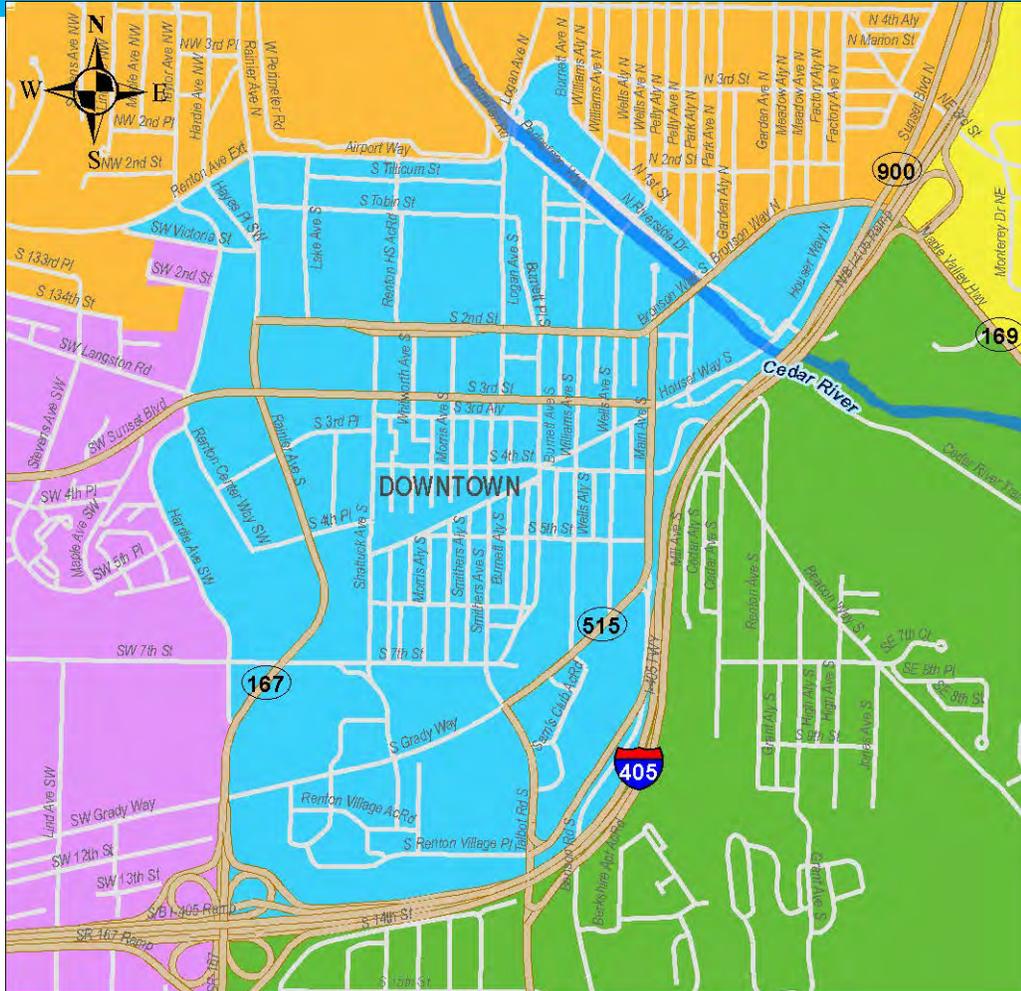
Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

 High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

 Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.

 Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Downtown Renton Age



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Detailed Age Profile

Downtown
Area: 0.86 square miles

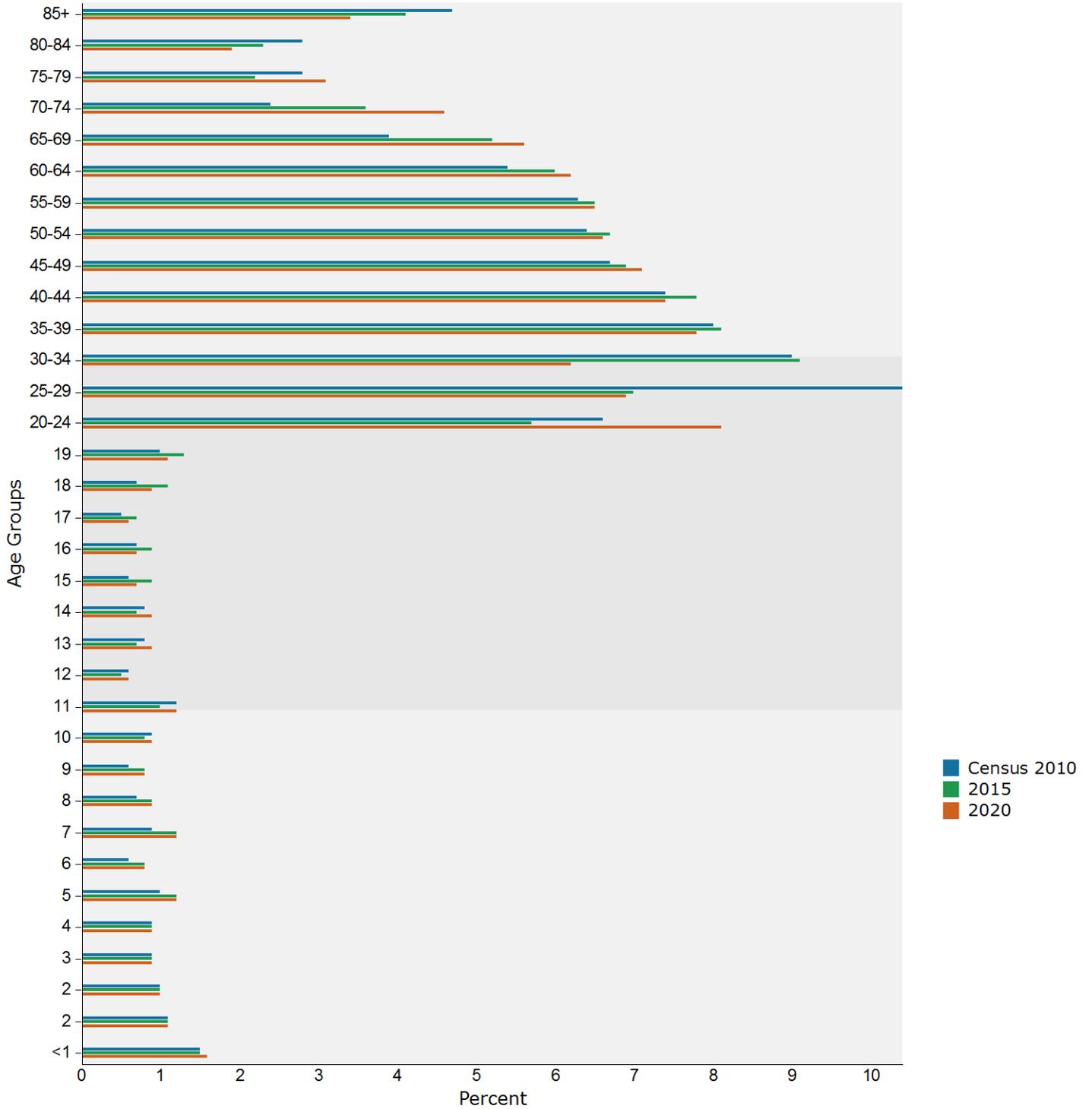
Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	2,753	3,019	3,368	349	2.21%
Households	1,623	1,764	1,975	211	2.29%
Average Household	1.67	1.69	1.68	-0.01	-0.12%

Total Population by Detailed Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	2,753	100.0%	3,016	100.0%	3,369	100.0%
<1	41	1.5%	46	1.5%	53	1.6%
1	31	1.1%	33	1.1%	37	1.1%
2	28	1.0%	30	1.0%	34	1.0%
3	25	0.9%	26	0.9%	31	0.9%
4	26	0.9%	27	0.9%	31	0.9%
5	27	1.0%	37	1.2%	39	1.2%
6	16	0.6%	24	0.8%	26	0.8%
7	25	0.9%	35	1.2%	39	1.2%
8	20	0.7%	27	0.9%	29	0.9%
9	17	0.6%	24	0.8%	27	0.8%
10	26	0.9%	24	0.8%	30	0.9%
11	32	1.2%	30	1.0%	41	1.2%
12	17	0.6%	15	0.5%	21	0.6%
13	22	0.8%	21	0.7%	29	0.9%
14	22	0.8%	21	0.7%	29	0.9%
15	16	0.6%	26	0.9%	23	0.7%
16	20	0.7%	26	0.9%	25	0.7%
17	13	0.5%	22	0.7%	20	0.6%
18	19	0.7%	32	1.1%	29	0.9%
19	27	1.0%	40	1.3%	36	1.1%
20 - 24	182	6.6%	171	5.7%	273	8.1%
25 - 29	285	10.4%	211	7.0%	233	6.9%
30 - 34	248	9.0%	275	9.1%	208	6.2%
35 - 39	221	8.0%	244	8.1%	263	7.8%
40 - 44	203	7.4%	235	7.8%	248	7.4%
45 - 49	185	6.7%	208	6.9%	240	7.1%
50 - 54	177	6.4%	202	6.7%	224	6.6%
55 - 59	174	6.3%	197	6.5%	220	6.5%
60 - 64	150	5.4%	182	6.0%	209	6.2%
65 - 69	107	3.9%	156	5.2%	187	5.6%
70 - 74	67	2.4%	109	3.6%	155	4.6%
75 - 79	78	2.8%	67	2.2%	104	3.1%
80 - 84	76	2.8%	69	2.3%	63	1.9%
85+	130	4.7%	124	4.1%	113	3.4%
<18	424	15.4%	495	16.4%	564	16.7%
18+	2,329	84.6%	2,523	83.6%	2,804	83.3%
21+	2,259	82.1%	2,425	80.3%	2,699	80.1%
Median Age	39.3		40.9		41.6	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Total Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Detailed Age Profile

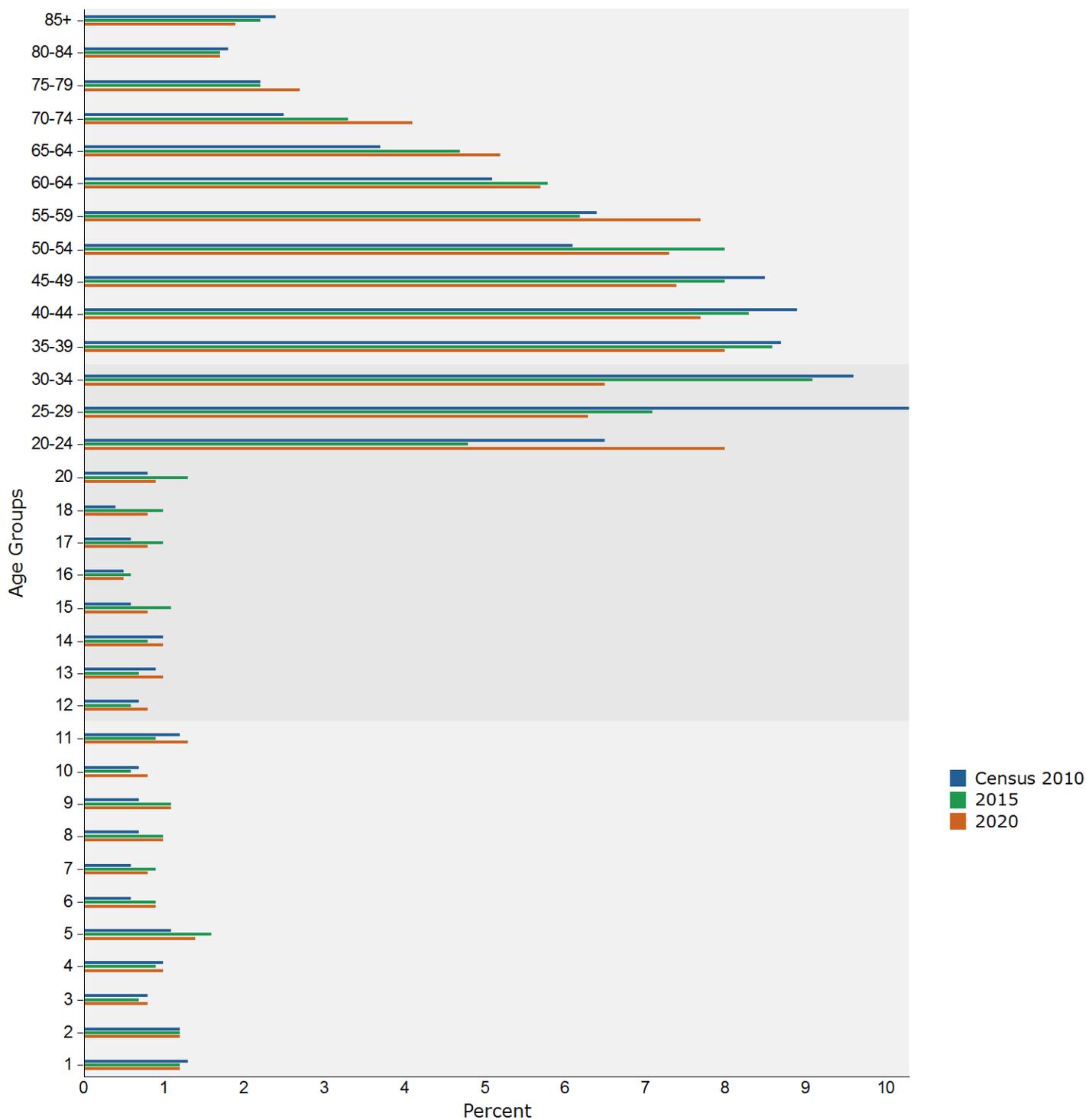
Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Male Population by Detailed Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	1,336	100.0%	1,479	100.0%	1,658	100.0%
< 1	24	1.8%	26	1.8%	30	1.8%
1	17	1.3%	18	1.2%	20	1.2%
2	16	1.2%	18	1.2%	20	1.2%
3	11	0.8%	11	0.7%	13	0.8%
4	13	1.0%	14	0.9%	16	1.0%
5	15	1.1%	23	1.6%	23	1.4%
6	8	0.6%	14	0.9%	15	0.9%
7	8	0.6%	13	0.9%	14	0.8%
8	10	0.7%	15	1.0%	16	1.0%
9	10	0.7%	16	1.1%	18	1.1%
10	9	0.7%	9	0.6%	13	0.8%
11	16	1.2%	14	0.9%	22	1.3%
12	10	0.7%	9	0.6%	13	0.8%
13	12	0.9%	11	0.7%	16	1.0%
14	13	1.0%	12	0.8%	17	1.0%
15	8	0.6%	16	1.1%	13	0.8%
16	7	0.5%	9	0.6%	8	0.5%
17	8	0.6%	15	1.0%	14	0.8%
18	6	0.4%	15	1.0%	13	0.8%
19	11	0.8%	19	1.3%	15	0.9%
20 - 24	87	6.5%	71	4.8%	133	8.0%
25 - 29	137	10.3%	105	7.1%	105	6.3%
30 - 34	128	9.6%	135	9.1%	107	6.5%
35 - 39	116	8.7%	127	8.6%	132	8.0%
40 - 44	119	8.9%	123	8.3%	128	7.7%
45 - 49	113	8.5%	118	8.0%	122	7.4%
50 - 54	81	6.1%	118	8.0%	121	7.3%
55 - 59	86	6.4%	92	6.2%	127	7.7%
60 - 64	68	5.1%	86	5.8%	95	5.7%
65 - 69	50	3.7%	69	4.7%	87	5.2%
70 - 74	34	2.5%	49	3.3%	68	4.1%
75 - 79	29	2.2%	32	2.2%	44	2.7%
80 - 84	24	1.8%	25	1.7%	28	1.7%
85+	32	2.4%	32	2.2%	32	1.9%
< 18	213	16.0%	260	17.6%	299	18.0%
18+	1,120	84.0%	1,216	82.4%	1,358	82.0%
21+	1,092	81.9%	1,171	79.4%	1,310	79.1%
Median Age	38.7		40.3		40.9	

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

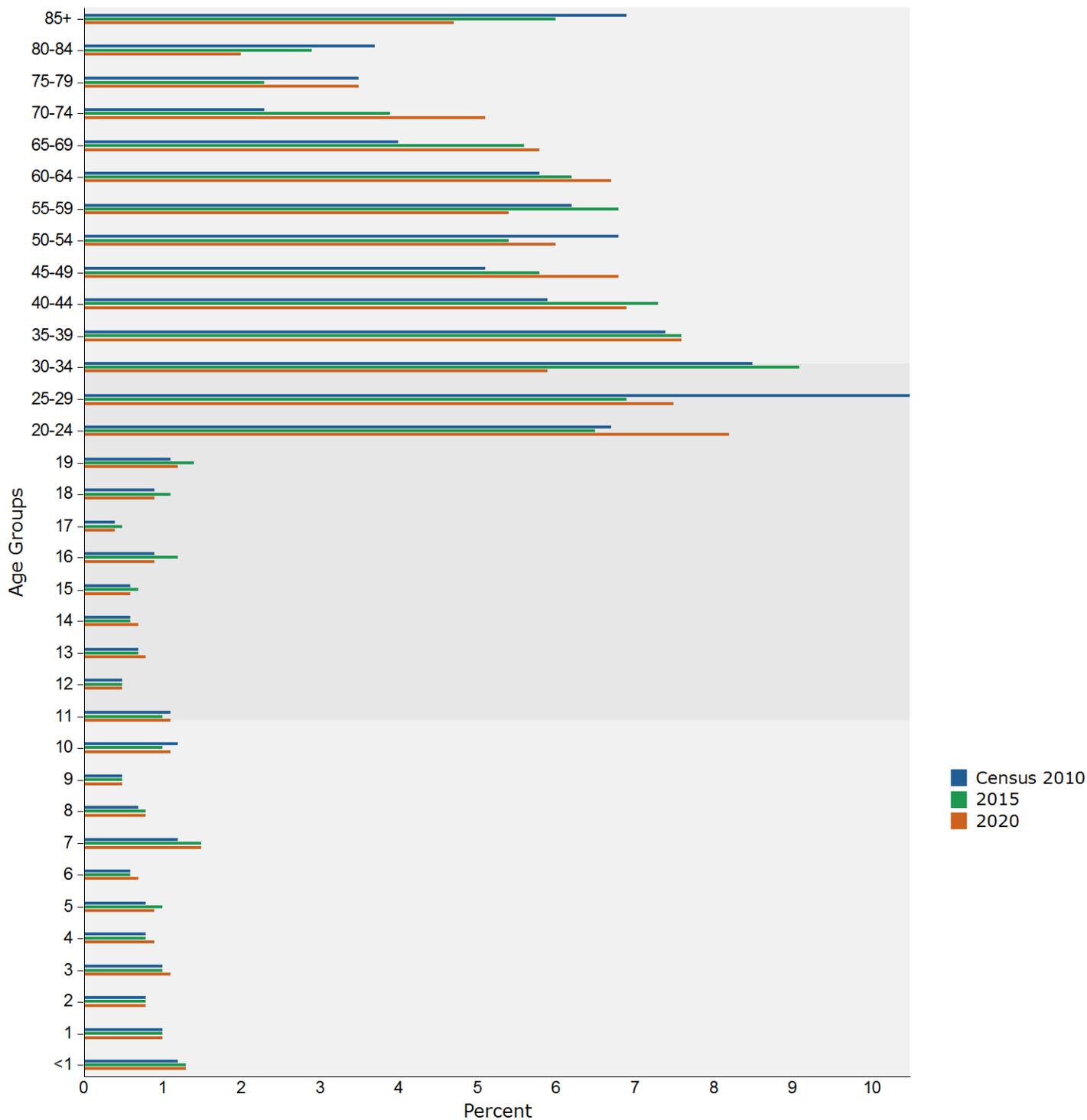
Male Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Female Population by Detailed	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	1,415	100.0%	1,543	100.0%	1,713	100.0%
< 1	17	1.2%	20	1.3%	23	1.3%
1	14	1.0%	15	1.0%	17	1.0%
2	12	0.8%	12	0.8%	14	0.8%
3	14	1.0%	15	1.0%	18	1.1%
4	12	0.8%	13	0.8%	15	0.9%
5	12	0.8%	15	1.0%	16	0.9%
6	8	0.6%	10	0.6%	12	0.7%
7	17	1.2%	23	1.5%	25	1.5%
8	10	0.7%	12	0.8%	13	0.8%
9	7	0.5%	8	0.5%	9	0.5%
10	17	1.2%	16	1.0%	18	1.1%
11	15	1.1%	15	1.0%	19	1.1%
12	7	0.5%	7	0.5%	9	0.5%
13	10	0.7%	11	0.7%	13	0.8%
14	9	0.6%	10	0.6%	12	0.7%
15	8	0.6%	11	0.7%	10	0.6%
16	13	0.9%	18	1.2%	16	0.9%
17	5	0.4%	7	0.5%	7	0.4%
18	13	0.9%	17	1.1%	16	0.9%
19	16	1.1%	22	1.4%	21	1.2%
20 - 24	95	6.7%	100	6.5%	140	8.2%
25 - 29	148	10.5%	106	6.9%	128	7.5%
30 - 34	120	8.5%	140	9.1%	101	5.9%
35 - 39	105	7.4%	117	7.6%	131	7.6%
40 - 44	84	5.9%	112	7.3%	119	6.9%
45 - 49	72	5.1%	90	5.8%	117	6.8%
50 - 54	96	6.8%	83	5.4%	102	6.0%
55 - 59	88	6.2%	105	6.8%	93	5.4%
60 - 64	82	5.8%	96	6.2%	115	6.7%
65 - 69	57	4.0%	86	5.6%	100	5.8%
70 - 74	33	2.3%	60	3.9%	88	5.1%
75 - 79	49	3.5%	35	2.3%	60	3.5%
80 - 84	52	3.7%	44	2.9%	35	2.0%
85+	98	6.9%	92	6.0%	81	4.7%
< 18	210	14.8%	237	15.4%	264	15.4%
18+	1,209	85.1%	1,307	84.7%	1,446	84.5%
21+	1,167	82.2%	1,254	81.3%	1,389	81.2%
Median Age	40.1		41.5		42.3	

Female Population by Detailed Age



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	2,753	3,019	3,368	349	2.21%
Households	1,623	1,764	1,975	211	2.29%
Average Household	1.67	1.69	1.68	-0.01	-0.12%
Median Age	39.3	40.9	41.6	0.7	0.34%
Median Male Age	38.7	40.3	40.9	0.6	0.30%
Median Female Age	40.1	41.5	42.3	0.8	0.38%

Total Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	2,750	100.0%	3,018	100.0%	3,369	100.0%
0 - 4	151	5.5%	161	5.3%	186	5.5%
5 - 9	105	3.8%	148	4.9%	160	4.7%
10 - 14	119	4.3%	112	3.7%	150	4.5%
15 - 19	94	3.4%	147	4.9%	133	3.9%
20 - 24	182	6.6%	171	5.7%	273	8.1%
25 - 29	285	10.4%	211	7.0%	233	6.9%
30 - 34	248	9.0%	275	9.1%	208	6.2%
35 - 39	221	8.0%	244	8.1%	263	7.8%
40 - 44	203	7.4%	235	7.8%	248	7.4%
45 - 49	185	6.7%	208	6.9%	240	7.1%
50 - 54	177	6.4%	202	6.7%	224	6.6%
55 - 59	174	6.3%	197	6.5%	220	6.5%
60 - 64	150	5.5%	182	6.0%	209	6.2%
65 - 69	107	3.9%	156	5.2%	187	5.6%
70 - 74	67	2.4%	109	3.6%	155	4.6%
75 - 79	78	2.8%	67	2.2%	104	3.1%
80 - 84	76	2.8%	69	2.3%	63	1.9%
85+	130	4.7%	124	4.1%	113	3.4%
18+	2,329	84.6%	2,523	83.6%	2,804	83.3%
21+	2,259	82.1%	2,425	80.3%	2,699	80.1%

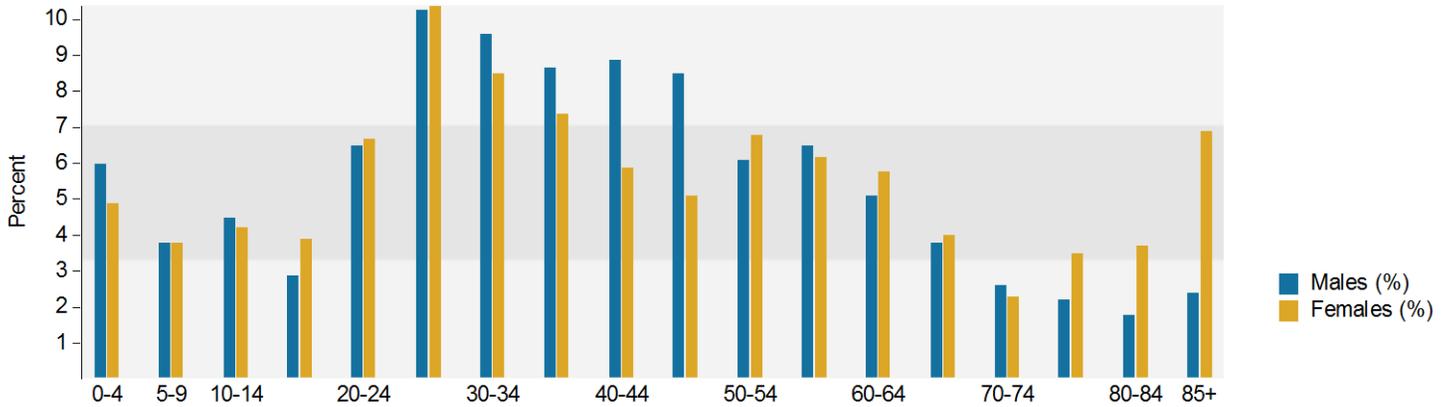
Data Note: Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

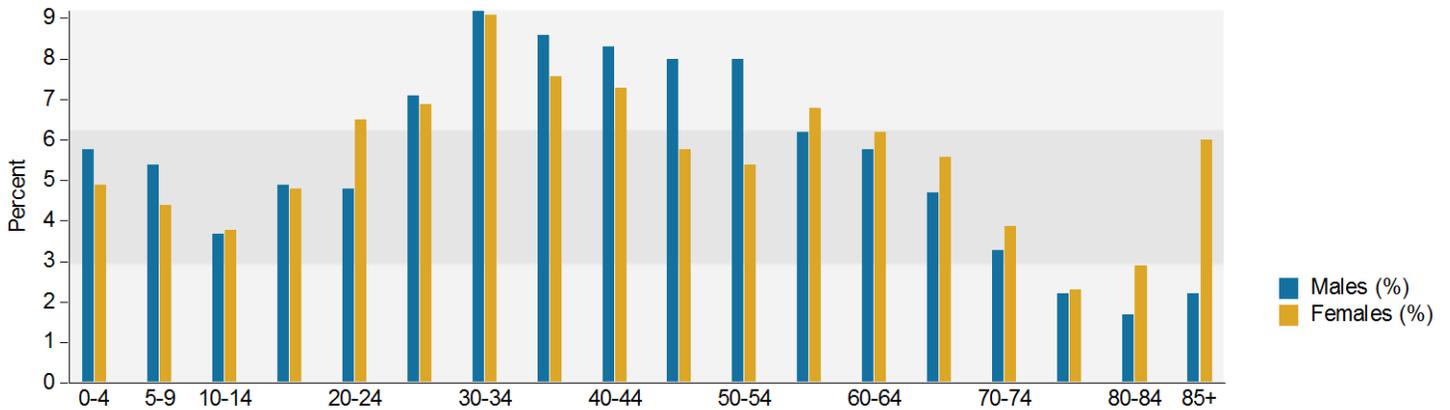
Male Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	1,332	100.0%	1,475	100.0%	1,657	100.0%
0 - 4	80	6.0%	86	5.8%	99	6.0%
5 - 9	50	3.8%	80	5.4%	85	5.1%
10 - 14	60	4.5%	54	3.7%	80	4.8%
15 - 19	38	2.9%	73	4.9%	64	3.9%
20 - 24	87	6.5%	71	4.8%	133	8.0%
25 - 29	137	10.3%	105	7.1%	105	6.3%
30 - 34	128	9.6%	135	9.2%	107	6.5%
35 - 39	116	8.7%	127	8.6%	132	8.0%
40 - 44	119	8.9%	123	8.3%	128	7.7%
45 - 49	113	8.5%	118	8.0%	122	7.4%
50 - 54	81	6.1%	118	8.0%	121	7.3%
55 - 59	86	6.5%	92	6.2%	127	7.7%
60 - 64	68	5.1%	86	5.8%	95	5.7%
65 - 69	50	3.8%	69	4.7%	87	5.3%
70 - 74	34	2.6%	49	3.3%	68	4.1%
75 - 79	29	2.2%	32	2.2%	44	2.7%
80 - 84	24	1.8%	25	1.7%	28	1.7%
85+	32	2.4%	32	2.2%	32	1.9%
18+	1,120	84.0%	1,216	82.4%	1,358	82.0%

Female Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total	1,418	100.0%	1,543	100.0%	1,711	100.0%
0 - 4	70	4.9%	75	4.9%	87	5.1%
5 - 9	54	3.8%	68	4.4%	74	4.3%
10 - 14	60	4.2%	58	3.8%	70	4.1%
15 - 19	55	3.9%	74	4.8%	69	4.0%
20 - 24	95	6.7%	100	6.5%	140	8.2%
25 - 29	148	10.4%	106	6.9%	128	7.5%
30 - 34	120	8.5%	140	9.1%	101	5.9%
35 - 39	105	7.4%	117	7.6%	131	7.7%
40 - 44	84	5.9%	112	7.3%	119	7.0%
45 - 49	72	5.1%	90	5.8%	117	6.8%
50 - 54	96	6.8%	83	5.4%	102	6.0%
55 - 59	88	6.2%	105	6.8%	93	5.4%
60 - 64	82	5.8%	96	6.2%	115	6.7%
65 - 69	57	4.0%	86	5.6%	100	5.8%
70 - 74	33	2.3%	60	3.9%	88	5.1%
75 - 79	49	3.5%	35	2.3%	60	3.5%
80 - 84	52	3.7%	44	2.9%	35	2.0%
85+	98	6.9%	92	6.0%	81	4.7%
18+	1,209	85.1%	1,307	84.7%	1,446	84.5%

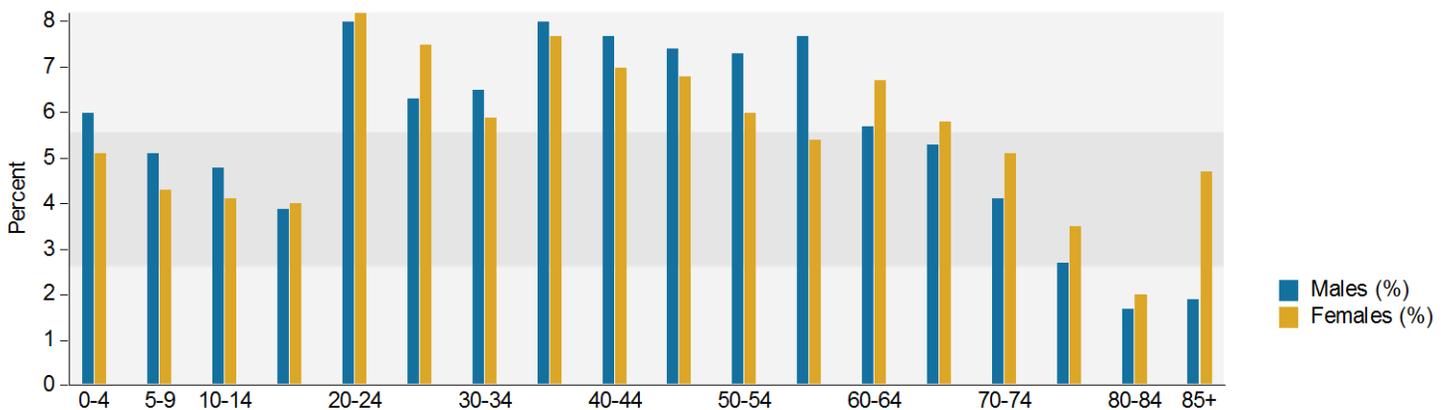
Census 2010 Population by Age and Sex



2015 Population by Age and Sex



2020 Population by Age and Sex



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Demographic Summary	Census 2010			2015			2015-2020	
	2010	2015	2020	Change	Annual Rate			
Total Population	2,753	3,019	3,368	349	2.21%			
Population 50+	959	1,106	1,275	169	2.88%			
Median Age	39.3	40.9	41.6	0.7	0.34%			
Households	1,623	1,764	1,975	211	2.29%			
% Householders 55+	40.1%	42.2%	44.5%	2.3	1.07%			
Owner/Renter Ratio	0.2	0.2	0.2	0.0	0.00%			
Median Home Value	-	\$264,130	\$356,548	\$92,418	6.18%			
Average Home Value	-	\$374,155	\$466,291	\$92,136	4.50%			
Median Household Income	-	\$34,630	\$38,596	\$3,966	2.19%			
Median Household Income for Householder 55+	-	\$25,909	\$28,486	\$2,577	1.91%			

Male Population	Population by Age and Sex							
	Census 2010		2015		2020			
	Number	% of 50+	Number	% of 50+	Number	% of 50+		
Total (50+)	404	100.0%	503	100.0%	602	100.0%		
50-54	81	20.0%	118	23.5%	121	20.1%		
55-59	86	21.3%	92	18.3%	127	21.1%		
60-64	68	16.8%	86	17.1%	95	15.8%		
65-69	50	12.4%	69	13.7%	87	14.5%		
70-74	34	8.4%	49	9.7%	68	11.3%		
75-79	29	7.2%	32	6.4%	44	7.3%		
80-84	24	5.9%	25	5.0%	28	4.7%		
85+	32	7.9%	32	6.4%	32	5.3%		

Female	Population by Age and Sex							
	Census 2010		2015		2020			
	Number	% of 50+	Number	% of 50+	Number	% of 50+		
Total (50+)	555	100.0%	601	100.0%	674	100.0%		
50-54	96	17.3%	83	13.8%	102	15.1%		
55-59	88	15.9%	105	17.5%	93	13.8%		
60-64	82	14.8%	96	16.0%	115	17.1%		
65-69	57	10.3%	86	14.3%	100	14.8%		
70-74	33	5.9%	60	10.0%	88	13.1%		
75-79	49	8.8%	35	5.8%	60	8.9%		
80-84	52	9.4%	44	7.3%	35	5.2%		
85+	98	17.7%	92	15.3%	81	12.0%		

Total Population	Population by Age and Sex							
	Census 2010		2015		2020			
	Number	% of Total	Number	% of Total	Number	% of Total		
Total(50+)	959	34.9%	1,106	36.6%	1,275	37.8%		
50-54	177	6.4%	202	6.7%	224	6.6%		
55-59	174	6.3%	197	6.5%	220	6.5%		
60-64	150	5.5%	182	6.0%	209	6.2%		
65-69	107	3.9%	156	5.2%	187	5.6%		
70-74	67	2.4%	109	3.6%	155	4.6%		
75-79	78	2.8%	67	2.2%	104	3.1%		
80-84	76	2.8%	69	2.3%	63	1.9%		
85+	130	4.7%	124	4.1%	113	3.4%		
65+	458	16.6%	525	17.4%	622	18.5%		
75+	284	10.3%	260	8.6%	280	8.3%		

Data Note - A "-" indicates that the variable was not collected in the 2010 Census.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

2015 Households by Income and Age of Householder 55+								
	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	276	100%	229	100%	240	100%	745	100%
< \$15,000	70	25.4%	90	39.3%	74	30.8%	234	31.4%
\$15,000-\$24,999	21	7.6%	21	9.2%	83	34.6%	125	16.8%
\$25,000-\$34,999	42	15.2%	39	17.0%	29	12.1%	110	14.8%
\$35,000-\$49,999	44	15.9%	37	16.2%	17	7.1%	98	13.2%
\$50,000-\$74,999	40	14.5%	21	9.2%	10	4.2%	71	9.5%
\$75,000-\$99,999	20	7.2%	10	4.4%	14	5.8%	44	5.9%
\$100,000-\$149,999	28	10.1%	8	3.5%	12	5.0%	48	6.4%
\$150,000-\$199,999	5	1.8%	2	0.9%	1	0.4%	8	1.1%
\$200,000+	6	2.2%	1	0.4%	0	0.0%	7	0.9%
Median HH Income	\$36,229		\$25,639		\$19,052		\$25,909	
Average HH Income	\$52,373		\$34,064		\$31,126		\$39,900	
2020 Households by Income and Age of Householder 55+								
	55-64	Percent	65-74	Percent	75+	Percent	Total	Percent
Total	318	100%	301	100%	259	100%	878	100%
< \$15,000	72	22.6%	111	36.9%	83	32.0%	266	30.3%
\$15,000-\$24,999	19	6.0%	24	8.0%	79	30.5%	122	13.9%
\$25,000-\$34,999	41	12.9%	51	16.9%	30	11.6%	122	13.9%
\$35,000-\$49,999	46	14.5%	47	15.6%	16	6.2%	109	12.4%
\$50,000-\$74,999	46	14.5%	28	9.3%	11	4.2%	85	9.7%
\$75,000-\$99,999	33	10.4%	18	6.0%	20	7.7%	71	8.1%
\$100,000-\$149,999	45	14.2%	17	5.6%	18	6.9%	80	9.1%
\$150,000-\$199,999	6	1.9%	3	1.0%	3	1.2%	12	1.4%
\$200,000+	10	3.1%	2	0.7%	0	0.0%	12	1.4%
Median HH Income	\$42,617		\$27,350		\$19,584		\$28,486	
Average HH Income	\$62,633		\$38,888		\$35,582		\$46,460	

Data Note: Income is reported for July 1, 2015 and represents annual income for the preceding year, expressed in current (2014) dollars, including an adjustment for inflation. Income is reported for July 1, 2020 and represents annual income for the preceding year, expressed in current (2019) dollars, including an adjustment for inflation.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

2015 Population 50+ by Race	Number	Percent	% Pop
Total	1,105	100.0%	36.6%
White Alone	744	67.3%	46.2%
Black Alone	158	14.3%	29.5%
American Indian Alone	12	1.1%	26.7%
Asian Alone	143	12.9%	31.4%
Pacific Islander Alone	2	0.2%	7.7%
Some Other Race Alone	17	1.5%	11.2%
Two or More Races	29	2.6%	15.0%
Hispanic Origin (Any Race)	53	4.8%	12.7%

Census 2010 Households and Age of Householder	Number	Percent	% Total HHs
Total	651	100.0%	40.1%
Family Households	158	24.3%	9.7%
Householder Age 55-64	76	11.7%	4.7%
Householder Age 65-74	38	5.8%	2.3%
Householder Age 75-84	31	4.8%	1.9%
Householder Age 85+	13	2.0%	0.8%
Nonfamily Households	493	75.7%	30.4%
Householder Age 55-64	161	24.7%	9.9%
Householder Age 65-74	113	17.4%	7.0%
Householder Age 75-84	110	16.9%	6.8%
Householder Age 85+	109	16.7%	6.7%

Census 2010 Occupied Housing Units by Age of Householder	Number	Percent	% Total HHs
Total	651	100.0%	40.1%
Owner Occupied Housing Units	146	22.4%	9.0%
Householder Age 55-64	67	10.3%	4.1%
Householder Age 65-74	31	4.8%	1.9%
Householder Age 75-84	38	5.8%	2.3%
Householder Age 85+	10	1.5%	0.6%
Renter Occupied Housing Units	505	77.6%	31.1%
Householder Age 55-64	170	26.1%	10.5%
Householder Age 65-74	121	18.6%	7.5%
Householder Age 75-84	102	15.7%	6.3%
Householder Age 85+	112	17.2%	6.9%

Data Note: A family is defined as a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Nonfamily households consist of people living alone and households that do not contain any members who are related to the householder. The base for "% Pop" is specific to the row. A Nonrelative is not related to the householder by birth, marriage, or adoption.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	2,753	3,019	3,368	349	2.21%
Households	1,623	1,764	1,975	211	2.29%
Median Age	39.3	40.9	41.6	0.7	0.34%
Median Male Age	38.7	40.3	40.9	0.6	0.30%
Median Female Age	40.1	41.5	42.3	0.8	0.38%

2015 Hispanic Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	416	100.0%	226	100.0%	190	100.0%
0 - 4	40	9.6%	25	11.1%	15	7.9%
5 - 9	40	9.6%	21	9.3%	20	10.5%
10 - 14	30	7.2%	13	5.8%	17	8.9%
15 - 19	37	8.9%	23	10.2%	13	6.8%
20 - 24	31	7.5%	15	6.6%	16	8.4%
25 - 29	31	7.5%	15	6.6%	16	8.4%
30 - 34	50	12.0%	29	12.8%	21	11.1%
35 - 39	41	9.9%	22	9.7%	20	10.5%
40 - 44	39	9.4%	21	9.3%	17	8.9%
45 - 49	24	5.8%	14	6.2%	11	5.8%
50 - 54	14	3.4%	8	3.5%	6	3.2%
55 - 59	12	2.9%	8	3.5%	4	2.1%
60 - 64	13	3.1%	6	2.7%	7	3.7%
65 - 69	6	1.4%	3	1.3%	3	1.6%
70 - 74	3	0.7%	1	0.4%	2	1.1%
75 - 79	3	0.7%	2	0.9%	0	0.0%
80 - 84	1	0.2%	0	0.0%	1	0.5%
85+	1	0.2%	0	0.0%	1	0.5%
Median Age	29.8		30.2		29.4	

2015 White Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	1,612	100.0%	811	100.0%	800	100.0%
0 - 4	61	3.8%	34	4.2%	27	3.4%
5 - 9	51	3.2%	29	3.6%	22	2.8%
10 - 14	43	2.7%	17	2.1%	25	3.1%
15 - 19	56	3.5%	33	4.1%	23	2.9%
20 - 24	80	5.0%	33	4.1%	47	5.9%
25 - 29	95	5.9%	53	6.5%	42	5.3%
30 - 34	130	8.1%	71	8.8%	58	7.3%
35 - 39	116	7.2%	65	8.0%	51	6.4%
40 - 44	119	7.4%	63	7.8%	56	7.0%
45 - 49	117	7.3%	65	8.0%	52	6.5%
50 - 54	130	8.1%	81	10.0%	49	6.1%
55 - 59	119	7.4%	59	7.3%	60	7.5%
60 - 64	116	7.2%	51	6.3%	66	8.3%
65 - 69	107	6.6%	50	6.2%	57	7.1%
70 - 74	78	4.8%	38	4.7%	40	5.0%
75 - 79	46	2.9%	23	2.8%	24	3.0%
80 - 84	49	3.0%	19	2.3%	30	3.8%
85+	99	6.1%	27	3.3%	71	8.9%
Median Age	47.4		45.6		49.7	

2015 Black Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	535	100.0%	230	100.0%	305	100.0%
0 - 4	33	6.2%	14	6.1%	19	6.2%
5 - 9	31	5.8%	14	6.1%	18	5.9%
10 - 14	27	5.0%	10	4.3%	16	5.2%
15 - 19	48	9.0%	19	8.3%	28	9.2%
20 - 24	33	6.2%	14	6.1%	19	6.2%
25 - 29	33	6.2%	13	5.7%	20	6.6%
30 - 34	46	8.6%	18	7.8%	28	9.2%
35 - 39	51	9.5%	26	11.3%	25	8.2%
40 - 44	47	8.8%	27	11.7%	20	6.6%
45 - 49	28	5.2%	16	7.0%	12	3.9%
50 - 54	32	6.0%	16	7.0%	16	5.2%
55 - 59	35	6.5%	13	5.7%	22	7.2%
60 - 64	22	4.1%	9	3.9%	13	4.3%
65 - 69	19	3.6%	7	3.0%	13	4.3%
70 - 74	24	4.5%	6	2.6%	18	5.9%
75 - 79	10	1.9%	5	2.2%	5	1.6%
80 - 84	7	1.3%	1	0.4%	6	2.0%
85+	9	1.7%	2	0.9%	7	2.3%
Median Age	36.6		37.5		35.9	

2015 American Indian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	44	100.0%	17	100.0%	28	100.0%
0 - 4	1	2.3%	0	0.0%	1	3.6%
5 - 9	0	0.0%	0	0.0%	0	0.0%
10 - 14	0	0.0%	0	0.0%	0	0.0%
15 - 19	1	2.3%	1	5.9%	0	0.0%
20 - 24	2	4.5%	0	0.0%	1	3.6%
25 - 29	3	6.8%	1	5.9%	2	7.1%
30 - 34	6	13.6%	2	11.8%	4	14.3%
35 - 39	8	18.2%	2	11.8%	5	17.9%
40 - 44	4	9.1%	1	5.9%	3	10.7%
45 - 49	7	15.9%	4	23.5%	3	10.7%
50 - 54	2	4.5%	0	0.0%	1	3.6%
55 - 59	5	11.4%	3	17.6%	2	7.1%
60 - 64	3	6.8%	0	0.0%	2	7.1%
65 - 69	2	4.5%	1	5.9%	1	3.6%
70 - 74	0	0.0%	0	0.0%	0	0.0%
75 - 79	0	0.0%	0	0.0%	0	0.0%
80 - 84	0	0.0%	0	0.0%	0	0.0%
85+	0	0.0%	0	0.0%	0	0.0%
Median Age	41.3		45.6		39.5	

2015 Asian Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	458	100.0%	221	100.0%	232	100.0%
0 - 4	30	6.6%	17	7.7%	12	5.2%
5 - 9	31	6.8%	19	8.6%	11	4.7%
10 - 14	15	3.3%	11	5.0%	4	1.7%
15 - 19	16	3.5%	5	2.3%	10	4.3%
20 - 24	23	5.0%	8	3.6%	15	6.5%
25 - 29	47	10.3%	24	10.9%	23	9.9%
30 - 34	58	12.7%	25	11.3%	33	14.2%
35 - 39	37	8.1%	16	7.2%	20	8.6%
40 - 44	29	6.3%	16	7.2%	12	5.2%
45 - 49	29	6.3%	16	7.2%	13	5.6%
50 - 54	21	4.6%	11	5.0%	10	4.3%
55 - 59	26	5.7%	11	5.0%	15	6.5%
60 - 64	31	6.8%	17	7.7%	14	6.0%
65 - 69	24	5.2%	11	5.0%	13	5.6%
70 - 74	5	1.1%	3	1.4%	2	0.9%
75 - 79	9	2.0%	4	1.8%	5	2.2%
80 - 84	11	2.4%	4	1.8%	7	3.0%
85+	16	3.5%	3	1.4%	13	5.6%
Median Age	36.2		35.5		37.0	

2015 Pacific Islander Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	23	100.0%	16	100.0%	10	100.0%
0 - 4	0	0.0%	0	0.0%	0	0.0%
5 - 9	0	0.0%	0	0.0%	0	0.0%
10 - 14	2	8.7%	1	6.3%	1	10.0%
15 - 19	3	13.0%	3	18.8%	0	0.0%
20 - 24	1	4.3%	1	6.3%	0	0.0%
25 - 29	0	0.0%	0	0.0%	0	0.0%
30 - 34	1	4.3%	1	6.3%	1	10.0%
35 - 39	5	21.7%	2	12.5%	3	30.0%
40 - 44	5	21.7%	2	12.5%	4	40.0%
45 - 49	4	17.4%	3	18.8%	0	0.0%
50 - 54	1	4.3%	1	6.3%	0	0.0%
55 - 59	0	0.0%	0	0.0%	0	0.0%
60 - 64	1	4.3%	1	6.3%	0	0.0%
65 - 69	0	0.0%	0	0.0%	0	0.0%
70 - 74	0	0.0%	0	0.0%	0	0.0%
75 - 79	0	0.0%	0	0.0%	0	0.0%
80 - 84	0	0.0%	0	0.0%	0	0.0%
85+	0	0.0%	0	0.0%	0	0.0%
Median Age	39.5		38.8		39.2	

2015 Some Other Race Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	151	100.0%	89	100.0%	64	100.0%
0 - 4	11	7.3%	8	9.0%	3	4.7%
5 - 9	17	11.3%	9	10.1%	7	10.9%
10 - 14	11	7.3%	5	5.6%	6	9.4%
15 - 19	4	2.6%	4	4.5%	1	1.6%
20 - 24	14	9.3%	8	9.0%	7	10.9%
25 - 29	14	9.3%	5	5.6%	9	14.1%
30 - 34	20	13.2%	13	14.6%	7	10.9%
35 - 39	15	9.9%	9	10.1%	6	9.4%
40 - 44	18	11.9%	10	11.2%	9	14.1%
45 - 49	10	6.6%	7	7.9%	3	4.7%
50 - 54	4	2.6%	2	2.2%	2	3.1%
55 - 59	5	3.3%	4	4.5%	2	3.1%
60 - 64	4	2.6%	3	3.4%	0	0.0%
65 - 69	3	2.0%	1	1.1%	2	3.1%
70 - 74	1	0.7%	1	1.1%	0	0.0%
75 - 79	0	0.0%	0	0.0%	0	0.0%
80 - 84	0	0.0%	0	0.0%	0	0.0%
85+	0	0.0%	0	0.0%	0	0.0%
Median Age	31.1		32.1		29.4	

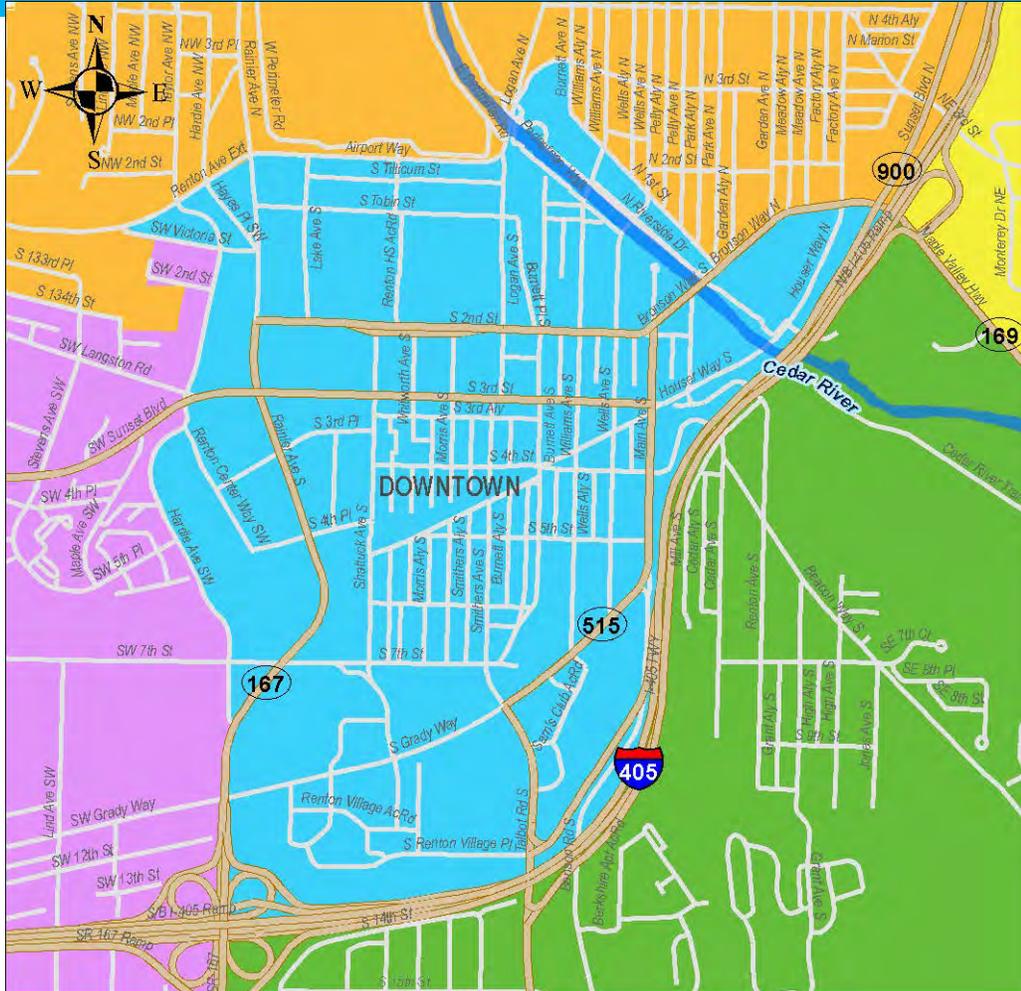
2015 Multiple Races Population by Age

	Total		Males		Females	
	Number	Percent	Number	Percent	Number	Percent
Total	194	100.0%	91	100.0%	102	100.0%
0 - 4	26	13.4%	14	15.4%	12	11.8%
5 - 9	18	9.3%	8	8.8%	10	9.8%
10 - 14	14	7.2%	9	9.9%	5	4.9%
15 - 19	19	9.8%	8	8.8%	11	10.8%
20 - 24	18	9.3%	6	6.6%	11	10.8%
25 - 29	19	9.8%	8	8.8%	10	9.8%
30 - 34	14	7.2%	5	5.5%	9	8.8%
35 - 39	12	6.2%	6	6.6%	7	6.9%
40 - 44	12	6.2%	5	5.5%	7	6.9%
45 - 49	13	6.7%	7	7.7%	6	5.9%
50 - 54	13	6.7%	8	8.8%	5	4.9%
55 - 59	6	3.1%	2	2.2%	4	3.9%
60 - 64	5	2.6%	4	4.4%	1	1.0%
65 - 69	1	0.5%	0	0.0%	1	1.0%
70 - 74	1	0.5%	1	1.1%	0	0.0%
75 - 79	1	0.5%	0	0.0%	1	1.0%
80 - 84	1	0.5%	0	0.0%	1	1.0%
85+	1	0.5%	0	0.0%	1	1.0%
Median Age	25.5		25.3		26.0	

Data Note: Multiple Races population includes unique counts of the population who reported at least two races.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Downtown Renton Income



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Summary	Census 2010	2015	2020
Population	2,753	3,019	3,368
Households	1,623	1,764	1,975
Families	554	600	673
Average Household Size	1.67	1.69	1.68
Owner Occupied Housing Units	297	296	333
Renter Occupied Housing Units	1,326	1,467	1,643
Median Age	39.3	40.9	41.6

Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	2.21%	0.99%	0.75%
Households	2.29%	1.03%	0.77%
Families	2.32%	0.97%	0.69%
Owner HHs	2.38%	0.94%	0.70%
Median Household Income	2.19%	3.22%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
< \$15,000	418	23.7%	452	22.9%
\$15,000 - \$24,999	180	10.2%	169	8.6%
\$25,000 - \$34,999	292	16.6%	291	14.7%
\$35,000 - \$49,999	251	14.2%	252	12.8%
\$50,000 - \$74,999	229	13.0%	244	12.4%
\$75,000 - \$99,999	173	9.8%	246	12.5%
\$100,000 - \$149,999	162	9.2%	241	12.2%
\$150,000 - \$199,999	25	1.4%	32	1.6%
\$200,000+	34	1.9%	49	2.5%

Median Household Income	\$34,630	\$38,596
Average Household Income	\$50,809	\$58,082
Per Capita Income	\$27,995	\$32,036

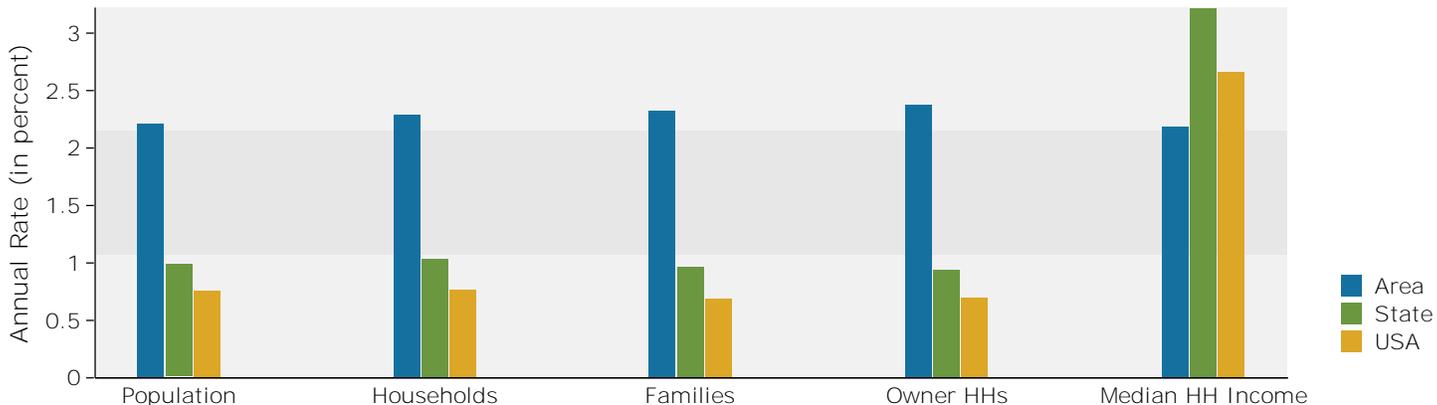
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	151	5.5%	161	5.3%	186	5.5%
5 - 9	105	3.8%	148	4.9%	160	4.7%
10 - 14	119	4.3%	112	3.7%	150	4.5%
15 - 19	94	3.4%	147	4.9%	133	3.9%
20 - 24	182	6.6%	171	5.7%	273	8.1%
25 - 34	533	19.4%	486	16.1%	441	13.1%
35 - 44	424	15.4%	479	15.9%	511	15.2%
45 - 54	362	13.2%	410	13.6%	464	13.8%
55 - 64	324	11.8%	379	12.6%	429	12.7%
65 - 74	174	6.3%	265	8.8%	342	10.2%
75 - 84	154	5.6%	136	4.5%	167	5.0%
85+	130	4.7%	124	4.1%	113	3.4%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,565	56.8%	1,612	53.4%	1,690	50.2%
Black Alone	458	16.6%	535	17.7%	623	18.5%
American Indian Alone	44	1.6%	45	1.5%	48	1.4%
Asian Alone	371	13.5%	456	15.1%	561	16.7%
Pacific Islander Alone	22	0.8%	26	0.9%	30	0.9%
Some Other Race Alone	129	4.7%	152	5.0%	185	5.5%
Two or More Races	164	6.0%	193	6.4%	230	6.8%
Hispanic Origin (Any Race)	356	12.9%	417	13.8%	506	15.0%

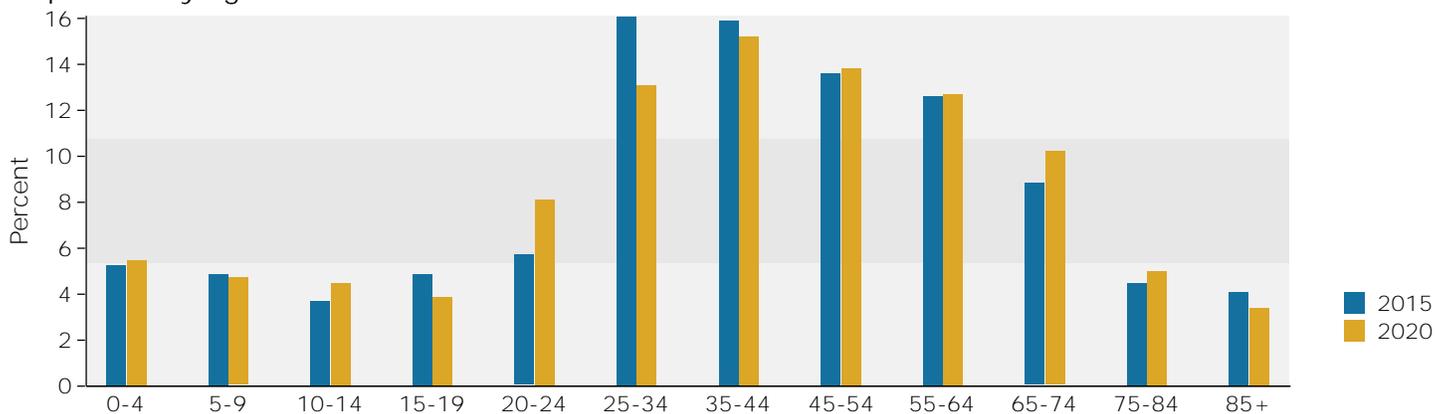
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

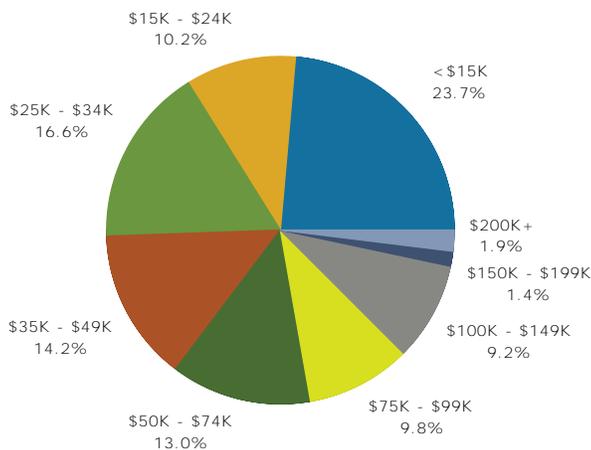
Trends 2015-2020



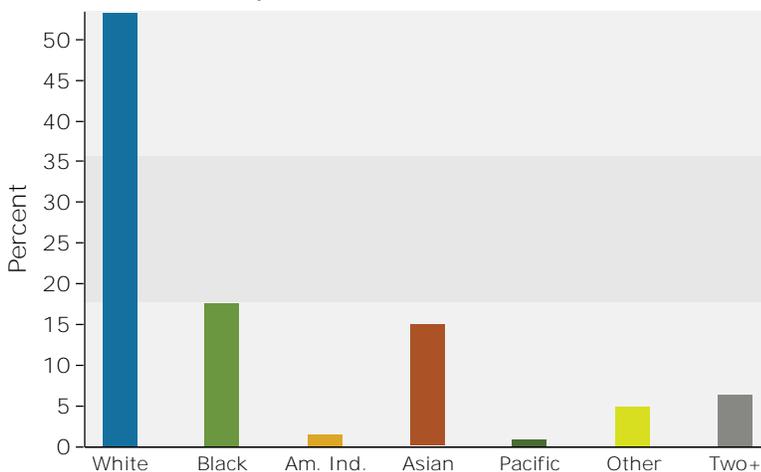
Population by Age



2015 Household Income



2015 Population by Race



2015 Percent Hispanic Origin: 13.8%



Household Income Profile

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Summary	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	3,019	3,368	349	2.21%
Households	1,764	1,975	211	2.29%
Median Age	40.9	41.6	0.7	0.34%
Average Household Size	1.69	1.68	-0.01	-0.12%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
Household	1,764	100%	1,975	100%
<\$15,000	418	23.7%	452	22.9%
\$15,000-\$24,999	180	10.2%	169	8.6%
\$25,000-\$34,999	292	16.6%	291	14.7%
\$35,000-\$49,999	251	14.2%	252	12.8%
\$50,000-\$74,999	229	13.0%	244	12.4%
\$75,000-\$99,999	173	9.8%	246	12.5%
\$100,000-\$149,999	162	9.2%	241	12.2%
\$150,000-\$199,999	25	1.4%	32	1.6%
\$200,000+	34	1.9%	49	2.5%
Median Household Income	\$34,630		\$38,596	
Average Household Income	\$50,809		\$58,082	
Per Capita Income	\$27,995		\$32,036	

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

2015 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	85	304	323	308	276	229	240
< \$15,000	22	48	57	57	70	90	74
\$15,000-\$24,999	4	20	21	11	21	21	83
\$25,000-\$34,999	29	61	49	43	42	39	29
\$35,000-\$49,999	15	40	54	44	44	37	17
\$50,000-\$74,999	5	36	54	63	40	21	10
\$75,000-\$99,999	6	44	42	37	20	10	14
\$100,000-	3	41	30	40	28	8	12
\$150,000-	0	8	4	5	5	2	1
\$200,000+	1	5	12	8	6	1	0
Median HH Income	\$29,432	\$42,284	\$43,363	\$49,542	\$36,229	\$25,639	\$19,052
Average HH	\$36,857	\$59,859	\$60,597	\$61,683	\$52,373	\$34,064	\$31,126
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
< \$15,000	25.9%	15.8%	17.6%	18.5%	25.4%	39.3%	30.8%
\$15,000-\$24,999	4.7%	6.6%	6.5%	3.6%	7.6%	9.2%	34.6%
\$25,000-\$34,999	34.1%	20.1%	15.2%	14.0%	15.2%	17.0%	12.1%
\$35,000-\$49,999	17.6%	13.2%	16.7%	14.3%	15.9%	16.2%	7.1%
\$50,000-\$74,999	5.9%	11.8%	16.7%	20.5%	14.5%	9.2%	4.2%
\$75,000-\$99,999	7.1%	14.5%	13.0%	12.0%	7.2%	4.4%	5.8%
\$100,000-	3.5%	13.5%	9.3%	13.0%	10.1%	3.5%	5.0%
\$150,000-	0.0%	2.6%	1.2%	1.6%	1.8%	0.9%	0.4%
\$200,000+	1.2%	1.6%	3.7%	2.6%	2.2%	0.4%	0.0%

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.

Downtown
Area: 0.86 square miles

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2020 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	110	277	354	356	318	301	259
< \$15,000	31	43	55	57	72	111	83
\$15,000-\$24,999	5	14	16	11	19	24	79
\$25,000-\$34,999	34	47	46	43	41	51	30
\$35,000-\$49,999	18	31	51	44	46	47	16
\$50,000-\$74,999	6	30	57	66	46	28	11
\$75,000-\$99,999	9	50	61	55	33	18	20
\$100,000-	4	49	46	62	45	17	18
\$150,000-	0	8	5	7	6	3	3
\$200,000+	1	5	17	12	10	2	0
Median HH Income	\$29,088	\$52,178	\$52,825	\$56,757	\$42,617	\$27,350	\$19,584
Average HH	\$39,765	\$67,690	\$71,743	\$71,217	\$62,633	\$38,888	\$35,582
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
< \$15,000	28.2%	15.5%	15.5%	16.0%	22.6%	36.9%	32.0%
\$15,000-\$24,999	4.5%	5.1%	4.5%	3.1%	6.0%	8.0%	30.5%
\$25,000-\$34,999	30.9%	17.0%	13.0%	12.1%	12.9%	16.9%	11.6%
\$35,000-\$49,999	16.4%	11.2%	14.4%	12.4%	14.5%	15.6%	6.2%
\$50,000-\$74,999	5.5%	10.8%	16.1%	18.5%	14.5%	9.3%	4.2%
\$75,000-\$99,999	8.2%	18.1%	17.2%	15.4%	10.4%	6.0%	7.7%
\$100,000-	3.6%	17.7%	13.0%	17.4%	14.2%	5.6%	6.9%
\$150,000-	0.0%	2.9%	1.4%	2.0%	1.9%	1.0%	1.2%
\$200,000+	0.9%	1.8%	4.8%	3.4%	3.1%	0.7%	0.0%

Data Note: Income reported for July 1, 2020 represents annual income for the preceding year, expressed in current (2018) dollars, including an adjustment for inflation.



Demographic and Income Comparison Profile

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Census 2010 Summary

Population	2,753
Households	1,623
Families	554
Average Household Size	1.67
Owner Occupied Housing Units	297
Renter Occupied Housing Units	1,326
Median Age	39.3

2015 Summary

Population	3,019
Households	1,764
Families	600
Average Household Size	1.69
Owner Occupied Housing Units	296
Renter Occupied Housing Units	1,467
Median Age	40.9
Median Household Income	\$34,630
Average Household Income	\$50,809

2020 Summary

Population	3,368
Households	1,975
Families	673
Average Household Size	1.68
Owner Occupied Housing Units	333
Renter Occupied Housing Units	1,643
Median Age	41.6
Median Household Income	\$38,596
Average Household Income	\$58,082

Trends: 2015-2020 Annual Rate

Population	2.21%
Households	2.29%
Families	2.32%
Owner Households	2.38%
Median Household Income	2.19%



Demographic and Income Comparison Profile

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

2015 Households by Income	Number	Percent
<\$15,000	418	23.7%
\$15,000 - \$24,999	180	10.2%
\$25,000 - \$34,999	292	16.6%
\$35,000 - \$49,999	251	14.2%
\$50,000 - \$74,999	229	13.0%
\$75,000 - \$99,999	173	9.8%
\$100,000 - \$149,999	162	9.2%
\$150,000 - \$199,999	25	1.4%
\$200,000+	34	1.9%
Median Household Income	\$34,630	
Average Household Income	\$50,809	
Per Capita Income	\$27,995	

2020 Households by Income	Number	Percent
<\$15,000	452	22.9%
\$15,000 - \$24,999	169	8.6%
\$25,000 - \$34,999	291	14.7%
\$35,000 - \$49,999	252	12.8%
\$50,000 - \$74,999	244	12.4%
\$75,000 - \$99,999	246	12.5%
\$100,000 - \$149,999	241	12.2%
\$150,000 - \$199,999	32	1.6%
\$200,000+	49	2.5%
Median Household Income	\$38,596	
Average Household Income	\$58,082	
Per Capita Income	\$32,036	

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Comparison Profile

Downtown
Area: 0.86 square miles

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Latitude: 47.47760492
Longitude: -122.210786

2010 Population by Age	Number	Percent
Age 0 - 4	151	5.5%
Age 5 - 9	105	3.8%
Age 10 - 14	119	4.3%
Age 15 - 19	94	3.4%
Age 20 - 24	182	6.6%
Age 25 - 34	533	19.4%
Age 35 - 44	424	15.4%
Age 45 - 54	362	13.2%
Age 55 - 64	324	11.8%
Age 65 - 74	174	6.3%
Age 75 - 84	154	5.6%
Age 85+	130	4.7%

2015 Population by Age	Number	Percent
Age 0 - 4	161	5.3%
Age 5 - 9	148	4.9%
Age 10 - 14	112	3.7%
Age 15 - 19	147	4.9%
Age 20 - 24	171	5.7%
Age 25 - 34	486	16.1%
Age 35 - 44	479	15.9%
Age 45 - 54	410	13.6%
Age 55 - 64	379	12.6%
Age 65 - 74	265	8.8%
Age 75 - 84	136	4.5%
Age 85+	124	4.1%

2020 Population by Age	Number	Percent
Age 0 - 4	186	5.5%
Age 5 - 9	160	4.7%
Age 10 - 14	150	4.5%
Age 15 - 19	133	3.9%
Age 20 - 24	273	8.1%
Age 25 - 34	441	13.1%
Age 35 - 44	511	15.2%
Age 45 - 54	464	13.8%
Age 55 - 64	429	12.7%
Age 65 - 74	342	10.2%
Age 75 - 84	167	5.0%
Age 85+	113	3.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Demographic and Income Comparison Profile

Downtown
Area: 0.86 square miles

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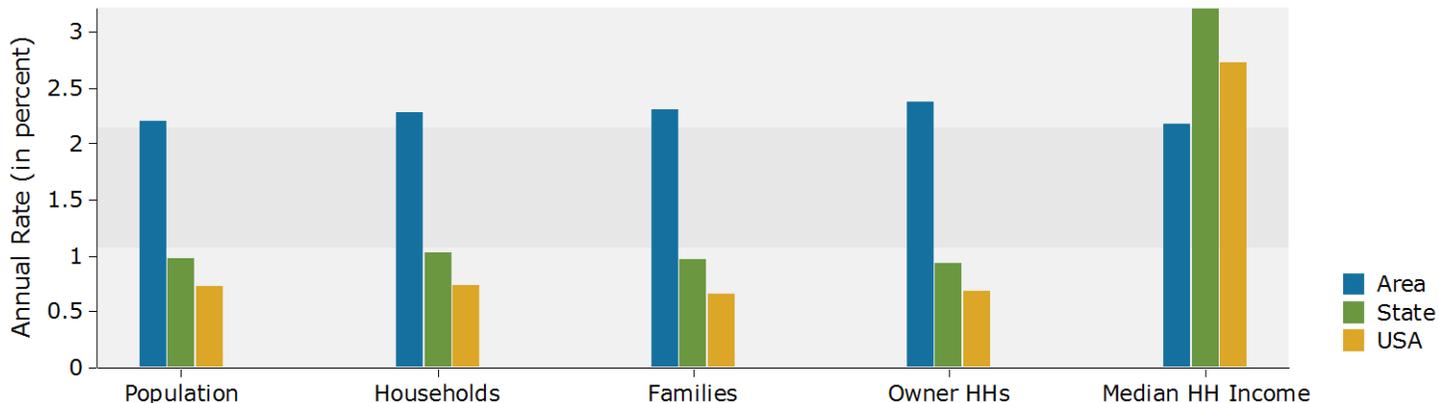
2010 Race and Ethnicity	Number	Percent
White Alone	1,565	56.8%
Black Alone	458	16.6%
American Indian Alone	44	1.6%
Asian Alone	371	13.5%
Pacific Islander Alone	22	0.8%
Some Other Race Alone	129	4.7%
Two or More Races	164	6.0%
Hispanic Origin (Any Race)	356	12.9%

2015 Race and Ethnicity	Number	Percent
White Alone	1,612	53.4%
Black Alone	535	17.7%
American Indian Alone	45	1.5%
Asian Alone	456	15.1%
Pacific Islander Alone	26	0.9%
Some Other Race Alone	152	5.0%
Two or More Races	193	6.4%
Hispanic Origin (Any Race)	416	13.8%

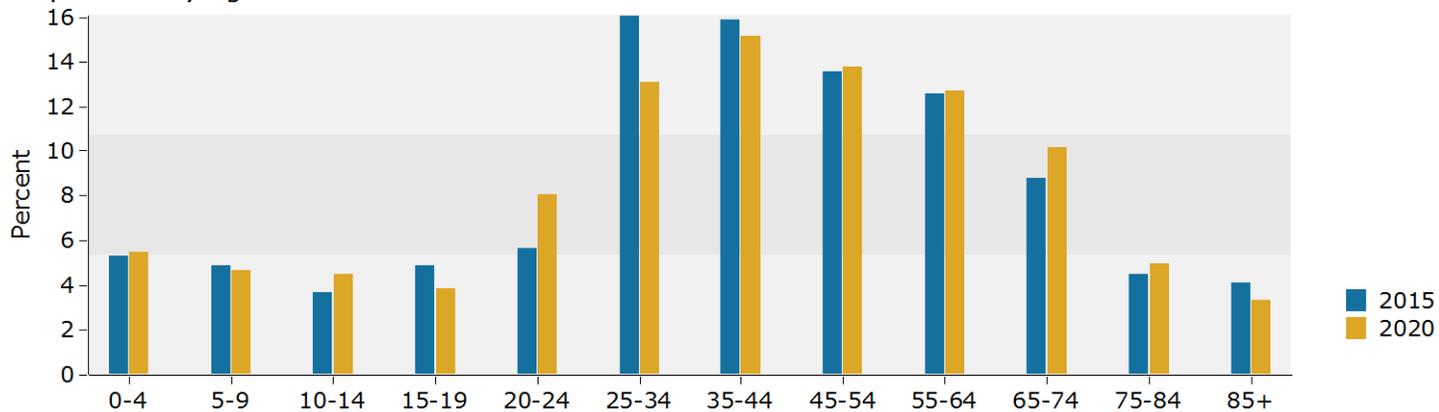
2020 Race and Ethnicity	Number	Percent
White Alone	1,690	50.2%
Black Alone	623	18.5%
American Indian Alone	48	1.4%
Asian Alone	561	16.7%
Pacific Islander Alone	30	0.9%
Some Other Race Alone	185	5.5%
Two or More Races	230	6.8%
Hispanic Origin (Any Race)	506	15.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

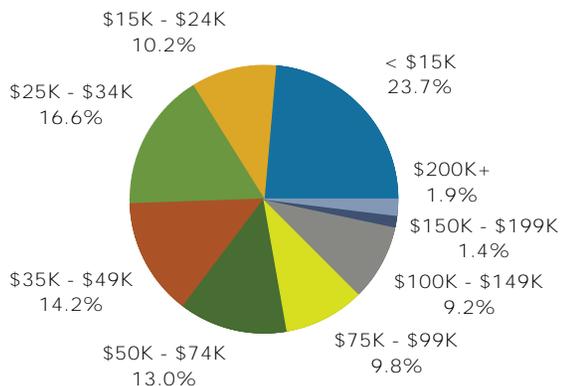
Trends 2015-2020



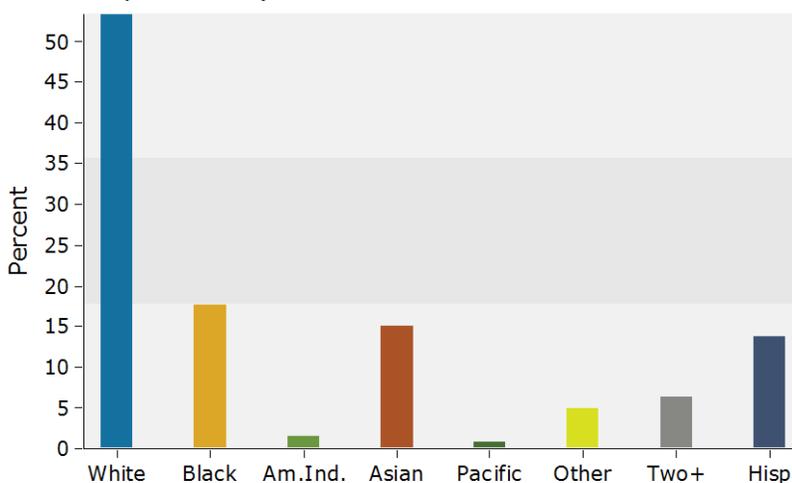
Population by Age



2015 Household Income



2015 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



Disposable Income Profile

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	2,753	3,019	3,368	349	2.21%
Median Age	39.3	40.9	41.6	0.7	0.34%
Households	1,623	1,764	1,975	211	2.29%
Average Household Size	1.67	1.69	1.68	-0.01	-0.12%

2015 Households by Disposable Income	Number	Percent
Total	1,764	100.0%
< \$15,000	454	25.7%
\$15,000-\$24,999	239	13.5%
\$25,000-\$34,999	309	17.5%
\$35,000-\$49,999	237	13.4%
\$50,000-\$74,999	251	14.2%
\$75,000-\$99,999	136	7.7%
\$100,000-\$149,999	100	5.7%
\$150,000-\$199,999	16	0.9%
\$200,000+	21	1.2%
Median Disposable Income	\$30,272	
Average Disposable Income	\$42,993	

2015 Disposable Income by Age of	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	85	304	323	308	276	229	240
< \$15,000	22	54	59	58	74	96	91
\$15,000-\$24,999	9	32	33	18	33	37	77
\$25,000-\$34,999	28	63	56	52	48	34	27
\$35,000-\$49,999	13	35	59	51	42	27	10
\$50,000-\$74,999	6	53	61	59	37	19	16
\$75,000-\$99,999	3	38	27	30	20	7	10
\$100,000-\$149,999	2	25	16	29	15	7	7
\$150,000-\$199,999	0	2	6	3	3	0	0
\$200,000+	1	3	7	6	3	1	0
Median Disposable Income	\$27,745	\$36,133	\$37,628	\$41,069	\$30,545	\$18,835	\$17,349
Average Disposable Income	\$33,986	\$50,130	\$49,462	\$53,649	\$43,370	\$29,277	\$27,236

Data Note: Disposable Income is after-tax household income. Disposable income forecasts are based on the Current Population Survey, U.S. Census Bureau. Detail may not sum to totals due to rounding

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

Summary	Census 2010	2015	2020	2015-2020 Change	2015-2020 Annual Rate
Population	2,753	3,019	3,368	349	2.21%
Median Age	39.3	40.9	41.6	0.7	0.34%
Households	1,623	1,764	1,975	211	2.29%
Average Household Size	1.67	1.69	1.68	-0.01	-0.12%

2015 Households by Net	Number	Percent
Total	1,764	100.0%
<\$15,000	1,036	58.7%
\$15,000-\$34,999	214	12.1%
\$35,000-\$49,999	107	6.1%
\$50,000-\$74,999	127	7.2%
\$75,000-\$99,999	61	3.5%
\$100,000-\$149,999	64	3.6%
\$150,000-\$249,999	72	4.1%
\$250,000-\$500,000	50	2.8%
\$500,000+	34	1.9%

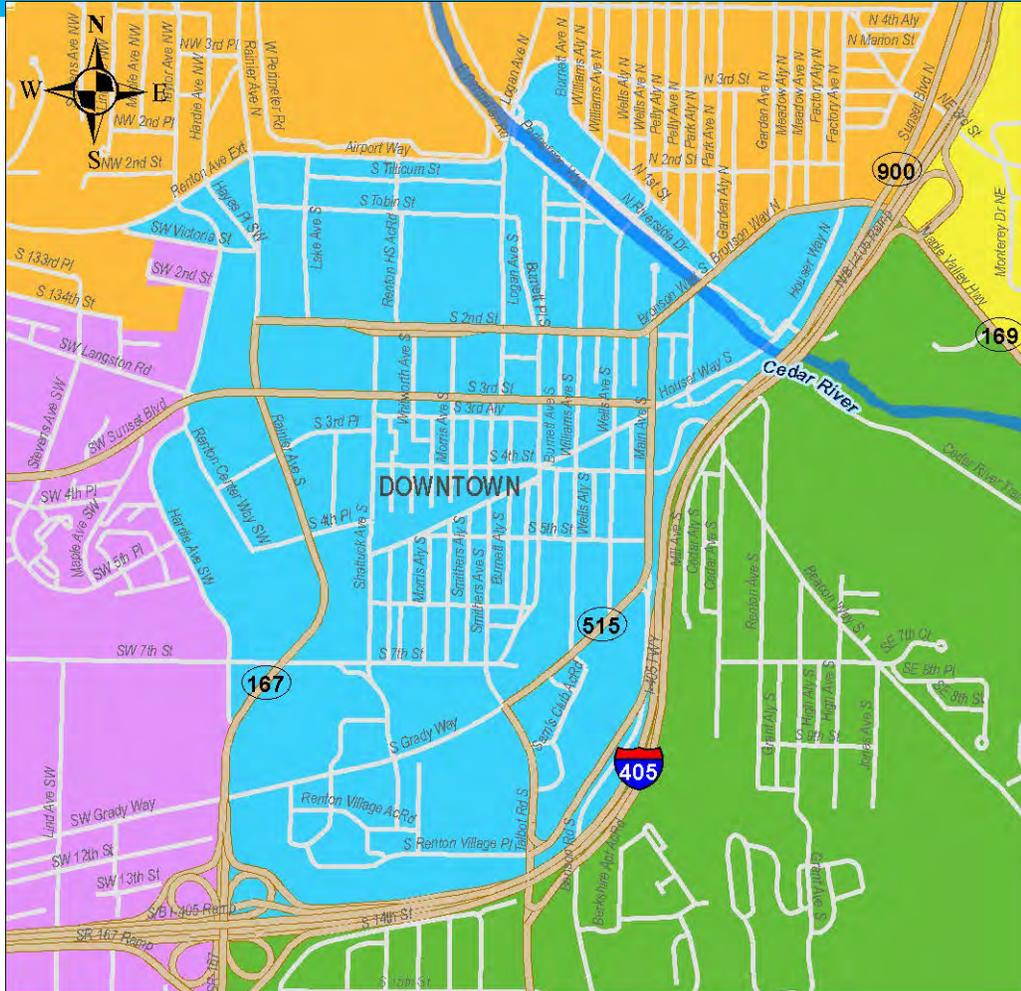
Median Net Worth	\$12,778
Average Net Worth	\$68,216

2015 Net Worth by Age of Householder	Number of Households						
	<25	25-34	35-44	45-54	55-64	65-74	75+
Total	85	304	323	308	276	229	240
<\$15,000	74	216	199	159	142	131	114
\$15,000-\$34,999	8	44	49	43	27	11	31
\$35,000-\$49,999	0	20	19	20	17	19	11
\$50,000-\$99,999	2	13	39	40	33	29	31
\$100,000-\$149,999	0	3	5	17	15	11	12
\$150,000-\$249,999	0	3	5	11	20	12	21
\$250,000+	0	4	6	17	22	15	19
Median Net Worth	\$8,514	\$10,521	\$12,136	\$14,481	\$14,577	\$13,053	\$17,147
Average Net Worth	\$14,818	\$28,855	\$42,122	\$73,362	\$107,943	\$97,699	\$91,397

Data Note: Net Worth is total household wealth minus debt, secured and unsecured. Net worth includes home equity, equity in pension plans, net equity in vehicles, IRAs and Keogh accounts, business equity, interest-earning assets and mutual fund shares, stocks, etc. Examples of secured debt include home mortgages and vehicle loans; examples of unsecured debt include credit card debt, certain bank loans, and other outstanding bills. Forecasts of net worth are based on the Survey of Consumer Finances, Federal Reserve Board.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2015 and 2020.

Downtown Renton Housing



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	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	2,773		457	■■■
Total Households	1,597		159	■■■
Total Housing Units	1,767		177	■■■
OWNER-OCCUPIED HOUSING UNITS BY VALUE				
Total	271	100.0%	72	■■
Less than \$10,000	0	0.0%	0	
\$10,000 to \$14,999	0	0.0%	0	
\$15,000 to \$19,999	0	0.0%	0	
\$20,000 to \$24,999	0	0.0%	0	
\$25,000 to \$29,999	4	1.5%	16	■
\$30,000 to \$34,999	0	0.0%	0	
\$35,000 to \$39,999	0	0.0%	0	
\$40,000 to \$49,999	0	0.0%	0	
\$50,000 to \$59,999	0	0.0%	0	
\$60,000 to \$69,999	0	0.0%	0	
\$70,000 to \$79,999	0	0.0%	0	
\$80,000 to \$89,999	0	0.0%	0	
\$90,000 to \$99,999	0	0.0%	0	
\$100,000 to \$124,999	0	0.0%	0	
\$125,000 to \$149,999	28	10.3%	20	■
\$150,000 to \$174,999	82	30.3%	57	■
\$175,000 to \$199,999	14	5.2%	40	■
\$200,000 to \$249,999	44	16.2%	44	■
\$250,000 to \$299,999	30	11.1%	28	■
\$300,000 to \$399,999	25	9.2%	36	■
\$400,000 to \$499,999	10	3.7%	65	■
\$500,000 to \$749,999	16	5.9%	44	■
\$750,000 to \$999,999	16	5.9%	54	■
\$1,000,000 or more	0	0.0%	0	
Median Home Value	\$207,386		N/A	
Average Home Value	N/A		N/A	
OWNER-OCCUPIED HOUSING UNITS BY MORTGAGE STATUS				
Total	271	100.0%	72	■■
Housing units with a mortgage/contract to purchase/similar debt	202	74.5%	70	■■
Second mortgage only	38	14.0%	61	■
Home equity loan only	36	13.3%	67	■
Both second mortgage and home equity loan	54	19.9%	54	■
No second mortgage and no home equity loan	74	27.3%	31	■■
Housing units without a mortgage	69	25.5%	31	■■
AVERAGE VALUE BY MORTGAGE STATUS				
Housing units with a mortgage	N/A		N/A	
Housing units without a mortgage	N/A		N/A	

	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
RENTER-OCCUPIED HOUSING UNITS BY CONTRACT RENT				
Total	1,326	100.0%	156	High
With cash rent	1,288	97.1%	158	High
Less than \$100	0	0.0%	0	
\$100 to \$149	0	0.0%	0	
\$150 to \$199	57	4.3%	120	Low
\$200 to \$249	7	0.5%	12	Low
\$250 to \$299	8	0.6%	56	Low
\$300 to \$349	19	1.4%	51	Low
\$350 to \$399	31	2.3%	51	Low
\$400 to \$449	19	1.4%	26	Low
\$450 to \$499	17	1.3%	50	Low
\$500 to \$549	59	4.4%	41	Low
\$550 to \$599	40	3.0%	27	Low
\$600 to \$649	28	2.1%	32	Low
\$650 to \$699	75	5.7%	43	Medium
\$700 to \$749	43	3.2%	43	Low
\$750 to \$799	131	9.9%	107	Low
\$800 to \$899	130	9.8%	63	Medium
\$900 to \$999	114	8.6%	70	Medium
\$1,000 to \$1,249	237	17.9%	74	Medium
\$1,250 to \$1,499	86	6.5%	42	Medium
\$1,500 to \$1,999	82	6.2%	52	Medium
\$2,000 or more	106	8.0%	85	Low
No cash rent	38	2.9%	39	Low
Median Contract Rent	\$885		N/A	
Average Contract Rent	\$1,020		\$194	High
RENTER-OCCUPIED HOUSING UNITS BY INCLUSION OF UTILITIES IN RENT				
Total	1,326	100.0%	156	High
Pay extra for one or more utilities	1,098	82.8%	152	High
No extra payment for any utilities	228	17.2%	61	Medium
HOUSING UNITS BY UNITS IN STRUCTURE				
Total	1,767	100.0%	177	High
1, detached	348	19.7%	72	Medium
1, attached	36	2.0%	39	Low
2	101	5.7%	73	Low
3 or 4	256	14.5%	138	Medium
5 to 9	81	4.6%	44	Medium
10 to 19	91	5.1%	52	Medium
20 to 49	192	10.9%	57	Medium
50 or more	644	36.4%	115	High
Mobile home	15	0.8%	58	Low
Boat, RV, van, etc.	1	0.1%	30	Low

	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
HOUSING UNITS BY YEAR STRUCTURE BUILT				
Total	1,767	100.0%	177	High
Built 2010 or later	25	1.4%	93	Low
Built 2000 to 2009	448	25.4%	116	Medium
Built 1990 to 1999	297	16.8%	113	Medium
Built 1980 to 1989	128	7.2%	59	Medium
Built 1970 to 1979	182	10.3%	95	Medium
Built 1960 to 1969	176	10.0%	105	Medium
Built 1950 to 1959	166	9.4%	74	Medium
Built 1940 to 1949	113	6.4%	48	Medium
Built 1939 or earlier	232	13.1%	85	Medium
Median Year Structure Built	1981		N/A	
OCCUPIED HOUSING UNITS BY YEAR HOUSEHOLDER MOVED INTO UNIT				
Total	1,597	100.0%	159	High
Owner occupied				
Moved in 2010 or later	22	1.4%	35	Low
Moved in 2000 to 2009	157	9.8%	66	Medium
Moved in 1990 to 1999	35	2.2%	25	Low
Moved in 1980 to 1989	26	1.6%	26	Low
Moved in 1970 to 1979	9	0.6%	15	Low
Moved in 1969 or earlier	22	1.4%	20	Low
Renter occupied				
Moved in 2010 or later	524	32.8%	118	Medium
Moved in 2000 to 2009	726	45.5%	137	High
Moved in 1990 to 1999	50	3.1%	36	Low
Moved in 1980 to 1989	8	0.5%	15	Low
Moved in 1970 to 1979	0	0.0%	0	
Moved in 1969 or earlier	18	1.1%	41	Low
Median Year Householder Moved Into Unit	2007		N/A	
OCCUPIED HOUSING UNITS BY HOUSE HEATING FUEL				
Total	1,597	100.0%	159	High
Utility gas	344	21.5%	102	Medium
Bottled, tank, or LP gas	3	0.2%	80	Low
Electricity	1,190	74.5%	161	High
Fuel oil, kerosene, etc.	41	2.6%	70	Low
Coal or coke	0	0.0%	0	
Wood	5	0.3%	76	Low
Solar energy	0	0.0%	0	
Other fuel	0	0.0%	0	
No fuel used	14	0.9%	21	Low

	2009-2013 ACS Estimate	Percent	MOE(±)	Reliability
OCCUPIED HOUSING UNITS BY VEHICLES AVAILABLE				
Total	1,597	100.0%	159	
Owner occupied				
No vehicle available	27	1.7%	42	
1 vehicle available	114	7.1%	64	
2 vehicles available	48	3.0%	24	
3 vehicles available	57	3.6%	40	
4 vehicles available	25	1.6%	46	
5 or more vehicles available	0	0.0%	0	
Renter occupied				
No vehicle available	286	17.9%	140	
1 vehicle available	692	43.3%	129	
2 vehicles available	263	16.5%	96	
3 vehicles available	66	4.1%	51	
4 vehicles available	15	0.9%	40	
5 or more vehicles available	4	0.3%	17	
Average Number of Vehicles Available	1.2		0.2	

Data Note: N/A means not available.

2009-2013 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2009-2013 ACS estimates, five-year period data collected monthly from January 1, 2009 through December 31, 2013. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

 High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.

 Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow—use with caution.

 Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.



Housing Profile

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Population		Households	
2010 Total Population	2,753	2015 Median Household Income	\$34,630
2015 Total Population	3,019	2020 Median Household Income	\$38,596
2020 Total Population	3,368	2015-2020 Annual Rate	2.19%
2015-2020 Annual Rate	2.21%		

Housing Units by Occupancy Status and Tenure	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	1,836	100.0%	1,968	100.0%	2,195	100.0%
Occupied	1,623	88.4%	1,763	89.6%	1,976	90.0%
Owner	297	16.2%	296	15.0%	333	15.2%
Renter	1,326	72.2%	1,467	74.5%	1,643	74.9%
Vacant	213	11.6%	204	10.4%	220	10.0%

Owner Occupied Housing Units by Value	2015		2020		
	Number	Percent	Number	Percent	
Total	296	100.0%	333	100.0%	
<\$50,000	2	0.7%	2	0.6%	
\$50,000-\$99,999	14	4.7%	12	3.6%	
\$100,000-\$149,999	30	10.1%	18	5.4%	
\$150,000-\$199,999	39	13.2%	24	7.2%	
\$200,000-\$249,999	50	16.9%	31	9.3%	
\$250,000-\$299,999	46	15.5%	32	9.6%	
\$300,000-\$399,999	53	17.9%	84	25.2%	
\$400,000-\$499,999	15	5.1%	46	13.8%	
\$500,000-\$749,999	10	3.4%	26	7.8%	
\$750,000-\$999,999	7	2.4%	18	5.4%	
\$1,000,000+	30	10.1%	40	12.0%	
Median Value			\$264,130		\$356,548
Average Value			\$374,155		\$466,291

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	297	100.0%
Owned with a Mortgage/Loan	221	74.4%
Owned Free and Clear	76	25.6%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	213	100.0%
For Rent	181	85.0%
Rented- Not Occupied	4	1.9%
For Sale Only	19	8.9%
Sold - Not Occupied	2	0.9%
Seasonal/Recreational/Occasional Use	13	6.1%
For Migrant Workers	0	0.0%
Other Vacant	28	13.1%

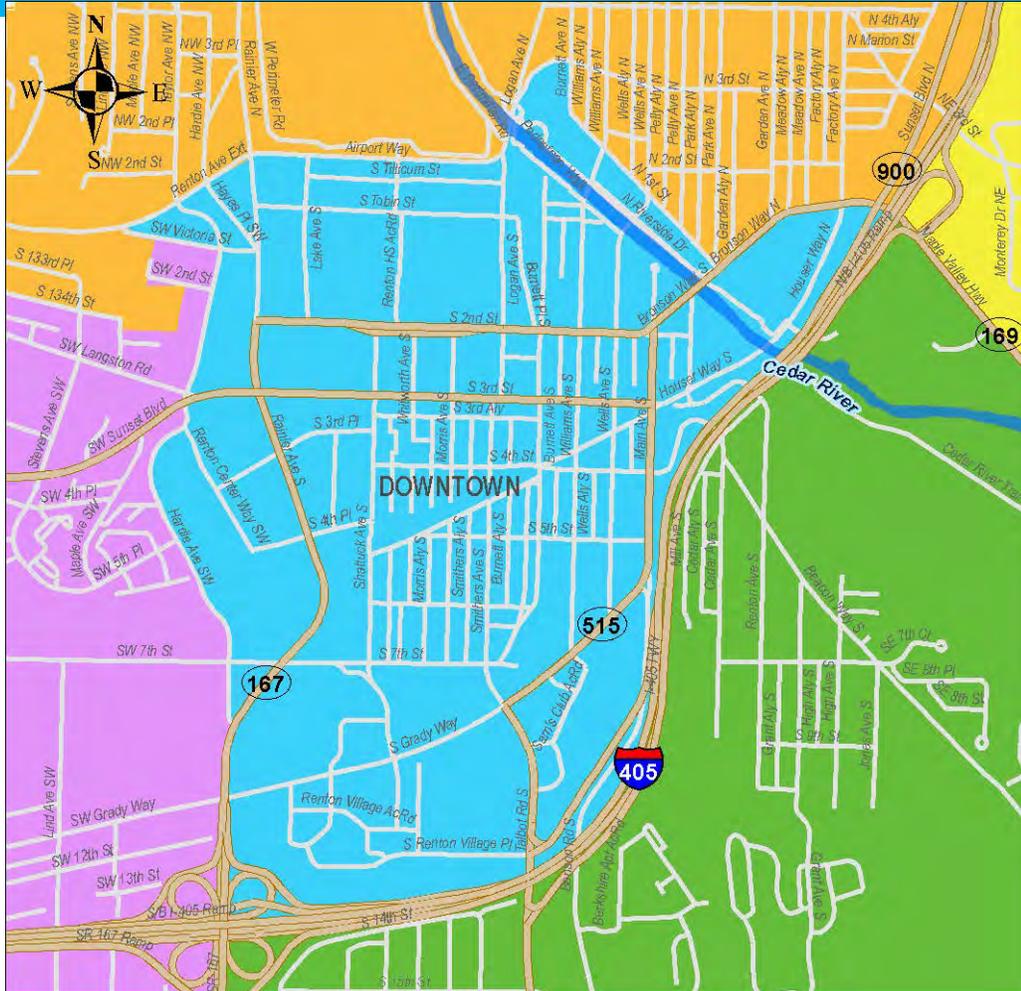
Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied	Owner Occupied Units	
		Number	% of Occupied
Total	1,622	297	18.3%
15-24	83	0	0.0%
25-34	331	34	10.3%
35-44	285	47	16.5%
45-54	272	70	25.7%
55-64	237	67	28.3%
65-74	152	31	20.4%
75-84	140	38	27.1%
85+	122	10	8.2%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied	Owner Occupied Units	
		Number	% of Occupied
Total	1,622	297	18.3%
White Alone	1,035	238	23.0%
Black/African American	258	15	5.8%
American Indian/Alaska	19	2	10.5%
Asian Alone	184	29	15.8%
Pacific Islander Alone	8	2	25.0%
Other Race Alone	51	2	3.9%
Two or More Races	67	9	13.4%
Hispanic Origin	130	11	8.5%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied	Owner Occupied Units	
		Number	% of Occupied
Total	1,622	298	18.4%
1-Person	902	109	12.1%
2-Person	424	110	25.9%
3-Person	143	33	23.1%
4-Person	89	27	30.3%
5-Person	37	12	32.4%
6-Person	16	4	25.0%
7+ Person	11	3	27.3%

Data Note: Persons of Hispanic Origin may be of any race.
Source: U.S. Census Bureau, Census 2010 Summary File 1.

Downtown Renton Expenditures





Automotive Aftermarket Expenditures

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Demographic Summary	2015	2020
Population	3,019	3,368
Households	1,764	1,975
Families	600	673
Median Age	40.9	41.6
Median Household Income	\$34,630	\$38,596

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	75	\$4.68	\$8,264
Gasoline	70	\$2,387.68	\$4,211,873
Motor Oil	70	\$10.69	\$18,851
Vehicle Parts/Equipment and Accessories	69	\$43.97	\$77,563
Tire Purchase/Replacement	67	\$133.35	\$235,228
Vehicle Audio/Video Equipment and Installation	70	\$3.29	\$5,804
Vehicle Cleaning Products and Services	70	\$9.21	\$16,254
Services			
Auto Repair Service Policy	66	\$12.97	\$22,877
Membership Fees for Automobile Service Clubs	64	\$18.04	\$31,814
Global Positioning Services	60	\$1.61	\$2,847
Vehicle Air Conditioning Repair	65	\$14.20	\$25,051
Vehicle Body Work and Painting	67	\$23.26	\$41,024
Vehicle Brake Work	70	\$57.08	\$100,690
Vehicle Clutch/Transmission Repair	68	\$30.41	\$53,637
Vehicle Cooling System Repair	72	\$19.94	\$35,176
Vehicle Drive Shaft and Rear-end Repair	72	\$6.94	\$12,237
Vehicle Electrical System Repair	71	\$27.33	\$48,213
Vehicle Exhaust System Repair	72	\$12.17	\$21,461
Vehicle Front End Alignment/Wheel Balance & Rotation	69	\$17.89	\$31,564
Lube/Oil Change and Oil Filters	69	\$74.49	\$131,406
Vehicle Motor Repair/Replacement	70	\$64.31	\$113,443
Vehicle Motor Tune-up	69	\$48.31	\$85,220
Vehicle Shock Absorber Replacement	71	\$5.65	\$9,960
Vehicle Steering/Front End Repair	73	\$23.21	\$40,948
Tire Repair and Other Repair Work	70	\$48.58	\$85,697

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.
Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Household Budget Expenditures

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Demographic Summary		2015	2020
Population		3,019	3,368
Households		1,764	1,975
Families		600	673
Median Age		40.9	41.6
Median Household Income		\$34,630	\$38,596

	Spending Index	Average Amount Spent	Total	Percent
Total Expenditures	68	\$49,190.83	\$86,772,628	100.0%
Food	71	\$6,008.83	\$10,599,582	12.2%
Food at Home	71	\$3,713.98	\$6,551,462	7.6%
Food Away from Home	70	\$2,294.85	\$4,048,121	4.7%
Alcoholic Beverages	72	\$402.57	\$710,137	0.8%
Housing	71	\$15,199.91	\$26,812,650	30.9%
Shelter	71	\$11,717.61	\$20,669,868	23.8%
Utilities, Fuel and Public Services	69	\$3,482.30	\$6,142,782	7.1%
Household Operations	66	\$1,207.98	\$2,130,873	2.5%
Housekeeping Supplies	68	\$494.02	\$871,446	1.0%
Household Furnishings and Equipment	68	\$1,243.05	\$2,192,740	2.5%
Apparel and Services	70	\$1,628.08	\$2,871,928	3.3%
Transportation	68	\$7,227.35	\$12,749,050	14.7%
Travel	64	\$1,243.38	\$2,193,325	2.5%
Health Care	66	\$3,109.18	\$5,484,599	6.3%
Entertainment and Recreation	67	\$2,211.80	\$3,901,617	4.5%
Personal Care Products & Services	68	\$536.09	\$945,665	1.1%
Education	71	\$1,077.38	\$1,900,499	2.2%
Smoking Products	79	\$369.49	\$651,777	0.8%
Miscellaneous (1)	74	\$801.50	\$1,413,852	1.6%
Support Payments/Cash Contribution/Gifts in Kind	66	\$1,643.31	\$2,898,805	3.3%
Life/Other Insurance	58	\$267.99	\$472,732	0.5%
Pensions and Social Security	64	\$4,518.91	\$7,971,353	9.2%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Miscellaneous includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2015 Housing Summary		2015 Demographic Summary		
Housing Units	1,968	Population	3,019	
2015-2020 Percent Change	11.53%	Households	1,764	
Percent Occupied	89.6%	Families	600	
Percent Owner Households	16.8%	Median Age	40.9	
Median Home Value	\$264,130	Median Household Income	\$34,630	
		Spending Potential	Average Amount	
		Index	Spent	
			Total	
Owned Dwellings		56	\$6,422.03	\$11,328,459
Mortgage Interest		56	\$2,309.03	\$4,073,134
Mortgage Principal		55	\$1,205.60	\$2,126,680
Property Taxes		56	\$1,423.28	\$2,510,666
Homeowners Insurance		56	\$273.61	\$482,650
Ground Rent		67	\$46.73	\$82,439
Maintenance and Remodeling Services		55	\$921.32	\$1,625,207
Maintenance and Remodeling Materials		54	\$161.52	\$284,928
Property Management and Security		71	\$80.93	\$142,755
Rented Dwellings		114	\$4,891.50	\$8,628,599
Rent		115	\$4,707.95	\$8,304,823
Rent Received as Pay		112	\$130.56	\$230,312
Renters' Insurance		109	\$20.56	\$36,275
Maintenance and Repair Services		89	\$19.10	\$33,696
Maintenance and Repair Materials		100	\$13.32	\$23,493
Owned Vacation Homes		57	\$344.66	\$607,978
Mortgage Payment		54	\$94.00	\$165,820
Property Taxes		56	\$81.20	\$143,232
Homeowners Insurance		53	\$9.42	\$16,620
Maintenance and Remodeling		60	\$142.99	\$252,241
Property Management and Security		53	\$17.04	\$30,064
Housing While Attending School		63	\$59.43	\$104,831
Household Operations		66	\$1,207.98	\$2,130,873
Child Care		66	\$296.84	\$523,622
Care for Elderly or Handicapped		70	\$54.65	\$96,405
Appliance Rental and Repair		61	\$14.87	\$26,226
Computer Information Services		72	\$322.95	\$569,685
Home Security System Services		57	\$20.91	\$36,886
Non-Apparel Household Laundry/Dry Cleaning		70	\$21.61	\$38,126
Housekeeping Services		59	\$96.69	\$170,566
Lawn and Garden		58	\$253.84	\$447,767
Moving/Storage/Freight Express		82	\$60.53	\$106,778
Installation of Computers		69	\$0.46	\$809
PC Repair (Personal Use)		71	\$5.83	\$10,287
Reupholstering/Furniture Repair		59	\$3.64	\$6,415
Termite/Pest Control		55	\$18.43	\$32,507
Water Softening Services		62	\$3.93	\$6,936
Internet Services Away from Home		78	\$8.18	\$14,429
Voice Over IP Service		63	\$8.97	\$15,820
Other Home Services (1)		60	\$15.65	\$27,611

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020. Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Utilities, Fuels, Public Services	69	\$3,482.30	\$6,142,782
Bottled Gas	55	\$39.24	\$69,224
Electricity	69	\$1,334.69	\$2,354,390
Fuel Oil	53	\$61.53	\$108,532
Natural Gas	70	\$372.91	\$657,805
Phone Services	71	\$1,204.68	\$2,125,051
Water and Other Public Services	66	\$462.68	\$816,160
Coal/Wood/Other Fuel	55	\$6.59	\$11,621
Housekeeping Supplies	68	\$494.02	\$871,446
Laundry and Cleaning Supplies	70	\$144.92	\$255,641
Postage and Stationery	67	\$120.86	\$213,192
Other HH Products (2)	68	\$228.24	\$402,613
Household Textiles	70	\$68.70	\$121,184
Bathroom Linens	74	\$9.92	\$17,496
Bedroom Linens	72	\$36.09	\$63,664
Kitchen and Dining Room Linens	70	\$1.78	\$3,141
Curtains and Draperies	65	\$9.45	\$16,671
Slipcovers, Decorative Pillows	64	\$3.31	\$5,838
Materials for Slipcovers/Curtains	64	\$7.16	\$12,634
Other Linens	74	\$0.99	\$1,740
Furniture	68	\$353.46	\$623,495
Mattresses and Box Springs	68	\$64.61	\$113,976
Other Bedroom Furniture	70	\$64.96	\$114,581
Sofas	72	\$96.20	\$169,695
Living Room Tables and Chairs	66	\$43.44	\$76,622
Kitchen, Dining Room Furniture	67	\$27.57	\$48,639
Infant Furniture	74	\$9.07	\$16,001
Outdoor Furniture	57	\$14.97	\$26,411
Wall Units, Cabinets, Other Furniture (3)	65	\$32.64	\$57,570
Major Appliances	63	\$168.63	\$297,457
Dishwashers and Disposals	58	\$12.84	\$22,649
Refrigerators and Freezers	61	\$47.20	\$83,257
Clothes Washers	64	\$30.04	\$52,982
Clothes Dryers	65	\$21.59	\$38,080
Cooking Stoves and Ovens	56	\$20.88	\$36,826
Microwave Ovens	72	\$9.69	\$17,097
Window Air Conditioners	68	\$4.57	\$8,069
Electric Floor Cleaning Equipment	71	\$15.74	\$27,773
Sewing Machines and Miscellaneous Appliances	68	\$6.08	\$10,723

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Household Items			
Rugs	60	\$14.73	\$25,982
Housewares	69	\$50.10	\$88,368
Small Appliances	70	\$32.26	\$56,915
Window Coverings	59	\$12.13	\$21,400
Lamps and Other Lighting Fixtures	68	\$11.07	\$19,525
Infant Equipment	64	\$12.29	\$21,683
Rental of Furniture	85	\$6.22	\$10,967
Laundry and Cleaning Equipment	69	\$17.49	\$30,855
Closet and Storage Items	67	\$13.45	\$23,733
Luggage	64	\$5.92	\$10,446
Clocks and Other Household Decoratives	67	\$112.09	\$197,720
Telephones and Accessories	69	\$34.54	\$60,931
Telephone Answering Devices	68	\$0.56	\$986
Grills and Outdoor Equipment	60	\$23.65	\$41,717
Power Tools	68	\$35.65	\$62,882
Hand Tools	65	\$5.68	\$10,020
Office Furniture/Equipment for Home Use	66	\$9.75	\$17,195
Computers and Hardware for Home Use	71	\$153.18	\$270,208
Portable Memory	76	\$4.09	\$7,218
Computer Software	75	\$15.10	\$26,638
Computer Accessories	67	\$12.90	\$22,755
Personal Digital Assistants	71	\$5.24	\$9,246
Other Household Items (4)	68	\$64.18	\$113,213

(1) **Other Home Services** include miscellaneous home services and small repair jobs not already specified.

(2) **Other HH Products** includes paper towels, napkins, toilet tissue, facial tissue, and miscellaneous household products, such as paper, plastic and foil products.

(3) **Wall Units Cabinets and Other Furniture** includes modular wall units, shelves or cabinets, and other living room, family or recreation room furniture including desks..

(4) **Other Household Items** includes the purchase/rental of smoke alarms and detectors for owned and rented homes, other household appliances for owned and rented homes, curtain and drapery hardware, rope, portable ladders, sheds, non-permanent shelves and shelving, and miscellaneous household equipment and parts.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary	2015	2020	
Population	3,019	3,368	
Households	1,764	1,975	
Families	600	673	
Median Age	40.9	41.6	
Median Household Income	\$34,630	\$38,596	
	Spending Index	Average Amount Spent	Total
Assets			
Market Value			
Checking Accounts	62	\$6,530.88	\$11,520,466
Savings Accounts	62	\$7,027.83	\$12,397,099
U.S. Savings Bonds	59	\$204.81	\$361,289
Stocks, Bonds & Mutual Funds	60	\$20,375.40	\$35,942,200
Annual Changes			
Checking Accounts	86	\$86.28	\$152,201
Savings Accounts	55	\$158.99	\$280,462
U.S. Savings Bonds	61	-\$21.25	-\$37,484
Earnings			
Dividends, Royalties, Estates, Trusts	65	\$564.67	\$996,074
Interest from Savings Accounts or Bonds	60	\$418.97	\$739,062
Retirement Plan Contributions	58	\$846.01	\$1,492,363
Liabilities			
Original Mortgage Amount	56	\$7,861.59	\$13,867,847
Vehicle Loan Amount 1	69	\$1,557.01	\$2,746,557
Amount Paid: Interest			
Home Mortgage	56	\$2,309.03	\$4,073,134
Lump Sum Home Equity Loan	55	\$42.55	\$75,050
New Car/Truck/Van Loan	62	\$89.91	\$158,607
Used Car/Truck/Van Loan	72	\$105.73	\$186,512
Amount Paid: Principal			
Home Mortgage	55	\$1,205.60	\$2,126,680
Lump Sum Home Equity Loan	54	\$55.99	\$98,765
New Car/Truck/Van Loan	62	\$576.94	\$1,017,726
Used Car/Truck/Van Loan	72	\$545.37	\$962,034
Checking Account and Banking Service Charges	80	\$24.75	\$43,655
Finance Charges, excluding Mortgage/Vehicle	71	\$161.92	\$285,633

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding. Annual change may be negative.

1 Vehicle Loan Amount is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

Source: Esri forecasts for 2015 and 2020. Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Demographic Summary		2015	2020
Population		3,019	3,368
Households		1,764	1,975
Families		600	673
Median Household Income		\$34,630	\$38,596
Males per 100 Females		95.6	96.8
Population By Age			
Population <5 Years		5.3%	5.5%
Population 65+ Years		17.4%	18.5%
Median Age		40.9	41.6
	Spending Potential Index	Average Amount Spent	Total
Health Care	66	\$3,109.18	\$5,484,599
Medical Care	66	\$1,381.45	\$2,436,875
Physician Services	67	\$178.30	\$314,525
Dental Services	64	\$249.20	\$439,592
Eyecare Services	65	\$36.12	\$63,711
Lab Tests, X-Rays	63	\$42.30	\$74,615
Hospital Room and Hospital Services	67	\$135.43	\$238,897
Convalescent or Nursing Home Care	75	\$23.65	\$41,720
Other Medical services (1)	64	\$73.35	\$129,386
Nonprescription Drugs	67	\$86.35	\$152,315
Prescription Drugs	66	\$327.88	\$578,381
Nonprescription Vitamins	64	\$44.60	\$78,674
Medicare Prescription Drug Premium	70	\$61.54	\$108,551
Eyeglasses and Contact Lenses	65	\$58.99	\$104,052
Hearing Aids	61	\$16.54	\$29,173
Medical Equipment for General Use	72	\$4.37	\$7,704
Other Medical Supplies (2)	66	\$42.85	\$75,580
Health Insurance	65	\$1,727.73	\$3,047,724
Blue Cross/Blue Shield	63	\$541.80	\$955,730
Commercial Health Insurance	65	\$321.94	\$567,905
Health Maintenance Organization	66	\$295.05	\$520,469
Medicare Payments	69	\$363.10	\$640,516
Long Term Care Insurance	59	\$59.99	\$105,824
Other Health Insurance (3)	66	\$145.85	\$257,281

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

(1) Other Medical Services includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services

(2) Other Medical Supplies includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

(3) Other Health Insurance includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor statistics

Demographic Summary		2015	2020
Population		3,019	3,368
Households		1,764	1,975
Families		600	673
Median Age		40.9	41.6
Median Household Income		\$34,630	\$38,596
	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	65	\$419.88	\$740,670
Admission to Movies, Theater, Opera, Ballet	69	\$113.45	\$200,131
Admission to Sporting Events, excl. Trips	64	\$42.66	\$75,257
Fees for Participant Sports, excl. Trips	66	\$79.27	\$139,830
Fees for Recreational Lessons	59	\$72.26	\$127,464
Membership Fees for Social/Recreation/Civic Clubs	65	\$111.62	\$196,889
Dating Services	103	\$0.62	\$1,098
Rental of Video Cassettes and DVDs	75	\$17.75	\$31,318
Toys & Games	71	\$87.16	\$153,743
Toys and Playground Equipment	70	\$81.34	\$143,492
Play Arcade Pinball/Video Games	84	\$2.58	\$4,557
Online Entertainment and Games	80	\$3.23	\$5,694
Recreational Vehicles and Fees	53	\$114.44	\$201,873
Docking and Landing Fees for Boats and Planes	52	\$5.07	\$8,936
Camp Fees	49	\$16.19	\$28,566
Purchase of RVs or Boats	53	\$88.31	\$155,771
Rental of RVs or Boats	65	\$4.88	\$8,601
Sports, Recreation and Exercise Equipment	62	\$117.60	\$207,438
Exercise Equipment and Gear, Game Tables	58	\$44.76	\$78,958
Bicycles	70	\$20.90	\$36,861
Camping Equipment	58	\$9.92	\$17,505
Hunting and Fishing Equipment	65	\$27.34	\$48,225
Winter Sports Equipment	63	\$3.77	\$6,656
Water Sports Equipment	59	\$3.86	\$6,810
Other Sports Equipment	66	\$5.24	\$9,236
Rental/Repair of Sports/Recreation/Exercise Equipment	59	\$1.81	\$3,188
Photographic Equipment and Supplies	68	\$55.47	\$97,845
Film	66	\$0.79	\$1,386
Film Processing	64	\$7.89	\$13,921
Photographic Equipment	69	\$27.24	\$48,053
Photographer Fees/Other Supplies & Equip Rental/Repair	69	\$19.55	\$34,486
Reading	67	\$102.30	\$180,456
Magazine/Newspaper Subscriptions	64	\$34.61	\$61,047
Magazine/Newspaper Single Copies	70	\$10.97	\$19,352
Books	70	\$44.65	\$78,762
Digital Book Readers	67	\$12.07	\$21,296

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Top Tapestry Segments	Percen	Demographic Summary	2015	2020
Old and Newcomers (8F)	53.4%	Population	3,019	3,368
Set to Impress (11D)	44.2%	Households	1,764	1,975
City Lights (8A)	2.4%	Families	600	673
Top Tier (1A)	0.0%	Median Age	40.9	41.6
Professional Pride (1B)	0.0%	Median Household	\$34,630	\$38,596
		Spending Potential Index	Average Amount Spent	Total
Apparel and Services				
Men's		70	\$1,628.08	\$2,871,928
Women's		70	\$305.13	\$538,255
Children's		71	\$571.69	\$1,008,463
Footwear		70	\$261.46	\$461,210
Watches & Jewelry		71	\$325.76	\$574,647
Apparel Products and Services (1)		68	\$98.37	\$173,529
		67	\$65.66	\$115,825
Computer				
Computers and Hardware for Home Use		71	\$153.18	\$270,208
Portable Memory		76	\$4.09	\$7,218
Computer Software		75	\$15.10	\$26,638
Computer Accessories		67	\$12.90	\$22,755
Entertainment & Recreation				
Fees and Admissions		67	\$2,211.80	\$3,901,617
Memberships		65	\$419.88	\$740,670
Membership Fees for Clubs (2)		65	\$111.62	\$196,889
Fees for Participant Sports, excl. Trips		66	\$79.27	\$139,830
Admission to Movie/Theatre/Opera/Ballet		69	\$113.45	\$200,131
Admission to Sporting Events, excl. Trips		64	\$42.66	\$75,257
Fees for Recreational Lessons		59	\$72.26	\$127,464
Dating Services		103	\$0.62	\$1,098
TV/Video/Audio		71	\$932.49	\$1,644,914
Cable and Satellite Television Services		71	\$635.39	\$1,120,830
Televisions		72	\$106.11	\$187,176
Satellite Dishes		74	\$1.16	\$2,049
VCRs, Video Cameras, and DVD Players		74	\$8.11	\$14,313
Miscellaneous Video Equipment		68	\$7.36	\$12,985
Video Cassettes and DVDs		76	\$24.38	\$43,010
Video Game Hardware/Accessories		79	\$18.33	\$32,341
Video Game Software		78	\$21.44	\$37,823
Streaming/Downloaded Video		73	\$4.18	\$7,375
Rental of Video Cassettes and DVDs		75	\$17.75	\$31,318
Installation of Televisions		57	\$0.64	\$1,128
Audio (3)		68	\$84.09	\$148,326
Rental and Repair of TV/Radio/Sound Equipment		66	\$3.54	\$6,241
Pets		65	\$367.23	\$647,785
Toys and Games (4)		71	\$87.16	\$153,743
Recreational Vehicles and Fees (5)		53	\$114.44	\$201,873
Sports/Recreation/Exercise Equipment (6)		62	\$117.60	\$207,438
Photo Equipment and Supplies (7)		68	\$55.47	\$97,845
Reading (8)		67	\$102.30	\$180,456
Catered Affairs (9)		64	\$15.24	\$26,892
Food				
Food at Home		71	\$6,008.83	\$10,599,582
Bakery and Cereal Products		71	\$3,713.98	\$6,551,462
Meats, Poultry, Fish, and Eggs		71	\$518.34	\$914,350
Dairy Products		71	\$811.99	\$1,432,345
Fruits and Vegetables		70	\$392.81	\$692,916
Snacks and Other Food at Home (10)		71	\$701.34	\$1,237,155
Food Away from Home		72	\$1,289.51	\$2,274,697
Alcoholic Beverages		70	\$2,294.85	\$4,048,121
Nonalcoholic Beverages at Home		72	\$402.57	\$710,137
		72	\$360.32	\$635,596

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

	Spending Potential Index	Average Amount Spent	Total
Financial			
Investments	63	\$1,723.29	\$3,039,876
Vehicle Loans	68	\$2,860.76	\$5,046,389
Health			
Nonprescription Drugs	67	\$86.35	\$152,315
Prescription Drugs	66	\$327.88	\$578,381
Eyeglasses and Contact Lenses	65	\$58.99	\$104,052
Home			
Mortgage Payment and Basics (11)	56	\$5,258.26	\$9,275,569
Maintenance and Remodeling Services	55	\$921.32	\$1,625,207
Maintenance and Remodeling Materials (12)	54	\$161.52	\$284,928
Utilities, Fuel, and Public Services	69	\$3,482.30	\$6,142,782
Household Furnishings and Equipment			
Household Textiles (13)	70	\$68.70	\$121,184
Furniture	68	\$353.46	\$623,495
Rugs	60	\$14.73	\$25,982
Major Appliances (14)	63	\$168.63	\$297,457
Housewares (15)	69	\$50.10	\$88,368
Small Appliances	70	\$32.26	\$56,915
Luggage	64	\$5.92	\$10,446
Telephones and Accessories	69	\$34.54	\$60,931
Household Operations			
Child Care	66	\$296.84	\$523,622
Lawn and Garden (16)	58	\$253.84	\$447,767
Moving/Storage/Freight Express	82	\$60.53	\$106,778
Housekeeping Supplies (17)	68	\$494.02	\$871,446
Insurance			
Owners and Renters Insurance	58	\$294.18	\$518,925
Vehicle Insurance	69	\$834.18	\$1,471,487
Life/Other Insurance	58	\$267.99	\$472,732
Health Insurance	65	\$1,727.73	\$3,047,724
Personal Care Products (18)	70	\$327.93	\$578,466
School Books and Supplies (19)	75	\$134.66	\$237,540
Smoking Products	79	\$369.49	\$651,777
Transportation			
Vehicle Purchases (Net Outlay) (20)	67	\$2,707.93	\$4,776,780
Gasoline and Motor Oil	69	\$2,435.42	\$4,296,080
Vehicle Maintenance and Repairs	69	\$769.35	\$1,357,133
Travel			
Airline Fares	67	\$317.81	\$560,620
Lodging on Trips	60	\$273.07	\$481,690
Auto/Truck/Van Rental on Trips	64	\$21.74	\$38,342
Food and Drink on Trips	64	\$297.65	\$525,056

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

- (1) Apparel Products and Services** includes material for making clothes, sewing patterns and notions, shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, sound components and systems, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, tape recorders, radios, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, and online entertainment and games.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, purchase and rental of RVs or boats, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fat, oil, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for hard surface flooring, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers, decorative pillows, and materials for slipcovers and curtains.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes plastic dinnerware, china, flatware, glassware, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for College, Elementary school, High school, Vocational/Technical School, Preschool/Other Schools, and Other School Supplies.
- (20) Vehicle Purchases (Net Outlay)** includes net outlay for new and used cars, trucks, vans, motorcycles, and motor scooters.

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2015 and 2020; Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Summary Demographics

2015 Population	3,019
2015 Households	1,764
2015 Median Disposable Income	\$30,272
2015 Per Capita Income	\$27,995

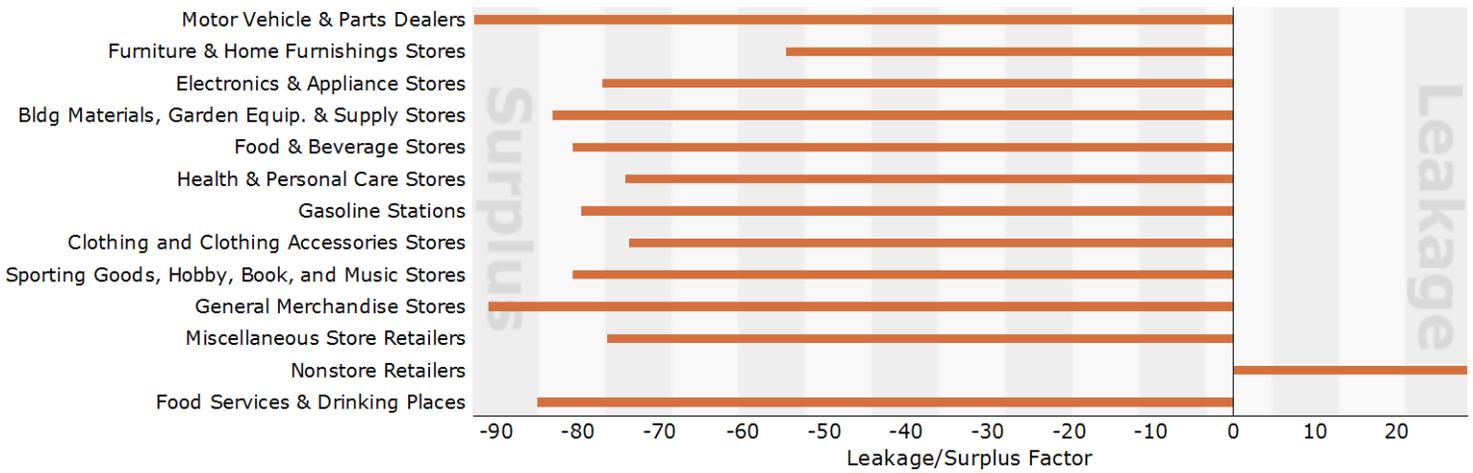
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplu Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-	\$37,391,141	\$510,052,336	-\$472,661,195	-86.3	132
Total Retail Trade	44-45	\$33,768,381	\$464,583,260	-\$430,814,879	-86.4	89
Total Food & Drink	722	\$3,622,760	\$45,469,076	-\$41,846,316	-85.2	43

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplu Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$6,645,507	\$183,814,185	-\$177,168,678	-93.0	15
Automobile Dealers	4411	\$5,728,678	\$155,473,453	-\$149,744,775	-92.9	5
Other Motor Vehicle Dealers	4412	\$410,235	\$1,277,071	-\$866,836	-51.4	3
Auto Parts, Accessories & Tire Stores	4413	\$506,594	\$27,063,661	-\$26,557,067	-96.3	6
Furniture & Home Furnishings Stores	442	\$730,396	\$2,499,297	-\$1,768,901	-54.8	2
Furniture Stores	4421	\$414,411	\$2,424,171	-\$2,009,760	-70.8	1
Home Furnishings Stores	4422	\$315,985	\$75,126	\$240,859	61.6	1
Electronics & Appliance Stores	443	\$620,309	\$4,854,254	-\$4,233,945	-77.3	2
Bldg Materials, Garden Equip. & Supply Stores	444	\$988,333	\$10,828,305	-\$9,839,972	-83.3	8
Bldg Material & Supplies Dealers	4441	\$850,574	\$10,670,850	-\$9,820,276	-85.2	7
Lawn & Garden Equip & Supply Stores	4442	\$137,759	\$157,455	-\$19,696	-6.7	1
Food & Beverage Stores	445	\$6,974,429	\$65,631,210	-\$58,656,781	-80.8	10
Grocery Stores	4451	\$6,491,815	\$59,116,974	-\$52,625,159	-80.2	7
Specialty Food Stores	4452	\$177,282	\$980,158	-\$802,876	-69.4	2
Beer, Wine & Liquor Stores	4453	\$305,332	\$5,534,077	-\$5,228,745	-89.5	1
Health & Personal Care Stores	446,4461	\$2,250,681	\$15,341,918	-\$13,091,237	-74.4	6
Gasoline Stations	447,4471	\$2,705,196	\$23,934,069	-\$21,228,873	-79.7	3
Clothing & Clothing Accessories Stores	448	\$1,985,177	\$13,235,924	-\$11,250,747	-73.9	7
Clothing Stores	4481	\$1,509,878	\$11,380,524	-\$9,870,646	-76.6	5
Shoe Stores	4482	\$266,974	\$1,242,680	-\$975,706	-64.6	1
Jewelry, Luggage & Leather Goods Stores	4483	\$208,325	\$612,720	-\$404,395	-49.3	1
Sporting Goods, Hobby, Book & Music Stores	451	\$553,388	\$5,243,292	-\$4,689,904	-80.9	10
Sporting Goods/Hobby/Musical Instr Stores	4511	\$500,573	\$5,000,378	-\$4,499,805	-81.8	8
Book, Periodical & Music Stores	4512	\$52,815	\$242,914	-\$190,099	-64.3	2
General Merchandise Stores	452	\$6,047,334	\$129,413,843	-\$123,366,509	-91.1	2
Department Stores Excluding Leased Depts.	4521	\$2,173,254	\$59,543,461	-\$57,370,207	-93.0	1
Other General Merchandise Stores	4529	\$3,874,080	\$69,870,382	-\$65,996,302	-89.5	1
Miscellaneous Store Retailers	453	\$1,063,053	\$8,013,362	-\$6,950,309	-76.6	22
Florists	4531	\$32,300	\$546,609	-\$514,309	-88.8	2
Office Supplies, Stationery & Gift Stores	4532	\$312,314	\$2,269,271	-\$1,956,957	-75.8	4
Used Merchandise Stores	4533	\$94,256	\$1,654,886	-\$1,560,630	-89.2	9
Other Miscellaneous Store Retailers	4539	\$624,182	\$3,542,596	-\$2,918,414	-70.0	7
Nonstore Retailers	454	\$3,204,577	\$1,773,602	\$1,430,975	28.7	3
Electronic Shopping & Mail-Order Houses	4541	\$2,958,606	\$1,626,423	\$1,332,183	29.1	2
Vending Machine Operators	4542	\$29,993	\$118,004	-\$88,011	-59.5	1
Direct Selling Establishments	4543	\$215,978	\$29,174	\$186,804	76.2	1
Food Services & Drinking Places	722	\$3,622,760	\$45,469,076	-\$41,846,316	-85.2	43
Full-Service Restaurants	7221	\$1,707,979	\$22,310,065	-\$20,602,086	-85.8	19
Limited-Service Eating Places	7222	\$1,606,545	\$19,612,926	-\$18,006,381	-84.9	14
Special Food Services	7223	\$155,712	\$129,667	\$26,045	9.1	1
Drinking Places - Alcoholic Beverages	7224	\$152,524	\$3,416,418	-\$3,263,894	-91.5	9

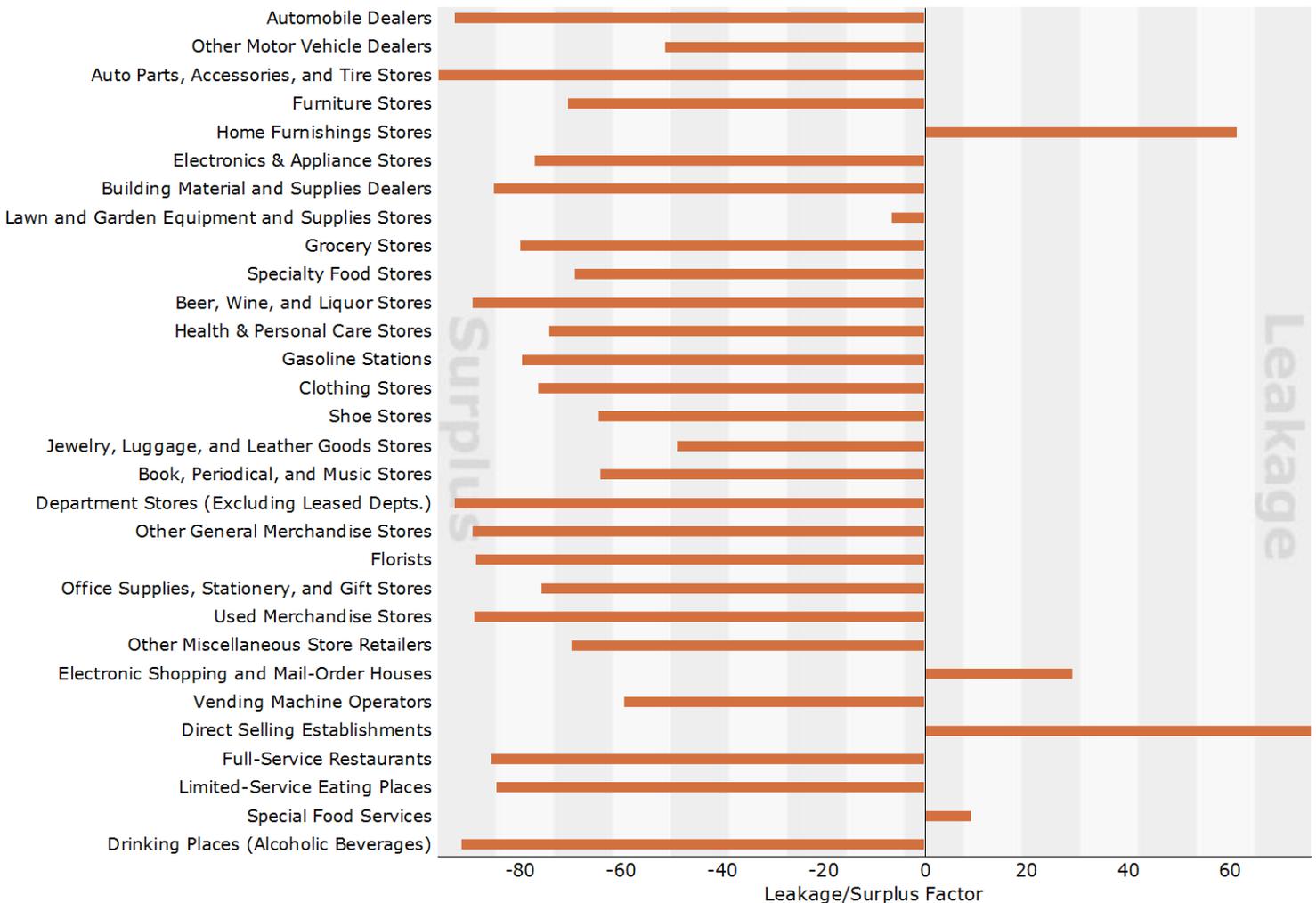
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

Source: Esri and Dun & Bradstreet. Copyright 2015 Dun & Bradstreet, Inc. All rights reserved.

Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Business Summary

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

Data for all businesses in area

Total Businesses:	875			
Total Employees:	9,366			
Total Residential Population:	3,019			
Employee/Residential Population Ratio:	3.1:1			
			Employees	
by SIC Codes	Number	Percent	Number	Percent
Agriculture & Mining	6	0.7%	37	0.4%
Construction	45	5.1%	224	2.4%
Manufacturing	16	1.8%	267	2.9%
Transportation	17	1.9%	161	1.7%
Communication	4	0.5%	57	0.6%
Utility	0	0.0%	4	0.0%
Wholesale Trade	31	3.5%	360	3.8%
Retail Trade Summary	230	26.3%	3,654	39.0%
Home Improvement	15	1.7%	140	1.5%
General Merchandise Stores	6	0.7%	778	8.3%
Food Stores	17	1.9%	355	3.8%
Auto Dealers, Gas Stations, Auto Aftermarket	33	3.8%	471	5.0%
Apparel & Accessory Stores	7	0.8%	31	0.3%
Furniture & Home Furnishings	16	1.8%	177	1.9%
Eating & Drinking Places	85	9.7%	1,005	10.7%
Miscellaneous Retail	50	5.7%	697	7.4%
Finance, Insurance, Real Estate Summary	114	13.0%	763	8.1%
Banks, Savings & Lending Institutions	40	4.6%	268	2.9%
Securities Brokers	12	1.4%	111	1.2%
Insurance Carriers & Agents	25	2.9%	155	1.7%
Real Estate, Holding, Other Investment Offices	37	4.2%	229	2.4%
Services Summary	351	40.1%	3,301	35.2%
Hotels & Lodging	3	0.3%	64	0.7%
Automotive Services	28	3.2%	142	1.5%
Motion Pictures & Amusements	29	3.3%	465	5.0%
Health Services	40	4.6%	413	4.4%
Legal Services	25	2.9%	125	1.3%
Education Institutions & Libraries	7	0.8%	270	2.9%
Other Services	219	25.0%	1,822	19.5%
Government	25	2.9%	350	3.7%
Unclassified Establishments	35	4.0%	188	2.0%
Totals	875	100.0%	9,366	100.0%

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.



Business Summary

Downtown
Area: 0.86 square miles

Prepared by CED/Planning
Latitude: 47.47760492
Longitude: -122.210786

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	1	0.0%
Mining	0	0.0%	0	0.0%
Utilities	0	0.0%	4	0.0%
Construction	51	5.8%	249	2.7%
Manufacturing	21	2.4%	343	3.7%
Wholesale Trade	27	3.1%	346	3.7%
Retail Trade	140	16.0%	2,629	28.1%
Motor Vehicle & Parts Dealers	26	3.0%	460	4.9%
Furniture & Home Furnishings Stores	3	0.3%	19	0.2%
Electronics & Appliance Stores	12	1.4%	155	1.7%
Bldg Material & Garden Equipment & Supplies Dealers	15	1.7%	140	1.5%
Food & Beverage Stores	12	1.4%	343	3.7%
Health & Personal Care Stores	16	1.8%	326	3.5%
Gasoline Stations	7	0.8%	11	0.1%
Clothing & Clothing Accessories Stores	11	1.3%	224	2.4%
Sport Goods, Hobby, Book, & Music Stores	8	0.9%	45	0.5%
General Merchandise Stores	6	0.7%	778	8.3%
Miscellaneous Store Retailers	21	2.4%	82	0.9%
Nonstore Retailers	2	0.2%	47	0.5%
Transportation & Warehousing	11	1.3%	99	1.1%
Information	15	1.7%	341	3.6%
Finance & Insurance	78	8.9%	540	5.8%
Central Bank/Credit Intermediation & Related Activities	42	4.8%	274	2.9%
Securities, Commodity Contracts & Other Financial	12	1.4%	111	1.2%
Insurance Carriers & Related Activities; Funds, Trusts &	25	2.9%	155	1.7%
Real Estate, Rental & Leasing	41	4.7%	145	1.5%
Professional, Scientific & Tech Services	78	8.9%	709	7.6%
Legal Services	26	3.0%	135	1.4%
Management of Companies & Enterprises	1	0.1%	83	0.9%
Administrative & Support & Waste Management &	40	4.6%	254	2.7%
Educational Services	14	1.6%	271	2.9%
Health Care & Social Assistance	62	7.1%	633	6.8%
Arts, Entertainment & Recreation	21	2.4%	441	4.7%
Accommodation & Food Services	91	10.4%	1,076	11.5%
Accommodation	3	0.3%	64	0.7%
Food Services & Drinking Places	88	10.1%	1,012	10.8%
Other Services (except Public Administration)	122	13.9%	658	7.0%
Automotive Repair & Maintenance	24	2.7%	122	1.3%
Public Administration	25	2.9%	350	3.7%
Unclassified Establishments	37	4.2%	196	2.1%
Total	875	100.0%	9,366	100.0%

Source: Copyright 2015 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2015.

Demographic Summary	2015	2020
Population	3,019	3,368
Population 18+	2,523	2,804
Households	1,764	1,975
Median Household Income	\$34,630	\$38,596

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
Apparel (Adults)			
Bought any men's clothing in last 12 months	1,258	49.9%	103
Bought any women's clothing in last 12 months	1,121	44.4%	99
Bought clothing for child <13 years in last 6 months	617	24.5%	87
Bought any shoes in last 12 months	1,324	52.5%	96
Bought costume jewelry in last 12 months	477	18.9%	95
Bought any fine jewelry in last 12 months	411	16.3%	84
Bought a watch in last 12 months	237	9.4%	82
Automobiles (Households)			
HH owns/leases any vehicle	1,485	84.2%	99
HH bought/leased new vehicle last 12 mo	126	7.1%	83
Automotive Aftermarket (Adults)			
Bought gasoline in last 6 months	2,141	84.9%	100
Bought/changed motor oil in last 12 months	1,311	52.0%	105
Had tune-up in last 12 months	795	31.5%	104
Beverages (Adults)			
Drank bottled water/seltzer in last 6 months	1,559	61.8%	94
Drank regular cola in last 6 months	1,228	48.7%	106
Drank beer/ale in last 6 months	1,147	45.5%	107
Cameras (Adults)			
Own digital point & shoot camera	708	28.1%	87
Own digital single-lens reflex (SLR) camera	214	8.5%	99
Bought any camera in last 12 months	138	5.5%	76
Bought memory card for camera in last 12 months	137	5.4%	94
Printed digital photos in last 12 months	57	2.3%	67
Cell Phones (Adults/Households)			
Bought cell phone in last 12 months	936	37.1%	102
Have a smartphone	1,258	49.9%	102
Have an iPhone	461	18.3%	98
Number of cell phones in household: 1	729	41.3%	129
Number of cell phones in household: 2	648	36.7%	99
Number of cell phones in household: 3+	272	15.4%	61
HH has cell phone only (no landline telephone)	918	52.0%	138
Computers (Households)			
HH owns a computer	1,335	75.7%	99
HH owns desktop computer	712	40.4%	83
HH owns laptop/notebook	941	53.3%	104
Spent <\$500 on most recent home computer	315	17.9%	127
Spent \$500-\$999 on most recent home computer	364	20.6%	102
Spent \$1,000-\$1,499 on most recent home computer	147	8.3%	83
Spent \$1,500-\$1,999 on most recent home computer	66	3.7%	81
Spent \$2,000+ on most recent home computer	78	4.4%	115

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
Convenience Stores (Adults)			
Shopped at convenience store in last 6 mos	1,710	67.8%	112
Bought brewed coffee at convenience store in last 30 days	427	16.9%	110
Bought cigarettes at convenience store in last 30 days	470	18.6%	142
Bought gas at convenience store in last 30 days	848	33.6%	101
Spent at convenience store in last 30 days: <\$20	285	11.3%	138
Spent at convenience store in last 30 days: \$20-\$39	245	9.7%	107
Spent at convenience store in last 30 days: \$40-\$50	216	8.6%	112
Spent at convenience store in last 30 days: \$51-\$99	97	3.8%	84
Spent at convenience store in last 30 days: \$100+	647	25.6%	111
Entertainment (Adults)			
Attended a movie in last 6 months	1,515	60.0%	100
Went to live theater in last 12 months	316	12.5%	100
Went to a bar/night club in last 12 months	519	20.6%	120
Dined out in last 12 months	1,050	41.6%	92
Gambled at a casino in last 12 months	373	14.8%	100
Visited a theme park in last 12 months	343	13.6%	76
Viewed movie (video-on-demand) in last 30 days	436	17.3%	111
Viewed TV show (video-on-demand) in last 30 days	318	12.6%	103
Watched any pay-per-view TV in last 12 months	267	10.6%	81
Downloaded a movie over the Internet in last 30 days	173	6.9%	104
Downloaded any individual song in last 6 months	488	19.3%	94
Watched a movie online in the last 30 days	383	15.2%	112
Watched a TV program online in last 30 days	413	16.4%	122
Played a video/electronic game (console) in last 12 months	353	14.0%	123
Played a video/electronic game (portable) in last 12 months	114	4.5%	101
Financial (Adults)			
Have home mortgage (1st)	672	26.6%	84
Used ATM/cash machine in last 12 months	1,225	48.6%	100
Own any stock	164	6.5%	83
Own U.S. savings bond	145	5.7%	100
Own shares in mutual fund (stock)	180	7.1%	95
Own shares in mutual fund (bonds)	104	4.1%	84
Have interest checking account	593	23.5%	81
Have non-interest checking account	657	26.0%	92
Have savings account	1,246	49.4%	92
Have 401K retirement savings plan	288	11.4%	77
Own/used any credit/debit card in last 12 months	1,879	74.5%	101
Avg monthly credit card expenditures: <\$111	341	13.5%	114
Avg monthly credit card expenditures: \$111-\$225	128	5.1%	78
Avg monthly credit card expenditures: \$226-\$450	164	6.5%	103
Avg monthly credit card expenditures: \$451-\$700	145	5.7%	106
Avg monthly credit card expenditures: \$701-\$1,000	76	3.0%	69
Avg monthly credit card expenditures: \$1,001+	159	6.3%	69
Did banking online in last 12 months	814	32.3%	92
Did banking on mobile device in last 12 months	269	10.7%	103
Paid bills online in last 12 months	1,068	42.3%	101

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
Grocery (Adults)			
Used beef (fresh/frozen) in last 6 months	1,772	70.2%	98
Used bread in last 6 months	2,390	94.7%	100
Used chicken (fresh or frozen) in last 6 mos	1,754	69.5%	97
Used turkey (fresh or frozen) in last 6 mos	456	18.1%	99
Used fish/seafood (fresh or frozen) in last 6 months	1,275	50.5%	90
Used fresh fruit/vegetables in last 6 months	2,171	86.0%	99
Used fresh milk in last 6 months	2,263	89.7%	100
Used organic food in last 6 months	425	16.8%	86
Health (Adults)			
Exercise at home 2+ times per week	744	29.5%	103
Exercise at club 2+ times per week	337	13.4%	103
Visited a doctor in last 12 months	1,864	73.9%	98
Used vitamin/dietary supplement in last 6 months	1,315	52.1%	97
Home (Households)			
Any home improvement in last 12 months	341	19.3%	70
Used housekeeper/maid/professional HH cleaning service in last 12	204	11.6%	88
Purchased low ticket HH furnishings in last 12 months	256	14.5%	93
Purchased big ticket HH furnishings in last 12 months	353	20.0%	95
Purchased bedding/bath goods in last 12 months	874	49.5%	93
Purchased cooking/serving product in last 12 months	374	21.2%	87
Bought any small kitchen appliance in last 12 months	378	21.4%	96
Bought any large kitchen appliance in last 12 months	196	11.1%	86
Insurance (Adults/Households)			
Currently carry life insurance	1,046	41.5%	95
Carry medical/hospital/accident insurance	1,602	63.5%	99
Carry homeowner insurance	1,020	40.4%	85
Carry renter's insurance	297	11.8%	159
Have auto insurance: 1 vehicle in household covered	711	40.3%	128
Have auto insurance: 2 vehicles in household covered	431	24.4%	87
Have auto insurance: 3+ vehicles in household covered	233	13.2%	60
Pets (Households)			
Household owns any pet	846	48.0%	90
Household owns any cat	455	25.8%	113
Household owns any dog	516	29.3%	74
Psychographics (Adults)			
Buying American is important to me	1,186	47.0%	109
Usually buy items on credit rather than wait	286	11.3%	100
Usually buy based on quality - not price	437	17.3%	97
Price is usually more important than brand name	711	28.2%	103
Usually use coupons for brands I buy often	518	20.5%	109
Am interested in how to help the environment	477	18.9%	113
Usually pay more for environ safe product	324	12.8%	102
Usually value green products over convenience	278	11.0%	108
Likely to buy a brand that supports a charity	852	33.8%	99
Reading (Adults)			
Bought digital book in last 12 months	367	14.5%	131
Bought hardcover book in last 12 months	585	23.2%	103
Bought paperback book in last 12 month	820	32.5%	96
Read any daily newspaper (paper version)	713	28.3%	100
Read any digital newspaper in last 30 days	949	37.6%	120
Read any magazine (paper/electronic version) in last 6 months	2,335	92.5%	102

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

Source: These data are based upon national propensities to use various products and services, applied to local demographic composition. Usage data were collected by GfK MRI in a nationally representative survey of U.S. households. Esri forecasts for 2015 and 2020.

Product/Consumer Behavior	Expected Number of Adults/HHs	Percent of Adults/HHs	MPI
Restaurants (Adults)			
Went to family restaurant/steak house in last 6 months	1,889	74.9%	99
Went to family restaurant/steak house: 4+ times a month	656	26.0%	90
Went to fast food/drive-in restaurant in last 6 months	2,327	92.2%	102
Went to fast food/drive-in restaurant 9+ times/mo	1,063	42.1%	104
Fast food/drive-in last 6 months: eat in	893	35.4%	97
Fast food/drive-in last 6 months: home delivery	277	11.0%	140
Fast food/drive-in last 6 months: take-out/drive-thru	1,228	48.7%	104
Fast food/drive-in last 6 months: take-out/walk-in	489	19.4%	99
Television & Electronics (Adults/Households)			
Own any e-reader/tablet	566	22.4%	106
Own any portable MP3 player	857	34.0%	101
HH owns 1 TV	461	26.1%	130
HH owns 2 TVs	485	27.5%	104
HH owns 3 TVs	331	18.8%	87
HH owns 4+ TVs	258	14.6%	74
HH subscribes to cable TV	1,022	57.9%	114
HH subscribes to fiber optic	77	4.4%	66
HH has satellite dish	268	15.2%	60
HH owns DVD/Blu-ray player	1,069	60.6%	98
HH owns camcorder	178	10.1%	65
HH owns portable GPS navigation device	387	21.9%	80
HH purchased video game system in last 12 mos	156	8.8%	96
HH owns Internet video device for TV	66	3.7%	86
Travel (Adults)			
Domestic travel in last 12 months	1,087	43.1%	86
Took 3+ domestic non-business trips in last 12 months	302	12.0%	96
Spent on domestic vacations in last 12 months: <\$1,000	248	9.8%	87
Spent on domestic vacations in last 12 months: \$1,000-\$1,499	165	6.5%	109
Spent on domestic vacations in last 12 months: \$1,500-\$1,999	45	1.8%	51
Spent on domestic vacations in last 12 months: \$2,000-\$2,999	77	3.1%	80
Spent on domestic vacations in last 12 months: \$3,000+	71	2.8%	52
Domestic travel in the 12 months: used general travel website	141	5.6%	79
Foreign travel in last 3 years	479	19.0%	80
Took 3+ foreign trips by plane in last 3 years	74	2.9%	67
Spent on foreign vacations in last 12 months: <\$1,000	74	2.9%	70
Spent on foreign vacations in last 12 months: \$1,000-\$2,999	47	1.9%	61
Spent on foreign vacations in last 12 months: \$3,000+	81	3.2%	65
Foreign travel in last 3 years: used general travel website	109	4.3%	79
Nights spent in hotel/motel in last 12 months: any	918	36.4%	88
Took cruise of more than one day in last 3 years	195	7.7%	88
Member of any frequent flyer program	291	11.5%	69
Member of any hotel rewards program	251	9.9%	70

Data Note: An MPI (Market Potential Index) measures the relative likelihood of the adults or households in the specified trade area to exhibit certain consumer behavior or purchasing patterns compared to the U.S. An MPI of 100 represents the U.S. average.

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